

**BABY ECZEMA THERAPY- colloidal oatmeal cream**  
**Old East Main Co.**

-----  
**Gentle Steps 601.000/601AB**  
**Baby Eczema Therapy Cream**

**Active ingredient**

Colloidal oatmeal 1%

**Purpose**

Skin protectant

**Uses**

temporarily protects and helps relieve minor skin irritation and itching due to:

- eczema
- rashes

**Warnings**

For external use only

**When using this product**

- do not get into eyes

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

apply as needed

**Other information**

store at room temperature

## **Inactive ingredients**

water, glycerin, distearyldimonium chloride, petrolatum, isopropl palmitate, cetyl alcohol, panthenol, dimethicone, Avena sativa (oat) kernal oil, steareth-20, Avena sativa (oat) kernal extract, benzalkonium chloride, ceramide NP, sodium chloride, benzyl alcohol, sodium hydroxide

## **disclaimer**

\*This product is not manufactured or distributed by Johnson & Johnson Consumer Products Company, distributor of Aveeno Baby Eczema Therapy Moisturizing Cream.

## **Adverse Reactions**

DISTRIBUTED BY OLD EAST MAIN CO

100 MISSION RIDGE

GOODLETTSVILLE, TN 37072

100% Satisfaction Guaranteed!

(888) 309-9030

Made in the U.S.A. with U.S. and foreign parts.

## **principal display panel**

\*Compare to Aveeno<sup>®</sup> Baby Eczema Therapy Moisturizing Cream

Gentle Steps<sup>®</sup>

baby

eczema

therapy

cream

Colloidal Oatmeal Skin Protectant

Steroid & Fragrance Free

Helps to reduce itching and irritation associated with eczema

NET WT 5 OZ (141 g)

\*Compare to Aveeno® Baby Eczema Therapy Moisturizing Cream



baby  
eczema  
therapy  
cream

Colloidal Oatmeal Skin Protectant

Steroid & Fragrance free

Helps to reduce itching & irritation associated with eczema

NET WT 5 OZ (141 g)

**Drug Facts**

**Active ingredient** Colloidal oatmeal 1% **Purpose** Skin protectant

**Uses** temporarily protects and helps relieve minor skin irritation and itching due to: ■ eczema ■ rashes

**Warnings**  
For external use only

**When using this product** ■ do not get into eyes

**Stop use and ask a doctor if** ■ condition worsens ■ symptoms last more than 7 days or clear up and occur again within a few days

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** apply as needed

**Other information** store at room temperature

**Inactive ingredients** water, glycerin, distearyldimonium chloride, petrolatum, isopropyl palmitate, cetyl alcohol, panthenol, dimethicone, Avena sativa (oat) kernel oil, steareth-20, Avena sativa (oat) kernel extract, benzalkonium chloride, ceramide NP, sodium chloride, benzyl alcohol, sodium hydroxide

DISTRIBUTED BY  
OLD EAST MAIN CO.,  
100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072

**100%**  
**Satisfaction**  
**Guaranteed!**  
(888) 309-9030

\*This product is not manufactured or distributed by Johnson & Johnson Consumer Products Company, distributor of Aveeno® Baby Eczema Therapy Moisturizing Cream.

Made in the U.S.A., with U.S. and foreign parts.



**BABY ECZEMA THERAPY**

colloidal oatmeal cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:55910-803
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	10.4 kg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
DISTEARYLDIMONIUM CHLORIDE (UNII: OM9573Z X3X)	
PETROLATUM (UNII: 4T6H12BN9U)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
CETYL ALCOHOL (UNII: 936JST6JCN)	

<b>PANTHENOL</b> (UNII: WW9CM0O67Z)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>OAT KERNEL OIL</b> (UNII: 3UVP41R77R)	
<b>STEARETH-20</b> (UNII: L0Q8IK9E08)	
<b>OAT</b> (UNII: Z6J799EAJK)	
<b>BENZALKONIUM CHLORIDE</b> (UNII: F5UM2KM3W7)	
<b>CERAMIDE NP</b> (UNII: 4370DF050B)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55910-803-28	141 g in 1 TUBE; Type 0: Not a Combination Product	04/11/2016	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	04/11/2016	

**Labeler** - Old East Main Co. (068331990)

**Registrant** - Nice-Pak Products, LLC (119091520)

### Establishment

Name	Address	ID/FEI	Business Operations
Nice-Pak Products, LLC		119091514	manufacture(55910-803)

Revised: 3/2026

Old East Main Co.