

**PLAQUE HD ANTICAVITY FRESH MINT FLAVOR PROFESSIONAL PLAQUE-IDENTIFYING- sodium fluoride paste, dentifrice**  
TJA Health LLC

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**PLAQUE HD ANTICAVITY TOOTHPASTE FRESH MINT FLAVOR**

***Drug Facts***

**Active Ingredient**

Sodium Fluoride 0.24% (0.14% w/v Fluoride Ion)

**Purpose**

Anticavity

***Use***

Aids in the prevention of dental cavities.

***Warnings***

**Keep out of reach of children**

**under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 2 years of age or older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.
- Children under 2 year of age: Consult a dentist or doctor

***Other information***

- Store at room temperature

***Inactive ingredients***

Water, sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, sodium bicarbonate, PVP, sodium benzoate, sodium lauryl sulfate, flavor, carbomer, cellulose gum, annatto extract, xylitol, sodium saccharin, disodium EDTA, blue 1.

# Questions?

call toll-free-1-(800) 737-4860

Package Labeling: 57660-000-01



**Plaque<sup>HD</sup>**  
Fresh Mint

Made in the USA | US Patent No. 9,999,686

Drug Facts	
<b>Active ingredient</b>	<b>Purpose</b>
Sodium Fluoride (0.24%) (0.13% w/v fluoride ion)	Anticavity
<b>Use</b> Aids in the prevention of dental cavities.	
<b>Warnings</b> Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • Adults and children 2 years of age or older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision. • Children under 2 year of age: consult a dentist or doctor.	
<b>Other information</b> • Store at room temperature.	
<b>Inactive ingredients</b> Water, sorbitol, hydroxylated silica, glycerin, tetrasodium pyrophosphate, sodium bicarbonate, PVP, sodium benzoate, sodium lauryl sulfate, flavor, carboxymethylcellulose gum, annatto extract, xylitol, sodium saccharin, disodium EDTA, blue 1.	
<b>Questions?</b> call toll-free 1-(800) 737-4860	
Do not use if tamper-evident seal is broken or missing.	

Manufactured by:  
**TJA Health, LLC**  
2501 Reeves Road  
Joliet, IL 60436  
1-(800) 737-4860



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**Plaque<sup>HD</sup>**  
Plaque Identifying Toothpaste  
with Targetol Technology<sup>+</sup>



**Plaque<sup>HD</sup>**  
Plaque Identifying Toothpaste  
with Targetol Technology<sup>+</sup>



**Fresh Mint**

Anticavity Toothpaste  
Gentle Whitening Formula  
Net wt. 4.1 OZ (116g)



**Plaque<sup>HD</sup>**  
Plaque Identifying Toothpaste  
with Targetol Technology<sup>+</sup>



**1 Apply**  
Place a pea-sized amount of Plaque<sup>HD</sup> on your toothbrush. Without adding water, apply Plaque<sup>HD</sup> to your teeth in even, circular strokes, taking care to cover your whole mouth.



**2 Reveal**  
Without rinsing, spit out excess Plaque<sup>HD</sup> and admire that gorgeous smile in the mirror. Take note of all the places where Targetol Technology<sup>+</sup> (the green stuff) has highlighted your mouth.



**3 Brush**  
The hard work is over. Simply brush your teeth until all of the green is gone. It's that easy! Walk out the door with confidence knowing you're sporting a plaque-free smile!

For optimal results, remember to use Plaque<sup>HD</sup> twice a day, every day, to permanently improve your brushing habits!

Want to learn more about Plaque<sup>HD</sup>? Have questions or comments about your oral health? Just wanna talk to the best customer service in the business?

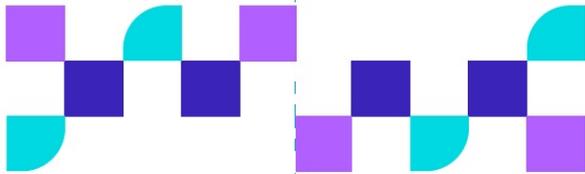


www.PlaqueHD.com

Scan the QR code above to connect with us directly via phone; we absolutely love talking to our customers, and we can't wait to hear from you!



**Plaque**  
**Identifying**  
**Toothpaste**  
with Targetol Technology



**Fresh**  
**Mint**



Anticavity Toothpaste  
**Gentle Whitening Formula**  
Net wt. 4.1 OZ (116g)



Made in the USA | US Patent No. 9,999,686

**Drug Facts**

Active ingredient	Purpose
Sodium Fluoride 0.24% (0.14% w/v Fluoride Ion)	Anticavity

**Use**  
Aids in the prevention of dental cavities.

**Warnings**  
Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**  
• Adults and children 2 years of age or older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.  
• Children under 2 year of age: consult a dentist or doctor

**Other information**  
• Store at room temperature

**Inactive ingredients** Water, sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, sodium bicarbonate, PVP, sodium benzoate, sodium lauryl sulfate, flavor, carbomer, cellulose gum, annatto extract, xylitol, sodium saccharin, disodium EDTA, blue 1.

**Questions?** call toll-free 1-(800) 737-4860

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2501 Reeyes Road  
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L A B S



**Representative Labeling (57660-000-03)**



www.plaquehd.com +1 (800) 401-1214  
 KVA HEALTH LLC J011711 0006 MADE IN USA

<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient</b> Sodium fluoride 0.24% (0.14% w/v fluoride ion) ...	<b>Purpose</b> Anticavity	<b>Directions</b> <ul style="list-style-type: none"> <li>Adults and children 2 years and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or doctor. Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.</li> <li>Children under 2 years: Consult a dentist or doctor.</li> </ul>	
<b>Use</b> Aids in the prevention of dental cavities.		<b>Inactive ingredients</b> WATER, SORBITOL, HYDRATED SILICA, GLYCERIN, TETRASODIUM PYROPHOSPHATE, SODIUM BENZOATE, SODIUM LAURYL SULFATE, FLAVOR, CARBOMER, CELLULOSE GUM, ANNATTO EXTRACT, SODIUM SACCHARIN, DISODIUM EDTA, BLUE NO. 1	
<b>Warnings</b> Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.			



# PLAQUE HD ANTICAVITY FRESH MINT FLAVOR PROFESSIONAL PLAQUE-IDENTIFYING sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:57660-000
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.14 g in 100 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>POVIDONE, UNSPECIFIED</b> (UNII: FZ989GH94E)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE</b> (UNII: 0A5MM307FC)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>ANNATTO</b> (UNII: 6PQP1V1B6O)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	

**Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Fresh Mint Flavor)	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:57660-000-01	1 in 1 PACKAGE	06/10/2013	03/21/2026
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:57660-000-02	1 in 1 PACKAGE	06/10/2013	06/11/2013
2		21 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:57660-000-03	1 in 1 PACKAGE	06/10/2013	06/11/2013
3		116 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	06/10/2013	03/21/2026

**Labeler** - TJA Health LLC (078799634)

**Registrant** - TJA Health LLC (078799634)

## Establishment

Name	Address	ID/FEI	Business Operations
TJA Health LLC		078799634	manufacture(57660-000)

Revised: 5/2025

TJA Health LLC