**ORAJEL KIDSTOOTHPASTE- sodium fluoride paste, dentifrice**
**Church & Dwight Co., Inc.**

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**Orajel Mermaid and Unicorn Fluoride Toothpaste**

## Active ingredient

Sodium fluoride 0.24%

## Purpose

Anticavity toothpaste

## Use

aids in the prevention of dental decay

## Warnings

### *Warnings*

**Keep out of reach of children under 6 years of age**. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

## Directions

- twist off cap and remove foil seal
- do not swallow
- supervise children as necessary until capable of using without supervision

Adults and children 2 years and older

- brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

Children under 6 years

- Instruct in good brushing and rinsing habits (to minimize swallowing)

Children under 2 years

- ask a dentist of physician

## Inactive ingredients

sorbitol, water, hydrated silica, PEG-8, flavor, cellulose gum, sodium saccharin, sodium lauryl sulfate, blue 1

**Questions or comments?**

Call us at 800-952-5080 Monday through Friday 9 - 5 ET or visit our website at www.orajel.com

**Warnings**

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Principal Display Panel**

Mixed Berry

Orajel

Anticavity

Fluoride

Toothpaste

magical unicorns OR mermaid

NET WT 4.2 OZ (119 g)

Mixed Berry

# Orajel™

## Anticavity Fluoride Toothpaste

## Mermaid

NET WT 4.2 OZ (119 g)

OJTU-49018-01-MER 7201724

Orajel™ Anticavity Fluoride Toothpaste cleans and provides effective cavity protection with a great-tasting formula.

## Drug Facts

| Active Ingredient | Purpose |
|---|---|
| Sodium fluoride (0.24%) | Anticavity toothpaste |

**Use** aids in the prevention of dental decay

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ■ twist off cap and remove foil seal ■ do not swallow ■ supervise children as necessary until capable of using without supervision

| | |
|---|---|
| adults and children 2 years and older | brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician |
| children under 6 years | instruct in good brushing and rinsing habits (to minimize swallowing) |
| children under 2 years | ask a dentist or physician |

**Inactive ingredients** sorbitol, water, hydrated silica, PEG-8, flavor, cellulose gum, sodium saccharin, sodium lauryl sulfate, blue 1

**Questions or comments?** Call us at 1-800-952-5000 M–F 9am–5pm ET or visit our website at www.orajel.com

**Tamper Evident:** Do not use if inner foil is torn, cut or missing.



Arbor Day Foundation

PLASTIC TUBE

3 10310 43018 4


# ORAJEL KIDSTOOTHPASTE

sodium fluoride paste, dentifrice

| Product Information | | | |
|---|---|---|---|
| **Product Type** | HUMAN OTC DRUG | **Item Code (Source)** | NDC:10237-785 |
| **Route of Administration** | DENTAL | | |

| Active Ingredient/Active Moiety | | |
|---|---|---|
| **Ingredient Name** | **Basis of Strength** | **Strength** |
| **SODIUM FLUORIDE** (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION | 1.5 mg in 1 g |

| Inactive Ingredients | |
|---|---|
| **Ingredient Name** | **Strength** |
| **WATER** (UNII: 059QF0KO0R) | |
| **SACCHARIN SODIUM** (UNII: SB8ZUX40TY) | |
| **FD&C BLUE NO. 1** (UNII: H3R47K3TBD) | |
| **HYDRATED SILICA** (UNII: Y6O7T4G8P9) | |
| **SORBITOL** (UNII: 506T60A25R) | |
| **CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED** (UNII: K679OBS311) | |
| **SODIUM LAURYL SULFATE** (UNII: 368GB5141J) | |
| **METHYL SALICYLATE** (UNII: LAV5U5022Y) | |
| **POLYETHYLENE GLYCOL 400** (UNII: B697894SGQ) | |

| Packaging | | | | |
|---|---|---|---|---|
| **#** | **Item Code** | **Package Description** | **Marketing Start Date** | **Marketing End Date** |
| **1** | NDC:10237-785-42 | 119 g in 1 TUBE; Type 0: Not a Combination Product | 01/15/2020 | |

## Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---|---|---|---|
| OTC Monograph Drug | M021 | 11/01/2019 | |

## Labeler - Church & Dwight Co., Inc. (001211952)

## Establishment

| Name | Address | ID/FEI | Business Operations |
|---|---|---|---|
| Church & Dwight Co., Inc. | | 043690812 | manufacture(10237-785) |

Revised: 11/2024 Church & Dwight Co., Inc.