

**BENEFIT HELLO HAPPY FLAWLESS BRIGHTENING FOUNDATION SPF15 SHADE 5-
octinoxate, titanium dioxide cream**

Benefit Cosmetics, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Benefit Hello Happy Flawless Brightening Foundation SPF15 – Shade 5

Drug Facts

Active ingredients

OCTINOXATE 3.00%

TITANIUM DIOXIDE 4.02%

Purpose

SUNSCREEN

Use

- Helps prevent sunburn.
- If used as directed with other sun protection measures (*see Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Do not use

on damaged or broken skin.

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor

if rash occurs.

Keep out of reach of children.

If swallowed, get medical help or contact Poison Control center right away.

Directions

- Apply liberally 15 minutes before sun exposure.
- Reapply at least every 2 hours.
- Use a water resistant sunscreen if swimming or sweating.
- Children under 6 months of age: ask a doctor.
- **Skin Protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 a.m. till 2 p.m.
- Wear long-sleeved shirts, pants, hats & sunglasses.

Other information

Protect the product in this container from excessive heat or direct sun.

Inactive ingredients

Aqua (Water), Methyl Trimethicone, Alcohol, Isododecane, Phenyl Trimethicone, Peg-9 Polydimethylsiloxylethyl Dimethicone, Acrylates/Dimethicone Copolymer, Diphenyl Dimethicone/ Vinyl Diphenyl Dimethicone/Silsesquioxane Crosspolymer, Glycerin, Dimethiconol/Methylsilanol/Silicate Crosspolymer, Silica, Aluminum Hydroxide, Dimethicone, Phenoxyethanol, Synthetic Fluorophlogopite, Stearic Acid, Sodium Myristoyl Glutamate, Glyceryl Undecyl Dimethicone, Distearidimonium Hectorite, Vp/Va Copolymer, Silica Silylate, Propylene Carbonate, Sodium Metabisulfite, Sodium Tocopheryl Phosphate, Hyaluronic Acid, Hydrogen Dimethicone, Sodium Hyaluronate, Bht, Hibiscus Sabdariffa Flower Extract. [+/-: CI 77163 (Bismuth Oxochloride), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 77891 (Titanium Dioxide)].

Package Labeling:

benefit



hello happy

flawless brightening foundation

5

medium coverage liquid foundation broad spectrum SPF 15 sunscreen

30.0 mL / 1.0 US fl. oz.

DISTRIBUTED BY BENEFIT COSMETICS, LLC
225 BUSH STREET, 20TH FLOOR,
SAN FRANCISCO, CA 94104, USA
Made in France. benefitcosmetics.com

FM149US

5

flawless brightening foundation

Happiness is a brighter, hydrated, flawless-looking complexion.



Photochromic pigments instantly adapt to brighten skin in any lighting*

Flower Acids help boost radiance*

Hyaluronic Acid helps keep skin hydrated*



12-hour longwear**

*in vitro tests on ingredients
**instrumental test on 20 women



MEDIUM COVERAGE



25734US

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Nº 13259Z

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MADE IN FRANCE - SEE OUTER BOX FOR COMPLETE DRUG FACTS.

ACTIVE INGREDIENTS: OCTINOXATE 3.00%, TITANIUM DIOXIDE 4.02%

WARNING: AVOID CONTACT WITH THE EYES. FOR EXTERNAL USE ONLY. KEEP OUT OF REACH OF CHILDREN.
STOP USING IF RASH OCCURS.

benefit



hello happy

flawless brightening
foundation



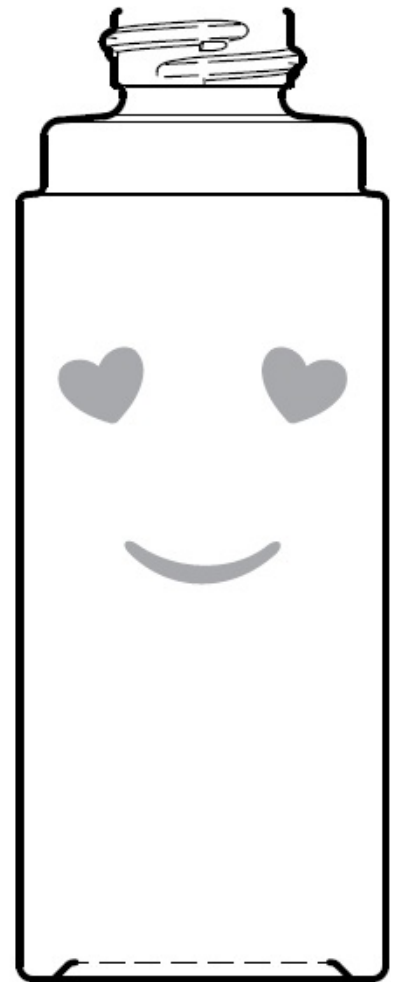
medium coverage liquid
foundation broad spectrum
SPF 15 sunscreen



SIDE



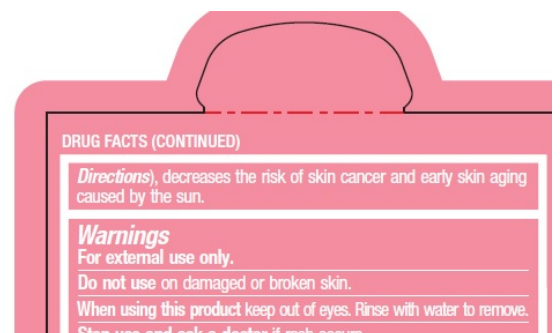
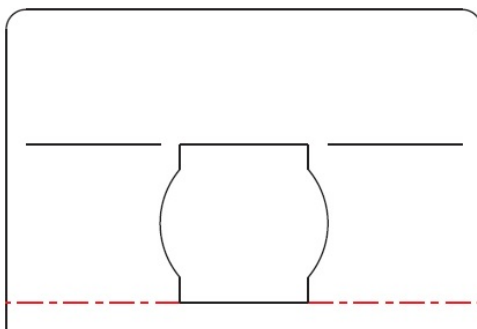
FRONT




SIDE



Package Labeling: (66472-060-02)



Happiness is a brighter, hydrated, flawless-looking complexion.





Photochromic pigments instantly adapt to brighten skin in any lighting*

Flower Acids help boost radiance*

Hyaluronic Acid helps keep skin hydrated*
*in vitro tests on ingredients

SD149US

NOT FOR INDIVIDUAL SALE
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225 BUSH STREET, 20TH FLOOR,
SAN FRANCISCO, CA 94104, USA. Made in France

flawless brightening foundation

5

benefit

hello happy
flawless brightening foundation

5

medium coverage liquid foundation
broad spectrum SPF 15 sunscreen
3.0 mL / 0.1 US fl. oz.

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Active ingredients	
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TITANIUM DIOXIDE 4.02%	SUNSCREEN

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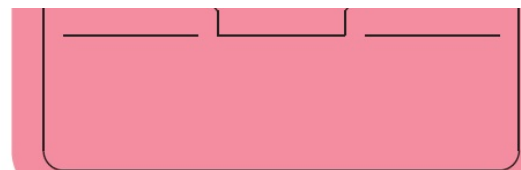
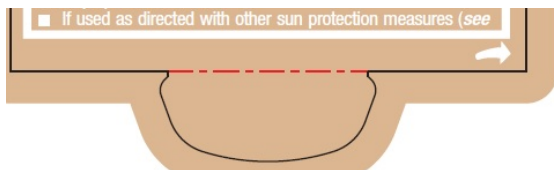
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N° 13259Z

25847US



FRONT

BACK

BENEFIT HELLO HAPPY FLAWLESS BRIGHTENING FOUNDATION SPF15 SHADE 5

octinoxate, titanium dioxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:66472-060
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	30 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	40.2 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
METHYL TRIMETHICONE (UNII: S73ZQI0GXM)	
ALCOHOL (UNII: 3K9958V90M)	
ISODODECANE (UNII: A8289P68Y2)	

PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)
PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: TYP81E471F)
GLYCERIN (UNII: PDC6A3C0OX)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)
DIMETHICONE (UNII: 92RU3N3Y1O)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
STEARIC ACID (UNII: 4ELV7Z65AP)
SODIUM MYRISTOYL GLUTAMATE (UNII: AYU7QD893W)
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)
PROPYLENE CARBONATE (UNII: 8D08K3S51E)
SODIUM METABISULFITE (UNII: 4VON5FNS3C)
HYALURONIC ACID (UNII: S270N0TRQY)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66472-060-01	30 mL in 1 BOTTLE, GLASS; Type 0: Not a Combination Product	07/01/2019	
2	NDC:66472-060-02	3 mL in 1 VIAL; Type 0: Not a Combination Product	08/04/2019	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	07/01/2019	

Labeler - Benefit Cosmetics, LLC (070826813)