# CLOSE UP ANTICAVITY TOOTHPASTE - anticavity toothpaste gel KIK Custom Products

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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#### Close Up Anticavity Fluoride Toothpaste

Drug Facts:

Sodium Fluoride: 0.24%

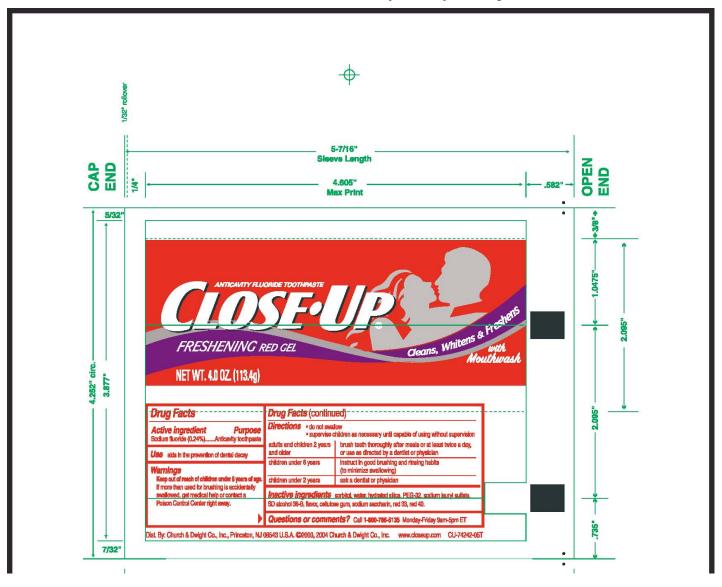
Purpose: Anticavity Toothpaste

KEEP OUT OF REACH OF CHILDREN UNDER 6 YEARS OF AGE.

IF MORE THAN USED FOR BRUSHING, IS ACCIDENTALLY SWALLOWED. GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER RIGHT AWAY.

Sorbitol, Water, Hydrated Silica, PEG-32, Sodium Lauryl Sulfate, SD-Alcohol 38B, Flavor, Cellulose Gum, Sodium Saccharin, Red33, Red40

Questions or Comments ?: Call 1-800-786-5135 Monday -Friday 9am-5pmET





**APPROVAL** 



## PRE-PRESS

Date: 11/29/2005 Vendor job#: 919550 Brand: Close-Up

Project:

Description: 4oz Freshening Red Gel

Vendor Information

Phototype Email: jacksonc@phototype.com

Contact: Cathi Jackson Phone(513-281-0999) Fax (513-281-1155)



JOB #: 919550 DATE: 12/2/20 BRAND: POC_	05	Ham#: CU-74242-06T SIZE: 4.0oz DESC: Close-up Freshening Red Gel. 4.0oz. Tube			DIE: 4,252 x 6 7/16 UPC: NA BWR: NA					
Color Purple PMS259	Color Red frt Close-up	Color Red back Close-up	Color Black thit	Color Black line	Color	Color	Color	Color	Color	Die
1	2	3	4	5						

#### **CLOSE UP ANTICAVITY TOOTHPASTE**

anticavity toothpaste gel

#### **Product Information**

Product Type HUMAN OTC DRUG Item Code (Source) NDC:61047-770

Route of Administration DENTAL

### **Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength	
Sodium Fluoride (UNII: 8ZYQ1474W7) (Fluoride Ion - UNII:Q80VPU408O)	Sodium Fluoride	0.27 g in 113.4 g	

#### **Packaging**

l	# Item Code	Package Description	Marketing Start Date	Marketing End Date
ı	1 NDC:61047-770-10	113.4 g in 1 TUBE		

### **Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	03/25/2010	

## Labeler - KIK Custom Products (243547333)

Revised: 3/2010 KIK Custom Products