

**HEB EXTRA WHITENING- fluoride paste, dentifrice**  
**HEB**

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**5820168 HEB Sens Enamel Protection Whitening Mint**

**Active ingredients / Purpose**

Potassium nitrate 5%.....Antihypersensitivity  
Sodium fluoride 0.15% w/v fluoride ion.....Anticavity

**Uses**

- aids in reducing sensitivity
- aids in the prevention of dental cavities

**When using this product** do not use longer than 4 weeks unless recommended by a dentist or physician. **See your dentist if** the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. Do not swallow.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

**Other Information**

**Store in a cool dry place. Keep tube capped when not in use.**

**Inactive ingredients**

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

<b>HEB EXTRA WHITENING</b>			
fluoride paste, dentifrice			
<b>Product Information</b>			
<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37808-681
<b>Route of Administration</b>	DENTAL		
<b>Active Ingredient/Active Moiety</b>			
	<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
	<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
	<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>GLYCERIN</b> (UNII: PDC6A3C00X)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	

## Product Characteristics

<b>Color</b>	white (white to light tan)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (mint)	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-681-19	1 in 1 CARTON	11/30/2012	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	

**Labeler** - HEB (007924756)

**Registrant** - Lornamead (080046418)

## Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(37808-681) , pack(37808-681)

Revised: 2/2024

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