

LORNAMEAD NATURAL WHITE- fluoride paste, dentifrice
Lornamead

5010570 Natural White Extreme Sensitive Whitening

Active ingredient

Potassium nitrate 5% Antisensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. **Stop use and ask a dentist if** the sensitivity problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.

Do not swallow

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** ask a dentist.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

Water, Hydrated Silica, Sorbitol, Glycerin, Cocamidopropyl Betaine, PEG-12, Titanium Dioxide, Cellulose Gum, Flavor, Sodium Benzoate, Sodium Saccharin, Red 40

mm1.jpg

mm2.jpg

LORNAMEAD NATURAL WHITE

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:62721-0470
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE (UNII: 5HK03SA80J)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
GLYCERIN (UNII: PDC6A3C00X)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	MINT (Vanilla Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62721-0470-9	1 in 1 CARTON	01/10/2013	05/23/2023
1	NDC:62721-0470-2	128 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:62721-0470-7	1 in 1 CARTON	06/12/2023	
2	NDC:62721-0470-3	96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/01/2012	

Labeler - Lornamead (126440440)**Registrant** - Lornamead (126440440)**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(62721-0470) , pack(62721-0470)