SENSODYNE- potassium nitrate and sodium fluoride paste Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purposes

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 years of age and older:
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- children under 12 years of age:Consult a dentist or doctor.

Other information

• do not store above 30°C (86°F)

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, sodium methyl cocoyl taurate, cocamidopropyl betaine, xanthan gum, sodium hydroxide, sodium saccharin, sucralose

Questions or comments?

1-866-844-2797

Additional Information (Full Protection)

ALWAYS FOLLOW THE LABEL

What are sensitive teeth?

Lots of people hove sensitive teeth. When enamel is worn away (through eating everyday acidic food or drinks) or gums recede, the dentin underneath becomes exposed. This can lead to tooth sensitivity, for example, with cold and hot food and drinks.

What does Sensodyne do?

Sensodyne provides daily care for sensitive teeth* plus all the benefits you would expect from a daily

fluoride toothpaste - strong teeth and freshness.

*with twice daily brushing.

Exposed Dentin

24/7 Sensitivity Protection*

+ Strong & Healthy Teeth

Use Sensodyne Full Protection

+ Whitening twice daily:

- Long lasting sensitivity protection* every day
- Contains fluoride to protect against cavities

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Distributed by:

GSK Consumer Healthcare

Warren, NJ 07059

Additional Information (Tartar Control)

Use Sensodyne Tartar Control

+ Whitening twice daily:

- Long lasting sensitivity protection* every day
- Contains fluoride to protect against cavities

Principal Display Panel

#1 DENTIST RECOMMENDED BRAND HALEON

SENSODYNE

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

24/7 SENSITIVITY PROTECTION* + Strong & Healthy Teeth

Full Protection + Whitening

with triple action cleaning formula

NET WT 4.0 OZ (113 g)

6200000208034



Principal Display Panel NDC 0135-0551-04 #1 DENTIST RECOMMENDED BRAND SENSODYNE TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION 24/7 SENSITIVITY PROTECTION* + Strong & Healthy Teeth Tartar Control + Whitening NET WT 4.0 OZ (113 g)

6200000053367

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SENSODYNE

potassium nitrate and sodium fluoride paste

Product Information						
Product Type	HUMAN OTC DRUG	Item Code (Source) NDC		NDC:02	C:0135-0550	
Route of Administration	DENTAL					
Active Ingredient/Active	Moiety					
Ingre	dient Name		Basis of Stre	ength	Strength	
POTASSIUM NITRATE (UNII: RU45	X2JN0Z) (NITRATE ION - UNI	I:T93E9Y2844)	POTASSIUM NITE	RATE	50 mg in 1 g	
SODIUM FLUORIDE (UNII: 8ZYQ14	174W7) (FLUORIDE ION - UN	ll:Q80VPU408O)	FLUORIDE ION		1.1 mg in 1 g	
Inactive Ingredients					~	
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	Ingredient Name				Strength	
WATER (UNII: 059QF0KO0R)					Strength	
HYDRATED SILICA (UNII: Y607T40					Strength	
HYDRATED SILICA (UNII: Y6O7T4G SORBITOL (UNII: 506T60A25R)					Strength	
HYDRATED SILICA (UNII: Y607T4G SORBITOL (UNII: 506T60A25R) GLYCERIN (UNII: PDC6A3C00X)	58P9)	2257)			Strength	
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Product Characteristics white Color Score Shape Size Flavor MINT **Imprint Code** Contains

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0	tassium nitrate	e and sodium	n fluoride paste				
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Labeler - Haleon US Holdings LLC (079944263)

Revised: 5/2024

Haleon US Holdings LLC