

**ENAMEL DEFENSE- sodium fluoride paste, dentifrice  
Church & Dwight Co., Inc.**

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**ARM & HAMMER Enamel Defense Fluoride Anticavity Toothpaste**

Sodium Fluoride 0.24%

Anticavity toothpaste

**Use**

aids in the prevention of dental decay

**Warnings**

**Do not use** if irritation occurs and persists.

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- do not swallow
- supervise children as necessary until capable of using without supervision
- rinse away toothpaste residue thoroughly after brushing

**adults and children 2 years and older-** brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

**children under 6 years-** instruct in good brushing and rinsing habits (to minimize swallowing)

**children under 2 years-** ask a dentist or physician

sodium bicarbonate (baking soda), PEG-8, hydrated silica, glycerin, calcium sulfate, sodium lauryl sulfate, sodium saccharin, flavor, dipotassium phosphate, PEG/PPG 116/66 copolymer, sodium carbonate, calcium peroxide, mica, titanium dioxide

Questions or comments? Call 1-800-786-5135 Mon.-Fri. 9am-5pm ET or visit [www.myoralcare.com](http://www.myoralcare.com)

ARM & HAMMER

THE STANDARD OF PURITY

Enamel Defense

Fluoride Anticavity Toothpaste

formerly known as BRIGHT & STRONG

REPAIRS AND PROTECTS ENAMEL SURFACE

Crisp Mint

NET WT 4.3 OZ. (121g)



## ENAMEL DEFENSE

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-666
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.24 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>METHYL SALICYLATE</b> (UNII: LAV5U5022Y)	
<b>MICA</b> (UNII: V8A1AW0880)	

<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>CALCIUM SULFATE, UNSPECIFIED FORM</b> (UNII: WAT0DDB505)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>DIBASIC POTASSIUM PHOSPHATE</b> (UNII: CI71S98N1Z)	
<b>PEG/PPG-116/66 COPOLYMER</b> (UNII: JPOCK963E0)	
<b>SODIUM CARBONATE</b> (UNII: 45P3261C7T)	
<b>CALCIUM PEROXIDE</b> (UNII: 7FRO2ENO91)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Crisp Mint)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-666-43	1 in 1 CARTON	04/01/2020	
1		121 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-666-09	1 in 1 CARTON	04/01/2020	
2		25 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	04/01/2020	

**Labeler** - Church & Dwight Co., Inc. (001211952)

### Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-666)