

**DOUBLE WEAR STAY IN PLACE MAKEUP SPF 10- titanium dioxide liquid**  
**ESTEE LAUDER INC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ACTIVE INGREDIENT:** TITANIUM DIOXIDE 1%

**WARNING:** KEEP OUT OF EYES. STOP USE IF IRRITATION OCCURS. KEEP OUT OF REACH OF CHILDREN

PRINCIPAL DISPLAY PANEL:

ESTEE LAUDER

DOUBLE WEAR

STAY-IN-PLACE MAKEUP

SPF 10

1 FL OZ LIQ/30 ML

ESTEE LAUDER DISTR.

NEW YORK, NY 10022

334

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**Double Wear  
Stay-in-Place Makeup SPF 10**

**For All Skintypes.**  
This remarkable lasting, yet lightweight makeup wears comfortably up to 15 hours, even in high humidity. Won't smudge or come off on clothes. Oil-free, fragrance-free. Non-acnegenic. Dermatologist- and Ophthalmologist-tested.  
**WARNING:** Keep out of eyes. Stop use if irritation occurs. Keep out of reach of children.

**Teint longue tenue intransférable  
SPF 10**

Toutes peaux.  
Tenue 15 heures. Zéro défaut. Un fond de teint confortable qui tient toute la journée. Ne tache pas les vêtements. Non gras. Sans parfum. Non acnéogène. Testé ophtalmologiquement et dermatologiquement.  
**ATTENTION:** Éviter tout contact avec les yeux. Suspendre l'utilisation en cas d'irritation. Tenir hors de portée des enfants.



**ESTÉE LAUDER**

**Double Wear  
Stay-in-Place Makeup  
Teint longue tenue  
intransférable  
SPF 10**

1 FL. OZ. LIQ./30ml e

**ACTIVE INGREDIENT:**  
TITANIUM DIOXIDE 1.00%

**INGREDIENTS:** WATER (AQUA), PABA/CALUM PURIFIED, CYCLOPENTASILOXANE, TRIMETHYLSILOXYSILICATE, BUTYLENE GLYCOL, TRIDECETHIN, PEG/PPG-20/20 DIMETHICONE, SORBITAN SESQUOLEATE, MAGNESIUM SULFATE, TOCOPHERYL ASCIATE, P-HEXYL DIMETHICONE, POLYMETHYLSILSESQUOXANE, METHICONE, LAURETH-7, XANTHAN GUM, ALUMINA, BHT, SODIUM DEHYDROGENATE, IMIDAZOLIN, UREA, CHLOROLYENOL, PHENOXYETHANOL, (+/-)MAY CONTAIN IRON OXIDES (CI 77491, CI 77492, CI 77499), MICA, TITANIUM DIOXIDE (CI 77891) (4-126666)

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NEW YORK, N.Y. 10022  
NEW YORK • LONDON W1K 3EQ  
PARIS • MILANO  
MADE IN BELGIUM X25Y  
esteeauder.com



# DOUBLE WEAR STAY IN PLACE MAKEUP SPF 10

titanium dioxide liquid

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11559-945
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	1.0 mL in 100 mL

## Packaging

#	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:11559-945-01	1 in 1 CARTON		
1	NDC:11559-945-02	30 mL in 1 BOTTLE, GLASS		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC monograph not final	part352	12/01/1996	

**Labeler** - ESTEE LAUDER INC. (005914387)

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
ESTEE LAUDER N.V.		370151326	manufacture

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Aramis Inc.		042918826	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Northtec Bristol		949264774	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Northtec Keystone		618107429	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
PADC 1		110482184	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd.		255175580	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics, Ltd		253616536	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Distribution Center		208579636	manufacture, label, relabel

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack

## Establishment

Name	Address	ID/FEI	Business Operations
Whitman Laboratories Ltd.		216866277	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	manufacture