

**HELLO UNICORN SPLASH UNICORN SPLASH ANTICAVITY FLUORIDE RINSE-
sodium fluoride mouthwash
Colgate-Palmolive Company**

**Hello® Unicorn Splash
unicorn splash anticavity fluoride rinse**

Drug Facts

Active ingredient

Sodium Fluoride 0.05% (0.02% w/v fluoride ion)

Purpose

Anticavity

Use

aids in the prevention of dental cavities.

Warnings

Keep out of reach of children.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 6 years of age and older:

- Use once a day after brushing your teeth with a toothpaste
- vigorously swish 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out
- do not swallow the rinse
- do not eat or drink for 30 minutes after rinsing
- instruct children under 12 years of age in good rinsing habits (to minimize swallowing)
- supervise children as necessary until capable of using without supervision

Children under 6 years of age: consult a dentist or doctor

Other information

- store at room temperature
- do not use if printed band around cap is broken or missing

Inactive ingredients

purified water, vegetable glycerin, xylitol, sodium phosphate monobasic, flavor, poloxamer 407, potassium citrate, phosphoric acid

Questions?

1-855-444-3556

**Dist. by Hello Products LLC
Montclair, NJ 07042**

PRINCIPAL DISPLAY PANEL - 473 mL Bottle Label

choose
friendly®
hello®

unicorn splash
anticavity fluoride rinse

bubble gum
natural flavor

prevents cavities.
no alcohol.
strengthens teeth.

16 FL OZ (1 PT) 473 mL

PS0071577

choose friendly[®]

hello

unicorn splash
anticavity fluoride rinse

bubble gum
natural flavor

prevents cavities.
no alcohol.
strengthens teeth.

16 FL OZ (1 PT) 473 mL

PS0071577

your swish come true.

say hello to a magical anticavity rinse that tastes like rainbows and sunshine (aka bubble gum), and works brilliantly. it's thoughtfully formulated to help prevent cavities, strengthen teeth, and rinse away the nasty bits that little brushers may miss. and bonus, it's not tested on animals, real or imaginary. #swishuponastar

vegan. no alcohol. no dyes.
no artificial sweeteners. no artificial flavors.
no SLS. no brainer.

Drug Facts	Drug Facts (continued)
Active ingredient Purpose Sodium Fluoride 0.045% (0.02% w/v fluoride ion).....Anticavity	Directions Adults and children 6 years of age and older: • use once a day after brushing your teeth with a toothpaste • vigorously swish 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out • do not swallow the rinse • do not eat or drink for 30 minutes after rinsing • instruct children under 12 years of age in good rinsing habits (to minimize swallowing) • supervise children as necessary until capable of using without supervision Children under 6 years of age: consult a dentist or doctor
Use aids in the prevention of dental cavities.	Other information • store at room temperature • do not use if printed band around cap is broken or missing
Warnings Keep out of reach of children. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	Inactive ingredients water, glycerin, xylitol, sodium phosphate, poloxamer 407, flavor, phosphoric acid, potassium citrate.
for your protection, this cap is sealed with a printed band.	Questions? 1-855-444-3556

swish happy™

8 19156 02227 5

Empty & Replace Cap
Check Locally
PLASTIC BOTTLE
*Not recycled in all communities

leaping bunny certified. not tested on animals.

Dist. by Colgate-Palmolive Co.
New York, NY 10022
www.helloproducts.com

PS0071761

HELLO UNICORN SPLASH UNICORN SPLASH ANTICAVITY FLUORIDE RINSE

sodium fluoride mouthwash

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-687
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION -	FLUORIDE ION	0.02 g in 100 mL

UNII:Q80VPU4080)

FLUORIDE ION

0.02 g III 100 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM PHOSPHATE, MONOBASIC, ANHYDROUS (UNII: KH7I04HPUU)	
POLOXAMER 407 (UNII: TUF2IWW3M2)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-687-10	473 mL in 1 BOTTLE; Type 0: Not a Combination Product	07/01/2023	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 2/2025

Colgate-Palmolive Company