

**COLGATE OPTIC WHITE PRO SERIES HI WHITE- sodium monofluorophosphate paste, dentifrice  
Mission Hills, S.A. de C.V.**

-----  
**COLGATE® OPTIC WHITE® PRO SERIES HI WHITE**

***Drug Facts***

**Active ingredient**

Sodium Monofluorophosphate 1.14% (0.18% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 6 to 12 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or physician

**Inactive ingredients**

Propylene Glycol, Calcium Pyrophosphate, PEG/PPG-116/66 Copolymer, Water, Hydrogen Peroxide (5% w/v), PVP, Silica, Flavor, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Sodium Saccharin, Disodium Pyrophosphate, Sucralose, BHT.

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**

*New York, NY 10022 U.S.A.*

**PRINCIPAL DISPLAY PANEL - 85 g Tube Carton**

Colgate®

Anticavity Fluoride Toothpaste

OPTIC

WHITE®

PRO SERIES

REMOVES

15 YEARS

OF DEEP-SET STAINS\*

ACTIVSHINE

TECHNOLOGY

5%

HYDROGEN

PEROXIDE

HIGH IMPACT WHITE

PASTE

BRILLIANT MINT

ENAMEL SAFE

NET WT 3.0 OZ (85 g)



## COLGATE OPTIC WHITE PRO SERIES HI WHITE

sodium monofluorophosphate paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65954-841
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	549.5 mg in 1 g
<b>CALCIUM PYROPHOSPHATE</b> (UNII: X69NU20D19)	
<b>PEG/PPG-116/66 COPOLYMER</b> (UNII: JPOCK963E0)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDROGEN PEROXIDE</b> (UNII: BBX060AN9V)	
<b>POVIDONE, UNSPECIFIED</b> (UNII: FZ989GH94E)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>BUTYLATED HYDROXYTOLUENE</b> (UNII: 1P9D0Z171K)	

**Product Characteristics**

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-841-63	1 in 1 CARTON	10/21/2025	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M022	10/21/2025	

**Labeler** - Mission Hills, S.A. de C.V. (812312122)

**Registrant** - Mission Hills, S.A. de C.V. (812312122)

Revised: 10/2025

Mission Hills, S.A. de C.V.