

**CREST 3D WHITE WHITENING THERAPY CHARCOAL WITH TEA TREE OIL-
sodium fluoride gel, dentifrice
Procter & Gamble Manufacturing Company**

Crest 3D White Whitening Therapy Charcoal with Tea Tree Oil

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, melaleuca alternifolia (tea tree) leaf oil, carbomer, charcoal powder, sucralose, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 116 g Carton

Crest®

3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING

THERAPY

REJUVENATING WHITE

charcoal

with

TEA TREE OIL

Our Toothpaste

Deeply Cleans

& Removes Stains

REFRESHING MINT

NET WT 4.1 OZ (116 g)

19 960906

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water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, malic acid, xanthan gum, (tea tree) leaf oil, carbomer, charcoal powder, sucralose, polyorbate 80, mica, titanium dioxide

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P&G www.pg.com
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CINCINNATI, OH 45202
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WHITENING
THERAPY

charcoal
with
TEA TREE OIL

This 3DWHITE™ Whitening Therapy formula contains an Active Mineral Complex™, Charcoal and Tea Tree Oil.

This formula purifies teeth surface and gives you a deep clean.

Crest
3DWHITE™
FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING
THERAPY

charcoal
with
TEA TREE OIL

Our Toothpaste
Deeply Cleans
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REJUVENATING WHITE

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CREST 3D WHITE WHITENING THERAPY CHARCOAL WITH TEA TREE OIL

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-966
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WD9LZUD)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
ACTIVATED CHARCOAL (UNII: 2P3VWU3H10)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
WATER (UNII: 059QF0K00R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
MICA (UNII: V8A1AW0880)	
TEA TREE OIL (UNII: VIF565UC2G)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-966-41	1 in 1 CARTON	01/02/2020	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-966-34	3 in 1 CARTON	01/02/2020	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/02/2020	

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

Procter & Gamble Manufacturing Company