

CREST 3D WHITE WHITENING THERAPY CHARCOAL WITH GINGER OIL- sodium fluoride gel, dentifrice
Procter & Gamble Manufacturing Company

Crest 3D White Whitening Therapy Charcoal with Ginger Oil

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, zingiber officinale (ginger) root oil,, carbomer, charcoal powder, sucralose, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 116 g Carton

Crest®

3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

WHITENING

THERAPY

ENERGIZING CLEAN

charcoal

with

GINGER OIL

Our Toothpaste

Actively Refreshes

& Removes Stains

ZESTY MINT

NET WT 4.1 OZ (116 g)

98 16*906

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Questions? 1-800-482-7378

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CINCINNATI, OH 45202
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**WHITENING
THERAPY**

charcoal
with
GINGER OIL

This 3DWHITE™
Whitening Therapy
formula contains an
Active Mineral Complex™,
Charcoal and Ginger Oil.

This formula refreshes
and invigorates your
mouth and gives teeth
a deep clean.

Crest
3DWHITE™
FLUORIDE ANTICAVITY TOOTHPASTE

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CREST 3D WHITE WHITENING THERAPY CHARCOAL WITH GINGER OIL

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-967
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WD9LZUD)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
ACTIVATED CHARCOAL (UNII: 2P3VMJ3H10)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
MICA (UNII: V8A1AW0880)	
GINGER OIL (UNII: SAS9Z1SVUK)	

Product Characteristics

Color	black	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-967-41	1 in 1 CARTON	01/02/2020	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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OTC Monograph Drug	M021
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01/02/2020

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

Procter & Gamble Manufacturing Company