

**COLGATE TOTAL CLEAN IN BETWEEN- sodium fluoride and triclosan paste, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate® Total® Clean in Between**

**Drug Facts**

<b>Active ingredients</b>	<b>Purpose</b>
Sodium fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

**Uses**

aids in the prevention of:

- cavities
- plaque
- gingivitis

**Warnings**

**Keep out of the reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Ask a dentist before use if you have**

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

**Directions**

supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Anti plaque and antigingivitis use not proven in children.

**Inactive ingredients**

water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, flavor, sodium lauryl sulfate, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**

*New York, NY 10022*

**PRINCIPAL DISPLAY PANEL - 164 g Tube Carton**

**Colgate®**

***Anticavity Fluoride and Antigingivitis Toothpaste***

**Total®**

**CLEAN-IN-BETWEEN**

- ▣ CAVITIES
- ▣ PLAQUE
- ▣ GINGIVITIS
- ▣ ENAMEL
- ▣ TARTAR
- ▣ BREATH
- ▣ WHITENS

Gel

**NEW**

**MICRO-FOAMING**

**FORMULA!**

NET WT 5.8 OZ (164 g)

HELPS FIGHT PLAQUE BUILD-UP FOR HEALTHIER GUMS

**Colgate® Total®**

**FROM COLGATE TO YOU - BUILDING ORAL HEALTH AWARENESS**

Daily oral hygiene can help to treat and prevent the early stages of gingivitis. An ideal oral hygiene routine should include regular dental check ups, flossing daily and twice daily brushing with an antingivitis toothpaste.

**HEALTHY GUMS**



Healthy, pink gums

**DENTAL PLAQUE BUILD-UP CAN LEAD TO GINGIVITIS**



Dental Plaque is a sticky bacterial film that builds up on teeth, if it is not regularly cleaned away.



Plaque build-up can lead to swelling and redness, which are signs of gingivitis, an early form of gum disease.



One area where plaque can build up and lead to gingivitis is between teeth along the gumline.

**Colgate®**  
Anticavity Fluoride and Antingivitis Toothpaste

**Total®**

**CLEAN-IN-BETWEEN**

NET WT 5.8 OZ (164 g)

HELPS FIGHT PLAQUE BUILD-UP FOR HEALTHIER GUMS

- ✓ CAVITIES
- ✓ PLAQUE
- ✓ GINGIVITIS
- ✓ ENAMEL
- ✓ TARTAR
- ✓ BREATH
- ✓ WHITENS

Gel

**NEW**  
MICRO-FOAMING FORMULA!

**Colgate® Total®**

**CLEAN-IN-BETWEEN**

Antingivitis formula helps fight plaque build-up for healthier gums

**Colgate Total®**

is uniquely formulated to:

- Help prevent gingivitis
- Help prevent cavities
- Help prevent plaque build-up

And also:

- Fight tartar build-up
- Fight bad breath
- Whiten teeth



MICRO-FOAMING FORMULA REACHES ALL AROUND THE TEETH AND ALONG THE GUM LINE.

This product is not intended to replace flossing. For best results, brush twice a day, floss daily, and see a dentist every 6 months.

Dist. by:  
**COLGATE-PALMOLIVE COMPANY**  
New York, NY 10022  
[www.colgatetotal.com](http://www.colgatetotal.com) **MADE IN U.S.A.**

**SAVE WATER**  
[www.colgate.com/savewater](http://www.colgate.com/savewater)

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

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Triclosan 0.30% ..... Antingivitis

**Purpose**

Anticavity  
Antingivitis

**Uses**

aids in the prevention of:

- cavities • plaque • gingivitis

**Warnings**

Keep out of the reach of children under 6 years of age.

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- These may be signs of periodontitis, a serious form of gum disease.

**Drug Facts (continued)**

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children under 12 years

instruct in good brushing and rinsing habits (to minimize swallowing)

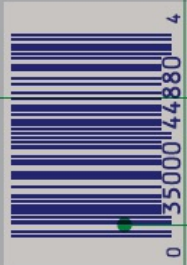
children under 6 years

do not use unless directed by a dentist or a physician

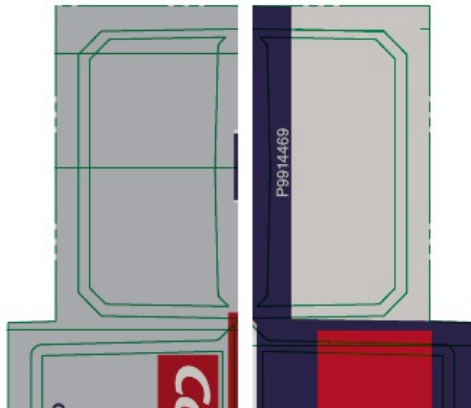
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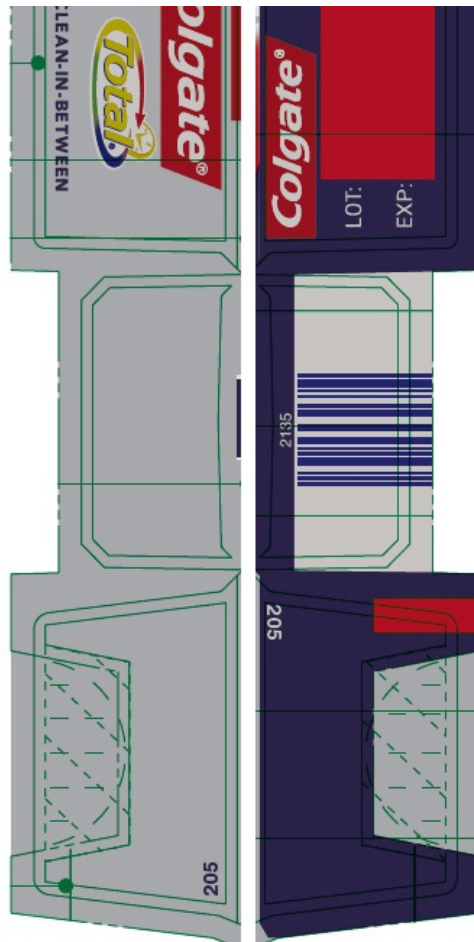
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**Questions? 1-800-468-6502**



**GLUE LINE**





## COLGATE TOTAL CLEAN IN BETWEEN

sodium fluoride and triclosan paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-384
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g
<b>TRICLOSAN</b> (UNII: 4NM5039Y5X) (TRICLOSAN - UNII:4NM5039Y5X)	TRICLOSAN	3 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0K00R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>BUTYL ESTER OF METHYL VINYL ETHER/MALEIC ANHYDRIDE COPOLYMER (125000 MW)</b> (UNII: 389H2R62BD)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	

<b>SODIUM HYDRO XIDE</b> (UNII: 55X04QC32I)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>TITANIUM DIO XIDE</b> (UNII: 15FIX9V2JP)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: HBR47K3TBD)	

**Product Characteristics**

<b>Color</b>	BLUE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-384-16	1 in 1 CARTON	10/18/2016	
1		21 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-384-69	1 in 1 CARTON	10/18/2016	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-384-66	1 in 1 CARTON	10/18/2016	
3		164 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
NDA	NDA020231	10/18/2016	

**Labeler - Colgate-Palmolive Company (001344381)**

**Establishment**

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-384)