

COLGATE OPTIC WHITE PRO SERIES- sodium monofluorophosphate paste, dentifrice
Mission Hills, S.A. de C.V.

COLGATE® OPTIC WHITE® PRO SERIES

Drug Facts

Active ingredient

Sodium Monofluorophosphate 1.14% (0.18% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 6 to 12 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or physician

Inactive ingredients

Propylene Glycol, Calcium Pyrophosphate, PEG/PPG-116/66 Copolymer, Water, Hydrogen Peroxide (5% w/v), PVP, Silica, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Flavor, Sodium Saccharin, Disodium Pyrophosphate, Sucralose, BHT.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022, U.S.A.

PRINCIPAL DISPLAY PANEL - 85 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

2

VALUE

PACK

OPTIC

WHITE®

PRO SERIES

REMOVES

15 YEARS

OF DEEP-SET STAINS*

ACTIVSHINE

TECHNOLOGY

5%

HYDROGEN

PEROXIDE

ENAMEL RENEWAL

PASTE

SOOTHING MINT

TWO 3.0 OZ (85 g) TUBES • TOTAL NET WT 6.0 OZ (170 g)

ENAMEL SAFE

PS0091933

PRO SERIES

OPTIC
WHITE.

Colgate

Colgate

Colgate®
Anticavity Fluoride Toothpaste

2
VALUE
PACK



VISIBLY WHITER
TEETH IN 3 DAYS

NEW
DIMENSION
OF
BRIGHTNESS



HIGH-PERFORMANCE
WHITENING TOOTHPASTE
FOR A VIBRANT GLOW



Scan Me!
For tips on
achieving
a bright smile.

*When brushing twice daily for 2 weeks



REMOVES
15 YEARS
OF DEEP-SET STAINS*

ACTIVSHINE
TECHNOLOGY

5%
HYDROGEN
PEROXIDE

ENAMEL RENEWAL

PASTE SOOTHING MINT

TWO 3.0 OZ (85 g) TUBES • TOTAL NET WT 6.0 OZ (170 g)

ENAMEL SAFE

Colgate

LOT:

EXP:

1691

Some people may experience tooth sensitivity or gum discomfort when using whitening products. This discomfort is temporary and not harmful. If you experience more than mild tooth sensitivity, stop use and consult your dentist.

Drug Facts (continued)

Directions

brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
do not use unless directed by a dentist or physician

Inactive Ingredients: Propylene Glycol, Calcium Pyrophosphate, PEG40PPG-11668 Copolymer, Water, Hydrogen Peroxide (5% w/v), PVP, Silica, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Flavor, Sodium Saccharin, Disodium Pyrophosphate, Sucralose, BHT.

Questions? 1-800-468-6502

Drug Facts

Active Ingredient

Sodium Monofluorophosphate
1.4% (0.16% w/v fluoride ion) Anticavity

Use helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.



Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022, U.S.A.
www.colgateopticwhite.com
Made in Mexico
Patents: cppatents.com



smartlabel® app enabled



8

27854 02846

8

5x

HYDROGEN PEROXIDE

Deep-oxygenating action gently removes years of stains



ACTIVSHINE TECHNOLOGY

Polishes the enamel surface and reflects light to reveal a next-level shine



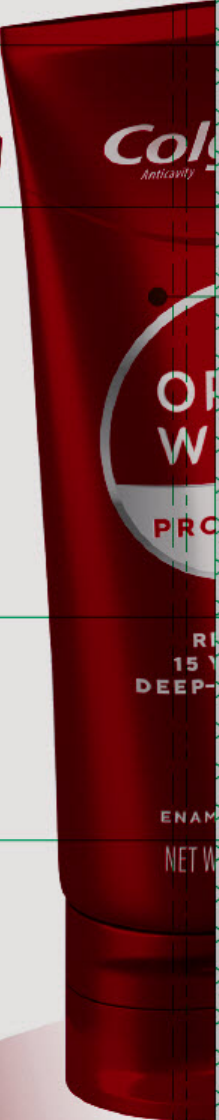
CLINICALLY PROVEN FORMULA WITH HP COMPLEX

Designed for no tooth sensitivity, dissolves deep-set stains without weakening enamel

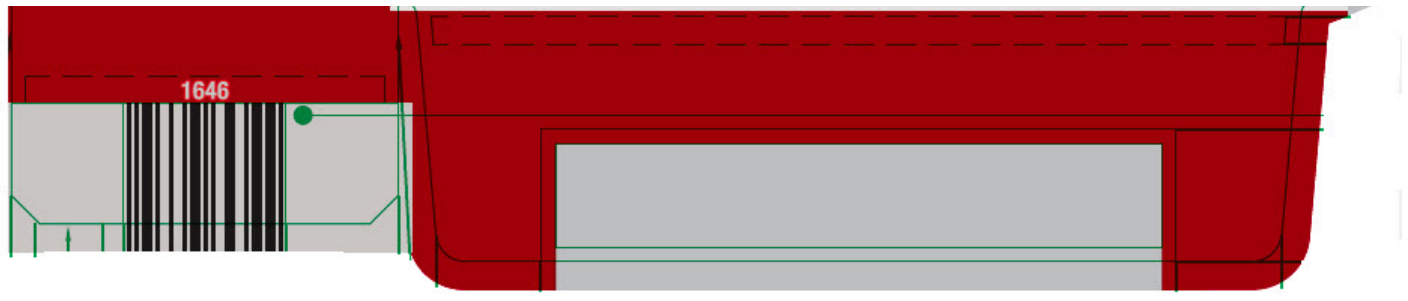


RECYCLABLE TUBE

Your community may not yet accept tubes for recycling. Check locally. Learn more at colgate.com/goodness



Gluten Free



COLGATE OPTIC WHITE PRO SERIES

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-845
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	11.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	560.3 mg in 1 g
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
WATER (UNII: 059QF0KO0R)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
POVIDONE K30 (UNII: U725QWY32X)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-845-63	1 in 1 CARTON	11/24/2025	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:65954-845-62	2 in 1 CARTON	11/24/2025	
2		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M022	11/24/2025	

Labeler - Mission Hills, S.A. de C.V. (812312122)**Registrant** - Mission Hills, S.A. de C.V. (812312122)

Revised: 12/2025

Mission Hills, S.A. de C.V.