

**NATIVE CHARCOAL- sodium fluoride paste, dentifrice**  
**Procter & Gamble Manufacturing Company**

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**Native Charcoal with Fluoride**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.14% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

glycerin, water, hydrated silica, xylitol, flavor, mentha piperita (peppermint) oil, charcoal powder, sodium cocoyl glutamate, xanthan gum, carrageenan, cocamidopropyl betaine, stevia rebaudiana extract

***Questions?***

1-888-964-1211

Distr. by Native

San Francisco, CA 94111

# PRINCIPAL DISPLAY PANEL - 116 g tube in carton

## WITH FLUORIDE

WHITENS TEETH

FRESHENS BREATH

FIGHTS CAVITIES

## NATIVE

FLUORIDE ANTICAVITY TOOTHPASTE

DETOXIFYING

CHARCOAL WITH MINT

NET WT 4.1 OZ (116 g)



## NATIVE CHARCOAL

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-972
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>ACTIVATED CHARCOAL</b> (UNII: 2P3VWUJ3H10)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>STEVIA REBAUDIANA WHOLE</b> (UNII: 6U422Y08O2)	
<b>SODIUM COCOYL GLUTAMATE</b> (UNII: BMT4RCZ3HG)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>PEPPERMINT OIL</b> (UNII: AV092KU4JH)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	

**Product Characteristics**

<b>Color</b>	black	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-972-41	1 in 1 CARTON	01/01/2020	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2020	

**Labeler** - Procter & Gamble Manufacturing Company (004238200)