

SIMPLE TRUTH MINERAL BASED SPF 50 SUNSCREEN- titanium dioxide, zinc oxide lotion
THE KROGER COMPANY

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

SIMPLE TRUTH MINERAL BASED SPF 50 SUNSCREEN LOTION

Active ingredients

Titanium Dioxide 3.0%, Zinc Oxide 15.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- children under 6 months of age: ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad-spectrum SPF of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.-2 p.m.
 - wear long-sleeve shirts, pants, hats, and sunglasses

Other information

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients

water, neopentyl glycol diheptanoate, caprylic/capric triglyceride, butyloctyl salicylate, cetyl PEG/PPG-10/1 dimethicone, C30-38 olefin/isopropyl maleate/MA copolymer, sorbitan tristearate, silica, stearyl/octyldodecyl citrate crosspolymer, VP/hexadecene copolymer, phenoxyethanol, magnesium sulfate, aloe barbadensis leaf juice, glycine soja (soybean) seed extract, glycerin, arachidyl alcohol, behenyl alcohol, arachidyl glucoside, stearyl alcohol, tocopherol, avena sativa (oat) kernel extract, glyceryl stearate, simmondsia chinensis (jojoba) seed oil, polysorbate 60, ethylhexylglycerin, citric acid

Questions or comments?

Call toll free 1-800-632-6900

SIMPLE TRUTH MINERAL BASED SPF 50 SUNSCREEN LOTION

• DERMATOLOGIST TESTED

No harsh chemicals ever.

simple truth
Mineral Based Lotion
Sunscreen
BROAD SPECTRUM SPF 50
WITH ZINC OXIDE + TITANIUM DIOXIDE

- water resistant (80 MINUTES)
- UVA+UVB protection
- hypoallergenic
- reef-friendly
- goes on clear

SPF 50

NO PARABENS* PHTHALATES FRAGRANCE PABA

NON-GMO

6 FL OZ (177 mL)

BROAD SPECTRUM PROTECTION

Drug Facts	
Active ingredients Titanium Dioxide 3.0% Zinc Oxide 15.0%	Purpose Sunscreen
Uses • helps prevent sunburn • if used as directed with other sun protection measures (see <i>Directions</i>), decreases the risk of skin cancer and early skin aging caused by the sun	
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Other information • protect this product from excessive heat and direct sun • may stain or damage some fabrics, materials or surfaces	
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Questions or comments? Call toll free 1-800-632-6900	

DISTRIBUTED BY THE KROGER CO.
CINCINNATI, OHIO 45202

SIMPLE TRUTH PRODUCTS THAT BEAR THE NON-GMO SEAL ARE PRODUCED WITHOUT GENETICALLY ENGINEERED INGREDIENTS.

*NO PARABENS SEPARATELY ADDED TO PRESERVE THIS PRODUCT

QUALITY GUARANTEE • 800-632-6900
SEE www.simpletruth.com FOR A COMPLETE LIST OF INGREDIENTS
THIS PRODUCT IS FREE FROM.

0 41260 33235 7

SIMPLE TRUTH KIDS' MINERAL BASED SPF 50 SUNSCREEN LOTION

• PEDIATRICIAN TESTED

No harsh chemicals ever.

simple truth

KIDS' TEAR FREE
Mineral Based Lotion
Sunscreen

BROAD SPECTRUM SPF 50

WITH ZINC OXIDE + TITANIUM DIOXIDE

- water resistant (80 MINUTES)
- UVA+UVB protection
- hypoallergenic
- reef-friendly
- goes on clear

SPF 50

NO PARABENS* PHTHALATES FRAGRANCE PABA

NON GMO

8 FL OZ (236 mL)

Drug Facts

Active ingredients Titanium Dioxide 3.0% Zinc Oxide 15.0%	Purpose Sunscreen
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Warnings
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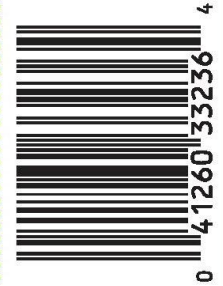
Inactive ingredients
water, neopentyl glycol diheptanoate, caprylic/capric triglyceride, butyloctyl salicylate, cetyl PEG/PPG-10/1 dimethicone, C30-38 olefin/isopropyl maleate/MA copolymer, sorbitan tristearate, silica, stearyl/octyldodecyl citrate crosspolymer, VP/hexadecene copolymer, phenoxyethanol, magnesium sulfate, citric acid, glycerin, stearyl alcohol, glyceryl stearate, simmondsia chinensis (jojoba) seed oil, polysorbate 60, arachidyl alcohol, behenyl alcohol, arachidyl glucoside, ethylhexylglycerin, aloe barbadensis leaf juice, avena sativa (oat) kernel extract, glycine soja (soybean) seed extract, tocopherol.

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QUALITY GUARANTEE • 800-632-6900
 SEE www.simpletruth.com FOR A COMPLETE LIST OF INGREDIENTS THIS PRODUCT IS FREE FROM.

This non-greasy lotion absorbs quickly to keep active kids moving. A hypoallergenic, tear-free formula helps you keep your kids' skin safe while they explore, whether it's the beach, the pool, the park or any place under the sun.

- SIMPLE TRUTH PRODUCTS THAT BEAR THE NON-GMO SEAL ARE PRODUCED WITHOUT GENETICALLY ENGINEERED INGREDIENTS.
- *NO PARABENS SEPARATELY ADDED TO PRESERVE THIS PRODUCT



SIMPLE TRUTH MINERAL BASED SPF 50 SUNSCREEN

titanium dioxide, zinc oxide lotion

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:30 142-8 19
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	30 mg in 1 mL	

ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)

ZINC OXIDE

150 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5) (UNII: 035JKJ76MT)	
OATMEAL (UNII: 8PI54V663Y)	
JOJOBA OIL (UNII: 724GKU717M)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
WATER (UNII: 059QF0KO0R)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
ARACHIDYL GLUCOSIDE (UNII: 6JVV35JOOJ)	
STEARYL ALCOHOL (UNII: 2KR89I4HIY)	
SORBITAN TRISTEARATE (UNII: 6LUM696811)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
VINYLPYRROLIDONE/HEXADECENE COPOLYMER (UNII: KFR5QEN0N9)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
SOYBEAN (UNII: L7HT8FIZOD)	
ARACHIDYL ALCOHOL (UNII: 1QR1QRA9BU)	
DOCOSANOL (UNII: 9G1OE216XY)	
TOCOPHEROL (UNII: R0ZB2556P8)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
GLYCERIN (UNII: PDC6A3C0OX)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
STEARYL/OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: PN88NW0KPK)	
NEOPENTYL GLYCOL DIHEPTANOATE (UNII: 5LKW3C543X)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:30142-819-15	177 mL in 1 TUBE; Type 0: Not a Combination Product	09/27/2018	
2	NDC:30142-819-12	236 mL in 1 TUBE; Type 0: Not a Combination Product	09/27/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	09/27/2018	

Labeler - THE KROGER COMPANY (006999528)**Registrant** - FRUIT OF THE EARTH, INC. (079559467)**Establishment**

Name	Address	ID/FEI	Business Operations
FRUIT OF THE EARTH, INC.		080086802	manufacture(30 142-8 19)

Revised: 5/2020

THE KROGER COMPANY