

GOODSENSE SENSITIVE EXTRA WHITENING- potassium nitrate, and sodium fluoroide paste

Geiss, Destin & Dunn, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Goodsense Sensitive Toothpaste Extra Whitening 4 oz NBE Sensodyne

Active ingredients	Purpose
Potassium nitrate 5%.....	Antihypersensitivity
Sodium fluoride 0.15% w/v fluoride ion.....	Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth due to cold, heat, acids, sweets or contact
- aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may prompt care by a dentist
- pain/sensitivity still persists after 4 weeks of use

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 years of age and older
- apply at least 1-inch strip of product onto a soft bristle toothbrush
- brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- children under 12 years of age: consult a dentist or doctor

Other information

- store below 30°C (86°F)
- Lot No. & Exp. Date: see box or see crimp of tube

Inactive ingredients sorbitol, water, hydrated silica, cocamidopropyl betaine, PEG 1500, flavor, cellulose gum, titanium dioxide, sodium saccharin, menthol, tetrasodium pyrophosphate

Distributed by:

Geiss, Destin & Dunn, Inc.

Peachtree City, GA 30269

Made in Korea

GOODSENSE.
Sensitive
 Extra Whitening Toothpaste
 with Fluoride for Sensitivity and Cavity Prevention

GOODSENSE.
Maximum Strength

Sensitive
 Extra Whitening Toothpaste
 with Fluoride for Sensitivity and Cavity Prevention
 NET WT 4 OZ (113 g)

Compare to active ingredients of
 Sensodyne® Extra Whitening*



Brushing twice a day with GoodSense® Sensitive Extra Whitening Toothpaste builds a protective coating against painful sensitivity.

- Contains potassium nitrate to reduce painful sensitivity
- Cavity protection formula
- Freshens breath
- Helps remove stains and whitens teeth

Distributed By:
 Geiss, Dastin & Dunn, Inc.
 Peachtree City, GA 30269
 www.valuelabels.com
 1-866-696-0957
 Made in Korea



*This product is not manufactured or distributed by GlaxoSmithKline Consumer Healthcare, L.P., owner of the registered trademark Sensodyne® Extra Whitening.

<p>Drug Facts</p> <p>Active Ingredients</p> <p>Potassium nitrate 5% Sodium fluoride 0.15% w/v fluoride ion</p> <p>Purpose</p> <p>Antihypersensitivity</p> <p>Directions</p> <p>• adults and children 12 years of age and older • apply at least a 1-inch strip of product onto a soft bristle toothbrush • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, as recommended by a dentist or doctor. • rinse with water, then spit out after brushing. • avoid brushing for 30 minutes after brushing.</p> <p>Other Information</p> <p>• children under 12 years of age: consult a dentist or doctor. • store below 30°C (86°F) • Lot No. & Exp. Date: see box or see crimp of tube</p> <p>Inactive Ingredients</p> <p>cellulose gum, titanium dioxide, sodium saccharin, menthyl tetrasodium pyrophosphate</p> <p>Questions or comments? Call 1-800-696-0957</p>	<p>Warnings</p> <p>• Stop use and ask a dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may prompt a visit to a dentist. • pain/sensitivity still persists after 4 weeks of use • keep out of reach of children under 6 years of age. If more than used for brushing its accidentally swallowed, get medical help or contact a Poison Control Center right away.</p> <p>Uses</p> <p>• builds increasing protection against painful sensitivity of the teeth due to cold, heat, acids, sweets or contact • aids in the prevention of dental cavities</p>	<p>LOT:</p> <p>EXP:</p>
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GOODSENSE SENSITIVE EXTRA WHITENING

potassium nitrate, and sodium fluoroide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:50804-780
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
POLYETHYLENE GLYCOL 1500 (UNII: 1212Z7S33A)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
MENTHOL (UNII: L7T10EIP3A)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:50804-780-04	1 in 1 BOX	12/29/2015	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	12/29/2015	

Labeler - Geiss, Destin & Dunn, Inc. (076059836)

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Geiss, Destin & Dunn, Inc.