

**ANTIGINGIVITIS/ANTIPLAQUE- cetylpyridinium chloride mouthwash**  
**Consumer Product Partners, LLC**

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**Swan D00.001/D00AA**  
**Alcohol-Free Gum Defense Mouthwash**

**Active Ingredient**

Cetylpyridinium Chloride 0.07%

**Purpose**

Antigingivitis, Antiplaque

**Use**

helps control plaque that leads to gingivitis

**Warnings**

For this product

**Stop use and ask a dentist if**

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

**Keep out of reach of children under 6 years of age.**

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 6 years & older: rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
- do not swallow
- children 6 years to under 12 years of age: supervise use
- when used after brushing, rinse mouth with water first
- children under 6 years of age: do not use

**Other information**

- this rinse is not intended to replace brushing or flossing

## **Inactive ingredients**

water, glycerin, flavor, zinc lactate, benzoic acid, sodium saccharin, sucralose, sodium benzoate, poloxamer 407, cinnamal, blue 1

## **Disclaimer**

This may cause temporary staining to the surface of teeth. This is not harmful, and adequate brushing may prevent its occurrence.

\*This product is not manufactured or distributed by Procter & Gamble, distributor of Crest<sup>®</sup> Pro-Health<sup>®</sup> CPC Antiginigivitis/Antiplaque Oral Rinse Gum and Breath Purify Smooth Mint.

## **Tamper evident statement**

SEALED WITH PRINTED NECKBAND FOR YOUR PROTECTION

## **Adverse reaction**

Distributed by:

Consumer Product Partners, LLC

St. Louis, MO 63114

1-888-593-0593

## **Principal display panel**

SWAN<sup>®</sup>

COMPARE TO Crest<sup>®</sup> Pro Health<sup>®</sup>\*

\$1.25

GUM DEFENSE

MOUTHWASH

ANTIGINGIVITIS/ANTIPLAQUE

SMOOTH MINT

- Helps reduce early signs of gum disease
- Kills the germs that cause bad breath
- Alcohol free

500 mL (1.05 PT) 16.9 FL OZ



COMPARE TO  
Crest® Pro Health®

**\$125**

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L0021707FA

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### Drug Facts

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## ANTINGIVITIS/ANTIPLAQUE

cetylpyridinium chloride mouthwash

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11344-900
<b>Route of Administration</b>	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>CETYLPIRIDINIUM CHLORIDE</b> (UNII: D9OM4SK49P) (CETYLPIRIDINIUM - UNII:CUB7J10JV3)	CETYLPIRIDINIUM CHLORIDE	0.7 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>ZINC LACTATE</b> (UNII: 2GXR25858Y)	
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	
<b>CINNAMALDEHYDE</b> (UNII: SR60A3XG0F)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11344-900-77	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	05/01/2024	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	505G(a)(3)	05/01/2024	

**Labeler** - Consumer Product Partners, LLC (119091520)**Registrant** - Consumer Product Partners, LLC (119091520)**Establishment**

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(11344-900)