

**COLGATE ULTRA BRITE BAKING SODA AND PEROXIDE WHITENING- sodium monofluorophosphate paste, dentifrice
Mission Hills, S.A. de C.V.**

Colgate Ultra brite® BS&PW Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, hydrated silica, water, sodium bicarbonate, PEG-12, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, carrageenan, sodium saccharin, calcium peroxide, titanium dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

COOL MINT

Ultra brite[®]

ANTICAVITY FLUORIDE TOOTHPASTE

NET WT 6.0 OZ (170 g)

DEEP CLEANS TEETH

Baking Soda

& Peroxide

Whitening

TOOTHPASTE

COOL MINT

Ultradrite®

NET WT 6.0 OZ (170g) **ANTICAVITY FLUORIDE TOOTHPASTE**

DEEP CLEANS TEETH
Baking Soda & Peroxide Whitening TOOTHPASTE

COOL MINT

Ultradrite®

NET WT 6.0 OZ (170g) **ANTICAVITY FLUORIDE TOOTHPASTE**

DEEP CLEANS TEETH
Baking Soda & Peroxide Whitening TOOTHPASTE

Ultradrite® Baking Soda & Peroxide Whitening

FRESHENS BREATH **WHITENS TEETH**
FIGHTS CAVITIES



The deep cleaning power of baking soda and peroxide helps remove daily surface stains.

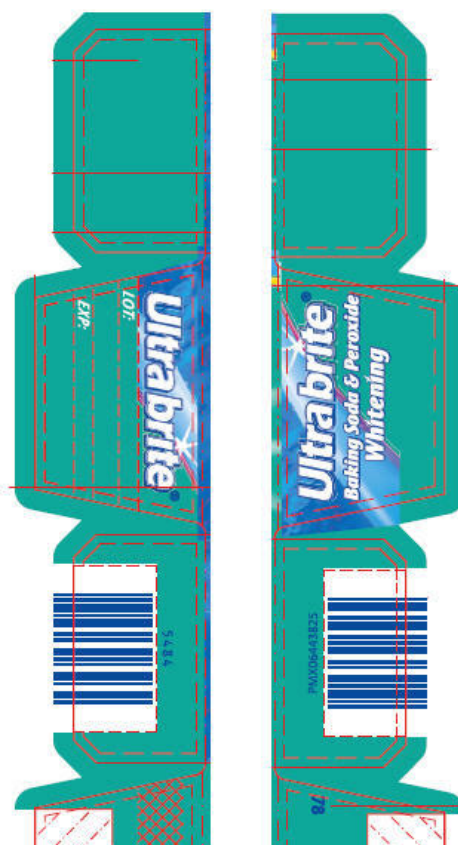


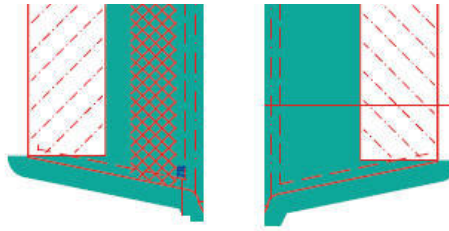
With Ultradrite® Baking Soda & Peroxide Whitening your teeth will look and feel clean and smooth.



With clean, whiter teeth you can smile with confidence.

<p>Drug Facts</p> <p>Active Ingredient Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)</p> <p>Purpose Anticavity</p> <p>Use helps protect against cavities</p> <p>Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p>	<p>Drug Facts (continued)</p> <p>Directions adults and children 2 years of age and older children 2 to 6 years children under 2 years</p> <p>brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing) ask a dentist or physician</p> <p>Inactive Ingredients glycerin, hydrated silica, water, sodium bicarbonate, PEG-12, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, carrageenan, sodium saccharin, calcium peroxide, titanium dioxide</p> <p>Questions? 1-800-458-6502</p>	<p>www.colgate.com Made in Mexico</p> <p>DIS. BY: COLGATE-PALMOLIVE COMPANY New York, NY 10022</p>  <p>0 35000 5687 4</p>
---	---	---





COLGATE ULTRA BRITE BAKING SODA AND PEROXIDE WHITENING

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-063
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	491.6 mg in 1 g
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
CALCIUM PEROXIDE (UNII: 7FRO2ENO91)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-063-60	1 in 1 CARTON	12/01/2011	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	12/01/2011	

Labeler - Mission Hills, S.A. de C.V. (812312122)

Revised: 4/2019

Mission Hills, S.A. de C.V.