

**HEALING FOR BABIES- petrolatum ointment
OLD EAST MAIN CO**

**Gentle Steps 180.000/180AC
Healing Ointment for Babies**

Active ingredient

Petrolatum 41%

Purpose

Skin Protectant

Uses

- temporarily protects minor: •cuts •scrapes burns
- temporarily protects and helps relieve chapped or cracked skin and lips
- helps protect from the drying effects of wind and cold weather
- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

Do not use on

- deep or puncture wounds
- animal bites
- serious burns

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptom last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply as needed
- for diaper rash, change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Inactive ingredients

mineral oil, ceresin, lanolin alcohol, panthenol, glycerin, bisabolol

ADVERSE REACTION

*This product is not manufactured or distributed by Beiersdorf, Inc., distributor of Baby Aquaphor Advanced Therapy Healing Ointment.

100% Satisfaction Guaranteed!

(888)309-9030

DISTRIBUTED BY

OLD EAST MAIN CO

100 MISSION RIDGE

GOODLETTSVILLE, TN 37072

principal display panel

*Compare to Aquaphor[®] Healing Ointment

Gentle Steps[®]

baby healing ointment

Skin Protectant

Fragrance Free

Helps treat & prevent diaper rash

NET WT 3 OZ (85 g)

*Compare to Aquaphor® Healing Ointment



baby healing ointment

Skin Protectant

Fragrance Free

Helps treat & prevent diaper rash

NET WT 3 OZ (85 g)

Drug Facts		Drug Facts (continued)	
Active ingredient Petrolatum 41%	Purpose Skin protectant	Directions	
Uses			
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When using this product		0 72785 14376 00214	
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HEALING FOR BABIES

petrolatum ointment

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55910-180
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PETROLATUM (UNII: 4T6H12BN9U) (PETROLATUM - UNII:4T6H12BN9U)	PETROLATUM	410 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
MINERAL OIL (UNII: T5L8T28FGP)	
CERESIN (UNII: Q1LS2UJO3A)	
LANOLIN ALCOHOLS (UNII: 884C3FA9HE)	
PANTHENOL (UNII: WW9CM0067Z)	
GLYCERIN (UNII: PDC6A3C0OX)	
LEVOMENOL (UNII: 24WE03BX2T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55910-180-21	85 g in 1 TUBE; Type 0: Not a Combination Product	03/01/2012	

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	03/01/2012	

Labeler - OLD EAST MAIN CO (068331990)

Registrant - Consumer Product Partners, LLC (119091520)

Establishment

Name	Address	ID/FEI	Business Operations
Consumer Product Partners, LLC		119091514	manufacture(55910-180)

Revised: 4/2025

OLD EAST MAIN CO