

**FRESHMINT SENSITIVE- potassium nitrate and sodium fluoride paste,
dentifrice**

New World Imports, Inc

Drug Facts

Active Ingredients

Potassium Nitrate - 5%

Sodium Fluoride - 0.24%

Purpose

Potassium Nitrate - Antihypersensitivity

Sodium Fluoride - Anticavity

Keep out of reach of Children

If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Uses

Builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact.

Aids in the prevention of dental cavities

Warnings

When using this product do not use longer than 4 weeks unless recommended by a dentist or doctor

Stop and ask a dentist if problem persists or worsens. Sensitive teeth may indicate a serious problem that may require prompt care by a dentist

Directions

Adults and children 12 years and older: Brush teeth for at least one minute, preferably after each meal, or at least twice a day, or as directed by your dentist. Be sure to brush sensitive areas. Children under 12 years of age: Consult a dentist or doctor

Inactive Ingredients

Sorbitol, Silica, Treated Water, Polyethylene Glycol 1500, Sodium Lauryl Sulphate, Glycerin, Flavor, Sodium Carboxy Methyl Cellulose, Titanium Dioxide, Tri Sodium Ortho Phosphate, Sodium Saccharin, Sodium Benzoate, Methylparaben, Propylparaben, Color: D and C Yellow # 10, FD and C Blue # 1.

Drug Facts:

ACTIVE INGREDIENT: Potassium Nitrate - 5 % Sodium Fluoride - 0.24 %	PURPOSE: Antihypersensitivity Anticavity
--	---

USES: • builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact
• aids in the prevention of dental cavities

WARNINGS: When using this product do not use longer than 4 weeks unless recommended by a dentist or doctor.
Stop and ask a dentist if problem persists or worsens. Sensitive teeth may indicate a serious problem that may require prompt care by a dentist. Keep out of reach of children.

INACTIVE INGREDIENTS: Sorbitol, Silica, Treated Water, Poly Ethylene Glycol 1500, Sodium Lauryl Sulfate, Glycerin, Flavor, Sodium Carboxy Methyl Cellulose, Titanium Dioxide, Tri Sodium Ortho Phosphate, Sodium Saccharin, Sodium Benzoate, Methylparaben, Propylparaben, Color: D & C Yellow # 10, FD & C Blue # 1.

Product of India, Exclusive Distributor: NWI, Inc., Nashville, TN 37228.

Drug Facts (Continued)

If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

DIRECTIONS	
Adults and children 12 years and older	Brush teeth for at least one minute, preferably after each meal, or at least twice a day, or as directed by your dentist. Be sure to brush sensitive areas
Children under 12 years of age	Consult a dentist or doctor.
Other information	Store in a cool, dry place.

Exp. MMM/YYY
B. No. XXXXX



0 185317 00472 9



Anti-cavity Fluoride Toothpaste for Sensitive Teeth

NET WT. 4.3 OZ (122g)

*Compare to the Active Ingredients of Sensodyne® Fresh Mint



Sensitive Toothpaste

Freshmint® Sensitive toothpaste helps to provide relief from painful sensitivity and aids in cavity protection. It's great taste keeps the mouth feeling fresh.

*This product is not manufactured or distributed by GlaxoSmithKline, owner of the registered trademark Sensodyne®.



aids in cavity protection



helps to reduce sensitivity



helps to keep mouth fresh & clean



Anti-cavity Fluoride Toothpaste for Sensitive Teeth

NET WT. 4.3 OZ (122g)

*Compare to the Active Ingredients of Sensodyne® Fresh Mint

FRESHMINT SENSITIVE

potassium nitrate and sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51824-053
Route of Administration	DENTAL		

Active Ingredient/Active Moiety				
Ingredient Name	Basis of Strength	Strength		
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g		
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g		
Inactive Ingredients				
Ingredient Name	Strength			
Sorbitol (UNII: 506T60A25R)				
Silicon Dioxide (UNII: ETJ7Z6XBU4)				
Water (UNII: 059QF0KO0R)				
Polyethylene Glycol 1500 (UNII: 1212Z7S33A)				
Sodium Lauryl Sulfate (UNII: 368GB5141J)				
Glycerin (UNII: PDC6A3C0OX)				
Carboxymethylcellulose Sodium (UNII: K679OBS311)				
Titanium Dioxide (UNII: 15FIX9V2JP)				
Sodium Phosphate, Tribasic, Dodecahydrate (UNII: B70850QPHR)				
Saccharin Sodium (UNII: SB8ZUX40TY)				
Sodium Benzoate (UNII: OJ245FE5EU)				
Methylparaben (UNII: A2I8C7HI9T)				
Propylparaben (UNII: Z8IX2SC1OH)				
D&C Yellow No. 10 (UNII: 35SW5USQ3G)				
FD&C Blue No. 1 (UNII: H3R47K3TBD)				
Product Characteristics				
Color	green (Mint Green)	Score		
Shape		Size		
Flavor	MINT (Mint)	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51824-053-02	1 in 1 BOX	09/16/2010	
1	NDC:51824-053-01	122 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	m021	09/16/2010		

Labeler - New World Imports, Inc (075372276)

