

**ADVANCE WHITE TARTAR CONTROL BREATH FRESHENING- sodium fluoride paste, dentifrice
Church & Dwight Co., Inc.**

Advance White Tartar Control Breath Freshening

Active ingredients

Sodium fluoride (0.24%)

Purpose

Anticavity toothpaste

Use aids in the prevention of dental decay

Warning

Keep out of reach of children under 6 years of age.

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If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years consult a dentist or physician

Inactive ingredients water, sodium bicarbonate (baking soda), sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, flavor, sodium saccharin, cellulose gum, sodium lauroyl sarcosinate, sodium lauryl sulfate, titanium dioxide

Questions or comments? Call **1-800-786-5135** Monday-Friday 9am-5pm ET or visit **www.myoralcare.com**

Principal Display Panel

ARM AND HAMMER

The Standard of Purity

**Winter Mint NATURALLY POWERED BY BAKING SODA Fluoride Anticavity
Toothpaste**

AdvanceWhite

BREATH FRESHENING

LASTS FOR HOURS PROVEN WHITENING NEUTRALIZES ACID

NET WT. 6.0OZ. (170g)



ADVANCE WHITE TARTAR CONTROL BREATH FRESHENING

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-656
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM LAUROYL SARCOSINATE (UNII: 632GS99618)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (Fresh Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-656-09	1 in 1 CARTON	01/29/2019	09/23/2019
1		25 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-656-43	1 in 1 CARTON	01/29/2012	09/23/2019
2		121 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-656-60	1 in 1 CARTON	09/23/2019	
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:10237-656-72	1 in 1 CARTON	01/29/2012	09/23/2019
4		204 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/29/2012	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-656)