

**ADVANCE WHITE TARTAR CONTROL BREATH FRESHENING- sodium fluoride paste, dentifrice  
Church & Dwight Co., Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Advance White Tartar Control Breath Freshening**

**Active ingredients**

Sodium fluoride (0.24%)

**Purpose**

Anticavity toothpaste

**Use** aids in the prevention of dental decay

**Warning**

**Keep out of reach of children under 6 years of age.**

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions** do not swallow supervise children as necessary until capable of using without supervision

**adults and children 2 years and older** brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

**children under 6 years** instruct in good brushing and rinsing habits (to minimize swallowing)

**children under 2 years** consult a dentist or physician

**Inactive ingredients** water, sodium bicarbonate (baking soda), sorbitol, hydrated silica, glycerin, tetrasodium pyrophosphate, flavor, sodium saccharin, cellulose gum, sodium lauroyl sarcosinate, sodium lauryl sulfate, titanium dioxide

**Questions or comments?** Call **1-800-786-5135 Monday-Friday 9am-5pm ET** or visit **[www.myoralcare.com](http://www.myoralcare.com)**

**Principal Display Panel**

**ARM AND HAMMER**

**The Standard of Purity**

**Winter Mint NATURALLY POWERED BY BAKING SODA Fluoride Anticavity Toothpaste**

**AdvanceWhite**

# BREATH FRESHENING

# LASTS FOR HOURS PROVEN WHITENING NEUTRALIZES ACID

NET WT. 6.0OZ. (170g)

DA2012158\_AWFC-18623-07



## ADVANCE WHITE TARTAR CONTROL BREATH FRESHENING

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10237-656
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	

<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>SODIUM LAUROYL SARCOSINATE</b> (UNII: 632GS99618)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Fresh Mint)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-656-09	1 in 1 CARTON	01/29/2019	09/23/2019
1		25 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-656-43	1 in 1 CARTON	01/29/2012	09/23/2019
2		121 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-656-60	1 in 1 CARTON	09/23/2019	
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:10237-656-72	1 in 1 CARTON	01/29/2012	09/23/2019
4		204 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	01/29/2012	

**Labeler** - Church & Dwight Co., Inc. (001211952)

### Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-656)

