

**CREST PRO-HEALTH PRO ACTIVE DEFENSE WHOLE MOUTH CLEAN-
cetylpyridinium chloride rinse
The Procter & Gamble Manufacturing Company**

Crest Pro-Health Pro Active Defense Whole Mouth Clean

Drug Facts

Active ingredient

Cetylpyridinium chloride 0.07%

Purpose

Antigingivitis/Antiplaque

Uses

- helps prevent and reduce plaque and gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis and bleeding gums

Warnings

Ask a dentist if symptoms persist or condition worsens after regular use.

Keep out of reach of children under 6 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- use after your normal brushing and flossing routine; rinse toothpaste from mouth prior to use
- adults and children 6 yrs. & older: Rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
 - do not swallow
 - children 6 years to under 12 years of age: supervise use
- children under 6 years of age: do not use

Inactive ingredients

water, glycerin, flavor, zinc lactate, methylparaben, sodium saccharin, sucralose, propylparaben, poloxamer 407

Questions?

1-800-285-9139

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 1 L Bottle Label

ALCOHOL FREE

Crest[®]

PRO-HEALTH[™]

CPC Antigingivitis/Antiplaque Oral Rinse

PRO/ACTIVE DEFENSE

WHOLE MOUTH CLEAN

Proactively SHEILDS & PROTECTS Against:

Plaque

99% of Germs

Gingivitis

1 L (33.8 FL OZ)



CREST PRO-HEALTH PRO ACTIVE DEFENSE WHOLE MOUTH CLEAN

cetylpyridinium chloride rinse

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-976
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
CETYLPIRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPIRIDINIUM - UNII:CUB7J10JV3)	CETYLPIRIDINIUM CHLORIDE	0.014 g in 20 mL

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	

POLOXAMER 407 (UNII: TUF2IVW3M2)

WATER (UNII: 059QF0KO0R)

GLYCERIN (UNII: PDC6A3C0OX)

ZINC LACTATE (UNII: 2GXR25858Y)

METHYLPARABEN (UNII: A2I8C7HI9T)

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-976-01	1000 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	01/31/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/31/2020	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

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