

CREST MYSTIC ENCHANTED STRAWBERRY- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest Mystic Enchanted Strawberry

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

Questions?

1-800-594-4158

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

3+ YRS

mystic

Crest®

FLUORIDE ANTICAVITY TOOTHPASTE
MAGICAL CAVITY PROTECTION

MADE WITHOUT MICROBEADS, PARABENS, TRICLOSAN

ENCHANTED STRAWBERRY

NET WT 4.0 OZ (113 g)

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FLUORIDE ANTICAVITY TOOTHPASTE

MAGICAL
CAVITY PROTECTION

DID YOU KNOW?
A DRAGON'S TOOTH
IS BELIEVED TO
BE GOOD LUCK.

MADE
WITHOUT MICROBEADS,
PARABENS, TRICLOSAN

ENCHANTED
STRAWBERRY

NET WT 4.0 OZ (113 g)

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MAGICAL
CAVITY PROTECTION

FLUORIDE ANTICAVITY TOOTHPASTE

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Crest

MADE
WITHOUT MICROBEADS,
PARABENS, TRICLOSAN



ENCHANTED
STRAWBERRY

3+
The

Drug Facts

Active ingredient: Fluoride ion 0.24% (24 mg per 100 mg of toothpaste) and 0.05% (5 mg per 100 mg of toothpaste) of triclosan.

Other active ingredients: See the back of the box for a complete list of ingredients.

Warnings: Keep out of reach of children under 6 yrs. of age. If you have been told by your dentist that you have a tooth decay or other dental condition, you should use this toothpaste as directed. Do not swallow. If you swallow, drink water and do not eat for 30 minutes. If you are allergic to any of the ingredients, do not use this toothpaste.

Directions: • Adults and children 3 yrs. & older: Brush thoroughly after meals at least twice a day for 2 minutes. • Children 3 yrs. & older: Brush thoroughly after meals at least twice a day for 2 minutes. • Always use a pea-sized amount of toothpaste. • Always brush for 2 minutes. • Always use a soft-bristled toothbrush. • Always use a fluoride toothpaste. • Always use a fluoride toothpaste. • Always use a fluoride toothpaste.

Drug Facts (continued)

Contains: Fluoride ion 0.24% (24 mg per 100 mg of toothpaste) and 0.05% (5 mg per 100 mg of toothpaste) of triclosan. See the back of the box for a complete list of ingredients.

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sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-978
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-978-40	1 in 1 CARTON	07/01/2020	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/01/2020	

Labeler - The Procter & Gamble Manufacturing Company (004238200)