

**CREST MYSTIC MAGICAL BUBBLEGUM- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Kid's**

**Crest** ®

**Bubblegum Rush** ™

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

## **Questions?**

1-800-594-4158

### **PRINCIPAL DISPLAY PANEL - 113 g Tube Carton**

3+ YRS

mystic

Crest ®

FLUORIDE ANTICAVITY TOOTHPASTE

MAGICAL CAVITY PROTECTION

MADE WITHOUT MICROBEADS, PARABENS, TRICLOSAN

MAGICAL BUBBLEGUM

NET WT 4.9 OZ (113 g)



Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-979	
Route of Administration	DENTAL			
Active Ingredient/Active Moiety				
Ingredient Name	Basis of Strength	Strength		
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g		
Inactive Ingredients				
Ingredient Name	Strength			
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SORBITOL (UNII: 506T60A25R)				
WATER (UNII: 059QF0K00R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM PHOSPHATE (UNII: SE337SVY37)				
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)				
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)				
FD&C RED NO. 40 (UNII: WZB9127XOA)				
CARBOXPOLYMETHYLENE (UNII: 0A5MM307FC)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-979-40	1 in 1 CARTON	07/01/2020	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M021	07/01/2020		

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

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