TARGET SENSITIVE WHITENING TP- sodium fluoride paste, dentifrice Target

5820081 Target Sensitive Whitening TP (8015201)

Potassium nitrate 5%

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Antihypersensitivity

Anticavity

builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact * aids in the prevention of dental cavities

When using this product, if irritation occurs discontinue use. Stop use and ask a doctor if * the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. * pain/sensitivity still persists after 4 weeks of use.

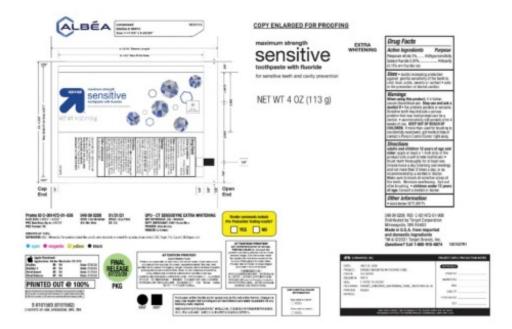
KEEP OUT OF REACH OF CHILDREN. If more than is used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush * brush teeth thoroughly for at least one minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. * children under 12 years of age: Consult a dentist or doctor.

store below 30C (86F)

water, sorbitol, hydrated silica, glycerin, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, sodium methyl cocoyl taurate, cocomidopropyl betaine, xanthan gum, sodium hydroxide, sodium saccharin

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TARGET SENSITIVE WHITENING TP

sodium fluoride paste, dentifrice

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-237
Route of Administration DENTAL			

Active Ingredient/Active Moiety				
Ingredient Name	Basis of Strength	Strength		
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g		
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.24 g in 100 g		

Inactive Ingredients				
Ingredient Name	Strength			
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
WATER (UNII: 059QF0KO0R)				
SORBITOL (UNII: 506T60A25R)				
COCAMIDOPROPYL BETAINE (UNII: 50CF3011KX)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)				
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
GLYCERIN (UNII: PDC6A3C0OX)				
XANTHAN GUM (UNII: TTV12P4NEE)				
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)				

Product Characteristics				
Color	white	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-237- 79	1 in 1 CARTON	10/01/2024	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:11673-237- 89	1 in 1 CARTON	02/10/2024	02/24/2024
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing	Application Number or Monograph	Marketing Start	Marketing End
Category	Citation	Date	Date

Labeler - Target (006961700)

Registrant - Lornamead (080046418)

Establishment				
Name	Address	ID/FEI	Business Operations	
Lornamead		080046418	manufacture(11673-237) , pack(11673-237)	

Revised: 1/2025 Target