

TOPCO ASSOCIATES LLC MAXIMUM STRENGTH- fluoride paste, dentifrice
Topco Associates LLC

5820184 Topco Max Str Sens Mint

Active ingredients / Purpose

Potassium nitrate 5%.....Antihypersensitivity
Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

aids in the prevention of dental cavities

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. **Stop use and see your doctor** if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum



Brushing twice a day builds a protective shield against painful sensitivity.

- Contains Potassium Nitrate clinically proven to reduce painful sensitivity
- Fluoride for cavity protection
- Great taste keeps mouth feeling fresh & clean

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 QUESTIONS? 1-800-420-0139 topcare@topco.com
 www.topcarebrand.com

✓ QUALITY GUARANTEED



Scan here for more information



Drug Facts

Active ingredients

Potassium nitrate 3%, Sodium fluoride 0.24%, 0.15% w/v fluoride ion

Purpose

Antihyper-sensitivity
 Anticavity

Uses

• builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact
 • in aid to the prevention of dental cavities

Warnings

When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. See your dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a wet toothbrush • Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth • Children under 12 years of age: Consult a dentist or physician.

Other information

Store in a cool, dry place. • Keep tube capped when not in use.

Inactive ingredients

D&C yellow #10, FD&C blue #1, flavor, glycerin, hydrated silica, sodium lauryl sulfate, sodium saccharin, sorbitol, titanium dioxide, trisodium phosphate, water, xanthan gum

*This product is not manufactured or distributed by GlaxoSmithKline, owner of the registered trademark Sensodyne®.



TOPCO ASSOCIATES LLC
 Creative Services
 150 Northwest Point Boulevard
 Elk Grove Village, IL 60007-1015
 ph 847.676.3030
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PROGRAM: Adobe Illustrator CS6

PACKER: Lornamead Inc
 BRAND: Top Care
 ITEM DESCRIPTION & UPC NUMBER:
 TR_Sensitive_4ozNet_Carton
 0-36800-33422-9
 TOPCO PROJECT NUMBER:
 265534

PROGRAM: Adobe Photoshop CS6

DATE	COMMENTS / CHANGES
4.3.10	creative - ts, kfw
4.3.10	production - gpl



CONTENT & DIE INFORMATION: Adapt this layout to your exact printing and die specifications. Modify any copy necessary to match your product specifications and legal requirements. The supplier is solely responsible for the accuracy and legality of all packaging copy.

COLOR USAGE: This design is set up for the colors listed above. If the layout is modified to change the specified colors in any way, TOPCO MUST GIVE APPROVAL PRIOR TO THAT CHANGE BEING IMPLEMENTED. Failure to do so may result in packaging being destroyed at the supplier's cost.

COLOR MATCHING: Refer to the Pantone® Color Formula Guide or to the Pantone® Process Color System Guide for the colors specified in this layout. Do not use this printout for an exact color match.

LORNAMEAD, INC.

PROJECT INFO | PRODUCTION NOTES

DATE: JUNE 29, 2010
 PROJECT: TOPCO SENSITIVE CARTON REDESIGN, MINT
 ITEM #: 2821184R3
 DELINE #: S110807
 SIZE: 1.750" X 1.344" X 6.875"
 FILE NAME: TOPCO_SENSITIVE_MINT_CTN_2821184R3-0LAI
 PRINTER: MODPAC
 NOTE(S): R3 - REDESIGN

APPROVALS	
CREATIVE	_____
MARKETING	_____
R&D	_____
QUALITY	_____
PURCHASING	_____
CEO	_____

TOPCO ASSOCIATES LLC MAXIMUM STRENGTH

fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:36800-481
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM PHOSPHATE, TRIBASIC (UNII: A752Q30A6X)	
SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:36800-481-49	1 in 1 CARTON	11/15/2012	
1	NDC:36800-481-42	113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	

Labeler - Topco Associates LLC (006935977)

Registrant - Lornamead (080046418)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(36800-481) , pack(36800-481)

Revised: 1/2025

Topco Associates LLC