

**MARK TOTALLY BALMED- octinoxate, oxybenzone, octisalate, avobenzone lipstick  
Avon Products, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Uses:** Helps prevent sunburn. Higher SPF gives more sunburn protection.

**Directions:** Glide on lips. Apply liberally before sun exposure and as needed.

**Warning:** Discontinue use if skin irritation develops or increases. If irritation persists, consult a doctor.

**Active Ingredients:**

OCTINOXATE 7.00%

OXYBENZONE 4.75%

OCTISALATE 4.75%

AVOBENZONE 2.00%

RICINUS COMMUNIS (CASTOR) SEED OIL

BEESWAX/CIRE D'ABEILLE

HYDROGENATED VEGETABLE OIL

EUPHORBIA CERIFERA (CANDELILLA) WAX/CIRE DE CANDELILLA

PETROLATUM

C10-30 CHOLESTEROL/LANOSTEROL ESTERS

HYDROGENATED CASTOR OIL

AROMA/FLAVOR

ALOE BARBADENSIS LEAF EXTRACT

SESAMUM INDICUM (SESAME) SEED OIL

BENZOIC ACID

ASCORBYL PALMITATE

TOCOPHERYL ACETATE

RETINYL PALMITATE

SACCHARIN

TOCOPHEROL

TIN OXIDE

**MAY CONTAIN:**

MICA/CI 77019

TITANIUM DIOXIDE/CI 77891

IRON OXIDES

RED 7 LAKE

YELLOW 5 LAKE/CI 19140

RED 33 LAKE/CI 17200

RED 6/CI 15850

BLUE 1 LAKE/CI 42090

BISMUTH OXYCHLORIDE/CI 77163

ORANGE 5/CI 45370

RED 21 LAKE/CI 45380

RED 21/CI 45380

RED 22 LAKE/CI 45380

RED 27 LAKE/CI 45410

RED 28 LAKE/CI 45410

RED 30 LAKE/CI 73360

YELLOW 10 LAKE/CI 47005  
YELLOW 6 LAKE/CI 15985  
RED 40 LAKE/CI 16035

A KISS OF COLOR. A TREAT FOR LIPS.  
THIS SHEER TINTED BALM WITH SPF 15 KEEPS LIPS SUPER SOFT AND PROTECTED.

**USES:** HELPS PREVENT SUNBURN. HIGHER SPF GIVES MORE SUNBURN PROTECTION. **DIRECTIONS:** GLIDE ON LIPS. APPLY LIBERALLY BEFORE SUN EXPOSURE AND AS NEEDED. **WARNING:** DISCONTINUE USE IF SKIN IRRITATION DEVELOPS OR INCREASES. IF IRRITATION PERSISTS, CONSULT A DOCTOR.

totally balmed  
SPF 15 TINTED LIP BALM

**mark.**

4.2 g NET WT 0.15 OZ

**ACTIVE INGREDIENTS:** OCTINOXATE 7.00%, OXYBENZONE 4.75%, OCTISALATE 4.75%, AVOBENZONE 2.00%. **INACTIVE INGREDIENTS:** RICINUS COMMUNIS (CASTOR) SEED OIL, BEESWAX/CIRE D'ABEILLE, HYDROGENATED VEGETABLE OIL, EUPHORBIA CERIFERA (CANDELILLA) WAX/CIRE DE CANDELILLA, PETROLATUM, C10-30 CHOLESTEROL/LANOSTEROL ESTERS, HYDROGENATED CASTOR OIL, AROMA/FLAVOR, ALOE BARBADENSIS LEAF EXTRACT, SESAMUM INDICUM (SESAME) SEED OIL, BENZOIC ACID, ASCORBYL PALMITATE, TOCOPHERYL ACETATE, RETINYL PALMITATE, SACCHARIN, TOCOPHEROL, TIN OXIDE. **MAY CONTAIN/PEUT CONTENIR:** MICA/CI 77019, TITANIUM DIOXIDE/CI 77891, IRON OXIDES, RED 7 LAKE, YELLOW 5 LAKE/CI 19140, RED 33 LAKE/CI 17200, RED 6/CI 15850, BLUE 1 LAKE/CI 42090, BISMUTH OXYCHLORIDE/CI 77163, ORANGE 5/CI 45370, RED 21 LAKE/CI 45380, RED 21/CI 45380, RED 22 LAKE/CI 45380, RED 27 LAKE/CI 45410, RED 28 LAKE/CI 45410, RED 30 LAKE/CI 73360, YELLOW 10 LAKE/CI 47005, YELLOW 6 LAKE/CI 15985, RED 40 LAKE/CI 16035

Connect with mark @ [www.meetmark.com](http://www.meetmark.com) or 1-800-meetmark

**MADE IN U.S.A.**

**mark.** DIST. BY AVON PRODUCTS, INC., NEW YORK, NY 10020

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# MARK TOTALLY BALMED

octinoxate, oxybenzone, octisalate, avobenzone lipstick

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10096-0201
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>OCTINOXATE</b> (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	294 mg in 4.2 g
<b>OXYBENZONE</b> (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	199.5 mg in 4.2 g
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	199.5 mg in 4.2 g
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	84 mg in 4.2 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>PETROLATUM</b> (UNII: 4T6H12BN9U)	
<b>HYDROGENATED CASTOR OIL</b> (UNII: ZF94AP8MEY)	
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)	
<b>ASCORBYL PALMITATE</b> (UNII: QN83US2B0N)	
<b>SACCHARIN</b> (UNII: FST467XS7D)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>BISMUTH OXYCHLORIDE</b> (UNII: 4ZR792I587)	

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:10096-0201-2	1 in 1 CARTON		
1	NDC:10096-0201-1	4.2 g in 1 CASE		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC mono graph not final	part352	06/02/2010	

**Labeler** - Avon Products, Inc. (001468693)

## Establishment

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Avon Products, Inc.		001807106	manufacture