UP AND UP DIAPER RASH - zinc oxide ointment
TARGET CORPORATION

DRUG FACTS

ACTIVE INGREDIENT

ZINC OXIDE 40%

SKIN PROTECTANT

USES

HELPS TREAT AND PREVENT DIAPER RASH. PROTECTS CHAFED SKIN DUE TO DIAPER RASH. HELPS SEAL OUT WETNESS.

WARNINGS

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT

AVOID CONTACT WITH EYES.

STOP USING THIS PRODUCT AND ASK A DOCTOR IF

CONDITION WORSENS OR DOES NOT IMPROVE WITHIN 7 DAYS.

KEEP OUT OF REACH OF CHILDREN

IN CASE OF ACCIDENTAL INGESTION, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER IMMEDIATELY.

DIRECTIONS

CHANGE WET AND SOILED DIAPERS PROMPTLY. CLEAN THE DIAPER AREA AND ALLOW TO DRY. APPLY OINTMENT LIBERALLY AS OFTEN AS REQUIRED WITH EACH DIAPER CHANGE, ESPECIALLY AT BEDTIME OR ANYTIME WHEN EXPOSURE TO WET DIAPERS MAY BE PROLONGED.

OTHER INFORMATION

STORE BETWEEN 20-25C (68-77F).

INACTIVE INGREDIENTS:

BHA, COD LIVER OIL, ETHYLHEXYLGLYCERIN, FRAGRANCE (PARFUM), LANOLIN, PETROLATUM, PHENOXYETHANOL, TALC, WATER (AQUA).

QUESTIONS?

CALL 1-800-910-6874

LABEL COPY

diaper rash ointment
40% zinc oxide skin protectant

Compare to Desitin® Original Zinc Oxide Diaper Rash Ointment*

new easy-squeeze tube

paraben free
helps heal, soothe and prevent diaper rash
hypoallergenic
dermatologist and pediatrician tested
Diaper dandy

up&up
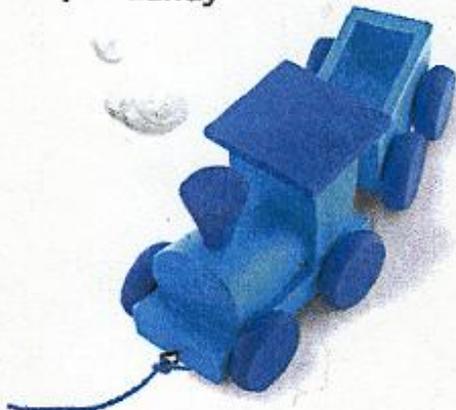
NET WT 4 OZ (113.3 g)

Drug Facts

Active ingredient	Purpose
Zinc oxide 40%..............................	Skin protectant

Uses ▪ Helps treat and prevent diaper rash. ▪ Protects chafed skin due to diaper rash. ▪ Helps seal out wetness.

Warnings
For external use only.

When using this product ▪ avoid contact with eyes.

Stop using this product and ask a doctor if ▪ condition worsens or does not improve within 7 days.

Keep out of reach of children. In case of accidental ingestion, get medical help or contact a Poison Control Center immediately.

Directions
▪ Change wet and soiled diapers promptly. ▪ Clean the diaper area and allow to dry. ▪ Apply ointment liberally as often as required with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged.

Other information ▪ Store between 20°-25°C (68°-77°F)

Inactive ingredients: BHA, Cod Liver Oil, Ethylhexylglycerin, Fragrance (Parfum), Lanolin, Petrolatum, Phenoxyethanol, Talc, Water (Aqua).

Questions? Call 1-800-910-6874

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12-10375

UP AND UP DIAPER RASH

zinc oxide ointment

Product Information

Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:11673-334
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	40.0 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
BUTYLATED HYDROXYANISOLE (UNII: REK4960K2U)	
COD LIVER OIL (UNII: BBL281NWFG)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
LANOLIN (UNII: 7EV65EAW6H)	
PETROLATUM (UNII: 4T6H12BN9U)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
TALC (UNII: 7SEV7J4R1U)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-334-04	113.3 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part346	04/20/2012	

Labeler - TARGET CORPORATION (006961700)

Registrant - APOLLO HEALTH AND BEAUTY CARE (201901209)

Establishment

Name	Address	ID/FEI	Business Operations
APOLLO HEALTH AND BEAUTY CARE		201901209	manufacture

Revised: 4/2012 TARGET CORPORATION