

**PURE PETROLEUM- white petrolatum jelly**  
**Old East Main Co.**

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**Gentle Steps\_Studio Selection 069.001/069AA**  
**Petroleum Jelly**

**Active ingredients**

White Petrolatum USP (100%)

**Purpose**

Skin protectant

**Use**

- temporarily protects minor: ■ cuts ■ scrapes ■ burns
- temporarily protects and helps relieve chapped or cracked skin and lips
- helps protect from the drying effects of wind and cold weather

**Warnings**

**For external use only**

**When using this product**

- do not get into eyes

**See a doctor if**

condition lasts more than 7 days.

**Do not use**

- deep or puncture wounds
- animal bites
- serious burns

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

apply as needed

**Inactive Ingredient**

None

**Disclaimer**

\*This product is not manufactured or distributed by Unilever, distributor of Vaseline®.

**Adverse Reactions**

DISTRIBUTED BY OLD EAST MAIN CO.

100 MISSION RIDGE,

GOODLETTSVILLE, TN 37072

100% QUALITY GUARANTEED (888)309-9030

**Principal display panel**

Gentle Steps

Compare to Vaseline\*

petroleum jelly

White Petrolatum

Skin Protectant

NET WT 2.5 OZ (71 g)

## Drug Facts

**Active ingredient** *Purpose*  
White petrolatum USP (100%).....Skin protectant

**Uses** ■ temporarily protects minor: • cuts • scrapes  
• burns ■ temporarily protects and helps relieve  
chapped or cracked skin and lips ■ helps protect from  
the drying effects of wind and cold weather

## Warnings

**For external use only**

**When using this product** ■ do not get into eyes.

**See a doctor** if condition lasts more than 7 days.

**Do not use on** ■ deep or puncture wounds ■ animal  
bites ■ serious burns

**Keep out of reach of children.** If swallowed, get medical  
help or contact a Poison Control Center right away.

**Directions** apply as needed

DISTRIBUTED BY OLD EAST MAIN CO.  
100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072

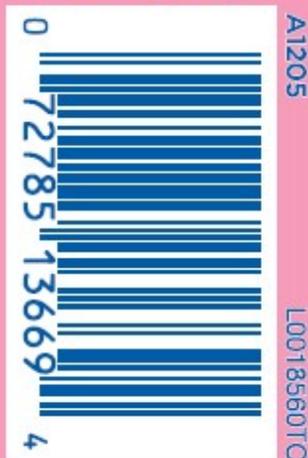
\*This product is not manufactured or distributed by  
Unilever, distributor of Vaseline® Petroleum Jelly Original.

\*\*Parabens & Phthalates are not normally in this product

**100%**  
**Satisfaction  
Guaranteed!**

If you're not  
satisfied with  
this product for  
any reason,  
please call us  
so we can  
make you  
100% satisfied.  
(888) 309-9030

Made in the U.S.A.,  
with U.S. and  
foreign parts.



\*Compare to Vaseline®



# petroleum jelly

White Petrolatum  
Skin Protectant

Hypoallergenic

Paraben and  
Phthalate free\*\*

NET WT 2.5 OZ (71 g)

## Principal display panel

STUDIO SELECTION

100% Pure

Petroleum Jelly

White Petrolatum Skin Protectant

Compare to Vaseline\*

Helps protect minor cuts, scrapes & burns

NET WT 13 OZ (368 g)



## PURE PETROLEUM

white petrolatum jelly

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:55910-069
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PETROLATUM (UNII: 4T6H12BN9U) (PETROLATUM - UNII:4T6H12BN9U)	PETROLATUM	1 g in 1 g

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55910-069-96	212 g in 1 JAR; Type 0: Not a Combination Product	11/15/1998	
2	NDC:55910-069-27	369 g in 1 JAR; Type 0: Not a Combination Product	11/15/1998	
3	NDC:55910-069-54	106 g in 1 JAR; Type 0: Not a Combination Product	11/15/1998	02/20/2020
4	NDC:55910-069-18	71 g in 1 TUBE; Type 0: Not a Combination Product	11/15/1998	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	11/15/1998	

**Labeler** - Old East Main Co. (068331990)

**Registrant** - Nice-Pak Products, LLC (119091520)

**Establishment**

Name	Address	ID/FEI	Business Operations
Nice-Pak Products, LLC		119091514	manufacture(55910-069)

Revised: 3/2026

Old East Main Co.