## HYDRATION INVISIBLUR PERFECTING SHIELD BROAD SPECTRUM SPF 30-avobenzone, homosalate, octisalate, octocrylene cream Murad, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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### Hydration Invisiblur Perfecting Shield Broad Spectrum SPF 30

#### **Drug Facts**

Active ingredients	Purpose
Avobenzone 2.0%	Sunscreen
Homosalate 4.0%	Sunscreen
Octisalate 4.0%	Sunscreen
Octocrylene 2.0%	Sunscreen

#### Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**) decreases the risk of skin cancer and early skin aging caused by the sun

#### Warnings

#### For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

#### Stop use and ask a doctor

if skin rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours and after towel drying, swimming, or sweating to avoid lowering protection
- Sun Protection Measures UV exposure from the sun increases the risk of skin cancer, premature skin aging and other skin damage. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including limiting time in the sun from 10 a.m.-2 p.m., and wearing protective clothing
- children under 6 months: Ask a doctor

#### **Inactive ingredients**

Isododecane, Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer, Caprylic/Capric Triglyceride, Caprylyl Methicone, Phenyl Trimethicone, Diethylhexyl 2,6-Naphthalate, Hydrogenated Soybean Oil, Ribes Nigrum (Black Currant) Seed Oil, Paeonia Suffruticosa Root Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Solidago Virgaurea (Goldenrod) Extract, Helianthus Annuus (Sunflower) Seed Extract, Hordeum Vulgare (Barley) Extract, Cucumis Sativus (Cucumber) Fruit Extract, Lentinus Edodes (Shiitake Mushroom) Extract, Mucor Miehei Extract, Propylene Glycol Dicaprate, Tocopheryl Acetate, Retinyl Palmitate, Ascorbic Acid, Octyldodecanol, Octyldodecyl Stearoyl Stearate, Octyldodecyl Oleate, Hydrogenated Soy Polyglycerides, Silica, Sodium Propoxyhydroxypropyl Thiosulfate Silica, Butylene Glycol, C15-23 Alkane, PEG-8 Dimethicone, Alcohol, Benzyl Benzoate, Citral, Hexyl Cinnamal, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Limonene, Linalool, Fragrance (Parfum)

#### Other information

protect this product from excessive heat and direct sun

#### Questions or comments?

1.800.33.MURAD or Murad.com

#### PRINCIPAL DISPLAY PANEL - 30 mL Bottle Carton

Blurs | Primes | Protects

Murad<sub>®</sub>

**HYDRATION** 

Invisiblur Perfecting Shield Broad Spectrum SPF 30 | PA<sup>+++</sup>

30% fewer visible pores instantly\*

DEVELOPED BY +Murad+ EST. 1989 DOCTOR MURAD e 30 mL NET VOL 1.0 FL OZ



Blurs | Primes | Protects

# Murad.

#### **HYDRATION**

Invisiblur
Perfecting Shield
Broad Spectrum
SPF 30 | PA+++

30% fewer visible pores instantly\*



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Questions or comments? 1.800.33.MURAD or Murad.com







Made in USA Murad LLC, Los Angeles, CA 90245 601861/0818





Skincare meets makeup in this colorless hybrid primer that flatters any skin tone. A skin-perfecting blend of mushroom peptides treats as a Soft-Focus Complex primes for up to 12 hours of flawless makeup wear, visibly reducing the appearance of pores, fine lines and uneven texture. Invisible SPF shields against UVA/UVB damage without streaks or a white cast.

**TO USE**: AM. Apply a thin, even layer over face as the last step of your skincare regimen, before makeup application.

Dermatologist developed.

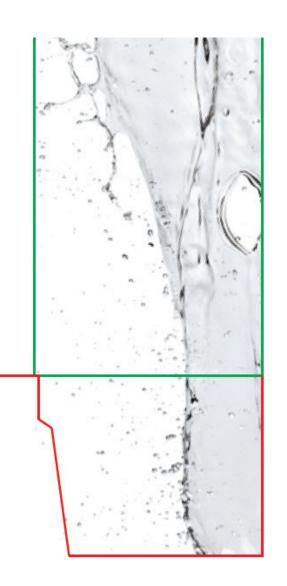


#### DOCTOR'S TIP:

Use a large, fluffy brush to lightly press Invisiblur over foundation in oil-prone areas for a flawless, powder-free touchup.







### HYDRATION INVISIBLUR PERFECTING SHIELD BROAD SPECTRUM SPF 30

avobenzone, homosalate, octisalate, octocrylene cream

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70381-118	
Route of Administration	TOPICAL			

Active Ingredient/Active Moiety				
Ingredient Name	<b>Basis of Strength</b>	Strength		
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZ ONE	2 g in 100 mL		
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII: V06SV4M95S)	HOMOSALATE	4 g in 100 mL		
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4 g in 100 mL		
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2 g in 100 mL		

Inactive Ingredients		
	Ingredient Name	Strength

ISODODECANE (UNII: A8289P68Y2)
DIMETHICONE/BIS-ISOBUTYL PPG-20 CROSSPOLYMER (UNII: O4I3UFO6ZF)
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)
CAPRYLYL TRISILOXANE (UNII: Q95M2P1KJL)
PHENYL TRIMETHICONE (UNII: DROK5NOJ4R)
DIETHYLHEXYL 2,6-NAPHTHALATE (UNII: IODQJ7YGXM)
HYDROGENATED SOYBEAN OIL (UNII: A2M91M918C)
RIBES NIGRUM SEED OIL (UNII: GKE1188837)
PAEONIA X SUFFRUTICOSA ROOT (UNII: 7M7E9A2C8J)
ROSEMARY (UNII: IJ67X351P9)
SUNFLOWER SEED (UNII: R9N3379M4Z)
CUCUMBER (UNII: YY7C30VXJT)
PROPYLENE GLYCOL DICAPRATE (UNII: U783H9JHWY)
.ALPHATOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)
ASCORBIC ACID (UNII: PQ6CK8PD0R)
OCTYLDODECANOL (UNII: 461N1O614Y)
OCTYLDODECYL STEAROYL STEARATE (UNII: 3D47Q6D93C)
OCTYLDODECYL OLEATE (UNII: MCA43PK7MH)
SILICON DIOXIDE (UNII: ETJ7Z 6XBU4)
SODIUM PROPOXYHYDROXYPROPYL THIOSULFATE SILICA (UNII: 208G222332)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
C15-23 ALKANE (UNII: J3N6X3YK96)
PEG-8 DIMETHICONE (UNII: GIA7T7640D)
ALCOHOL (UNII: 3K9958V90M)
BENZYL BENZOATE (UNII: N863NB338G)
.ALPHAHEXYLCINNAMALDEHYDE (UNII: 7X6O37OK2I)
LIMONENE, (+)- (UNII: GFD7C86Q1W)
LINALOOL, (+/-)- (UNII: D81QY6I88E)
SOLIDAGO VIRGAUREA FLOWERING TOP (UNII: 5405K23S50)
SHIITAKE MUSHROOM (UNII: 1A64QN2D2F)
MUCOR PLUMBEUS (UNII: D7401PW/6E)
HYDROGENATED SOYBEAN LECITHIN (UNII: H1109Z9J4N)
HORDEUM VULGARE WHOLE (UNII: 8JBE478M5Q)

Product Characteristics			
Color	YELLOW (Clear to slightly yellow)	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

P	Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date	
1	NDC:70381-118- 02	1 in 1 CARTON	08/30/2021		
1	NDC:70381-118- 01	30 mL in 1 BOTTLE; Type 0: Not a Combination Product			

Marketing Information			
Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
part352	08/30/2021		
	Application Number or Monograph Citation	Application Number or Monograph Marketing Start Citation Date	

### **Labeler -** Murad, LLC (781254792)

Establishment				
Name	Address	ID/FEI	<b>Business Operations</b>	
Cosway Company, Inc.		052400223	MANUFACTURE(70381-118)	

Revised: 7/2021 Murad, LLC