DESITIN MAXIMUM STRENGTH DIAPER RASH- zinc oxide paste
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Desitin® Maximum Strength Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

petrolatum, cod liver oil, lanolin, talc, glycerin, sorbitan sesquioleate, beeswax, tocopheryl acetate, fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed by:
JOHNSON & JOHNSON CONSUMER INC.
Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

#1 CHOICE OF PEDIATRICIANS & MOMS

Desitin®
Maximum Strength **provides powerful, long-lasting relief**

- Paraben-free Zinc Oxide **Diaper Rash Paste** NET WT 4 Oz (113 g)

DESITIN MAXIMUM STRENGTH DIAPER RASH

zinc oxide paste

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:69968-0061
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	400 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**
Petrolatum (UNII: 4T6H12BN9U)	
Cod Liver Oil (UNII: BBL281NWFG)	
Lanolin (UNII: 7EV65EAW6H)	
Talc (UNII: 7SEV7J4R1U)	
Glycerin (UNII: PDC6A3C0OX)	
Sorbitan Sesquioleate (UNII: 0W8RRI5W5A)	
Yellow Wax (UNII: 2ZA36H0S2V)	
.Alpha.-Tocopherol Acetate (UNII: 9E8X80D2L0)	

Packaging				
#	**Item Code**	**Package Description**	**Marketing Start Date**	**Marketing End Date**
1	NDC:69968-0061-1	1 in 1 CARTON	11/16/2015	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69968-0061-2	1 in 1 CARTON	11/16/2015	
2		57 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69968-0061-4	1 in 1 CARTON	11/16/2015	
3		113 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0061-5	1 in 1 CARTON	11/16/2015	
4		136 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69968-0061-9	454 g in 1 JAR; Type 0: Not a Combination Product	11/16/2015	
6	NDC:69968-0061-3	3 in 1 CARTON	11/16/2015	
6		136 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part347	11/16/2015	

Labeler - Johnson & Johnson Consumer Inc. (002347102)

Revised: 1/2018 Johnson & Johnson Consumer Inc.