# SKIN ELEMENTS LIQUID VEIL FOUNDATION BROAD SPECTRUM SPF 25 LIGHToctinoxate, octocrylene, avobenzone cream Laura Geller Beauty, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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# skin elements liquid veil foundation broad spectrum SPF 25 LIGHT

# **Drug Facts**

# **Active Ingredients**

Octinoxate 5.0% Octocrylene 4.0% Avobenzone 2.7%

## **Purpose**

Sunscreen

#### Use

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

# **Warnings**

For external use only.

#### Do not use

on damaged or broken skin.

# When using this product

keep out of eyes. Rinse with water to remove.

# Stop use and ask a doctor

if rash or irritation occurs

# Keep out of reach of children.

If product is swallowed, get medical help or contact a Poison Control Center right away.

#### Directions

- Apply liberally 15 minutes before sun exposure.
- Reapply:
  - after 40 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and

early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- ∘ limit time in the sun, especially from 10 a.m. 2 p.m.
- wear long-sleeve shirts, pants, hats and sunglasses
- Children under 6 months of age: Ask a doctor.

# **Inactive Ingredients**

Water, Talc, Dimethicone, Propanediol, Polyester-8, PEG-8 Beeswax, Glycereth-6 Tricocoate, Cetyl Alcohol, Magnesium Stearate, C10-18 Triglycerides, Phenoxyethanol, Caprylyl Glycol, Potassium Sorbate, Sodium PEG-4 PEI-6 Phosphonate, Ceteth-20, Aluminum Hydroxide, Microcrystalline Cellulose, Olea Europea (Olive) Fruit Extract, Triticum Culgare (Wheat) Germ Extract, Helianthus Annuus (Sunflower) Seed Oil, Coleus Forskohilii Root Extract, Polygonum Cuspidatum (Japanese Bamboo) Extract, Xanthan Gum, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Mica, Steareth-20, Polyacrylamide, Stearic Acid, Tocopheryl Acetate, Sodium Chloride, Cellulose Gum, C13-13 Isoparaffin, Sodium Hydroxide, Laureth-7, Rhodochrosite Extract, Hematite Extract, Sea Water, Malachite Extract, Lycium Barbarum Fruit Extract, Smithsonite Extract, Sodium Benzoate, Olivine Extract. May Contain: Titanium Dioxide, Iron Oxides.

# **Other Information**

• Protect the product this product from excessive heat and direct sun.

# Questions or comments?

Call Laura Geller Beauty, LLC 1 (800) MAKE UP4

## Carton Package Label

LAURA GELLER BEAUTY INGENUITY

skin elements liquid veil foundation

broad spectrum SPF 25

LIGHT

1.7 fl. oz./50 ml

Treat skin to the best of both worlds with this make-up/skincare hybrid formula! The lightweight liquid hydrates kin while providing natural, sheer-to-medium coverage and SPF 25 UVA/UVB protection. Skin is nourished with \( \begin{align\*} \text{Mineral Water} \) \( \text{land} \) \( \begin{align\*} \text{Goji Berry} \) \( \text{land} \) protected with a powerful antioxidant complex. \( \begin{align\*} \text{Vitamin E} \) conditions and helps protect skin. with a veil-like texture to blur fine lines and wrinkles, Skin Elements leaves skin radiant, even and healthy looking... the elements of sun-protected beauty!

TO USE: Apply over your favorite Spackle □® □□□

Under Make-Up Primer with a foundation brush or fingertips. Smooth until perfectly blended. Avoid the eye area.

# Of the women who have tried Skin Elements Liquid Veil SPF25 Foundation:

- 96% of women saw an immediate improvement in skin moisturization.
- 93% of women saw an immediate improvement in skin redness.

- 96% of women saw an immediate improve in skin soothing.
- In a biophysical assessment of the skin, Skin Elements increased hydration by 64% after one month of use
- In a biophysical assessment of the skin, Skin Elements decreased skin redness by 28% after one month of use.

Made in Italy

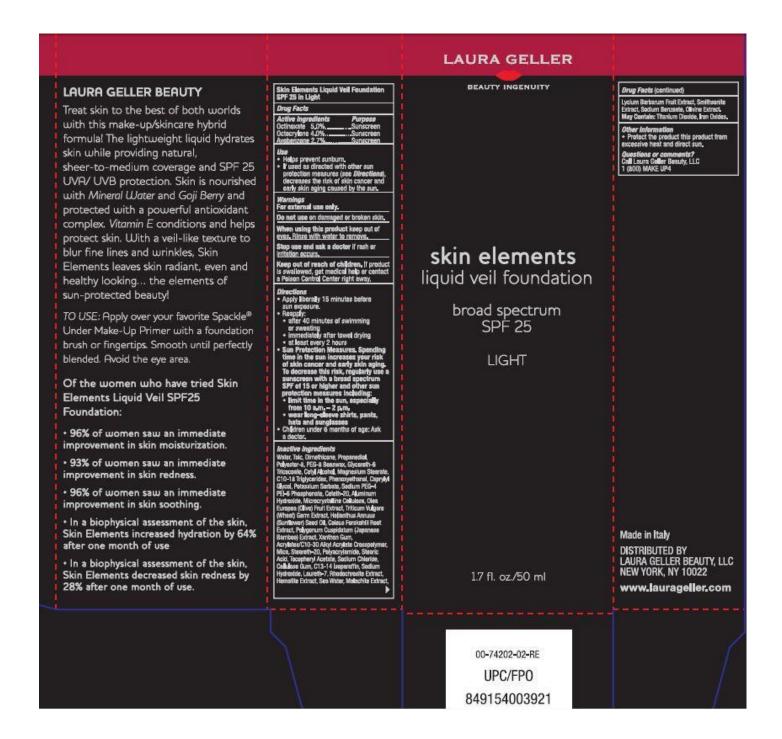
DISTRIBUTED BY LAURA GELLER BEAUTY, LLC NEW YORK, NY 10022

www.laurageller.com

00-74202-02-RE

UPC/FPO

849154003921



#### **Bottle Label**

See carton for complete Drug Facts information

Naritaweg 165, 1043 B W Amsterdam

The Netherlands







# SKIN ELEMENTS LIQUID VEIL FOUNDATION BROAD SPECTRUM SPF 25 LIGHT

octinoxate, octocrylene, avobenzone cream

| Product Information     |                |                    |               |  |
|-------------------------|----------------|--------------------|---------------|--|
| Product Type            | HUMAN OTC DRUG | Item Code (Source) | NDC:51389-251 |  |
| Route of Administration | TOPICAL        |                    |               |  |

| Active Ingredient/Active Moiety                                |                   |               |  |  |
|--|-------------------|---------------|--|--|
| Ingredient Name  | Basis of Strength | Strength      |  |  |
| OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)   | OCTINOXATE        | 50 mg in 1 mL |  |  |
| OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM) | OCTOCRYLENE       | 40 mg in 1 mL |  |  |
| AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)   | AVOBENZONE        | 27 mg in 1 mL |  |  |

| Ingredient Name ATER (UNII: 059QF0KO0R) LC (UNII: 7SEV7J4R1U) | Strength |
|---|----------|
| , /   |          |
| LC (UNII: 7SEV7J4R1U)   |          |
| 20 (S.M. 52.7. MO)  |          |
| METHICO NE (UNII: 92RU3N3Y1O)                                 |          |
| OPANEDIOL (UNII: 5965N8W85T)                                  |          |
| LYETHYLENE GLYCOL 400 (UNII: B697894SGQ)                      |          |
| LLOW WAX (UNII: 2ZA36H0S2V)                                   |          |
| YCERETH-6 (UNII: X6PP1WBY6T)                                  |          |
| TYL ALCOHOL (UNII: 936JST6JCN)                                |          |
| AGNESIUM STEARATE (UNII: 70097M6I30)                          |          |
| 0-18 TRIGLYCERIDES (UNII: 43AGM4PHPI)                         |          |
| ENO XYETHANO L (UNII: HIE49 2ZZ3T)                            |          |
| PRYLYL GLYCOL (UNII: 00 YIU5438U)                             |          |
| TASSIUM SORBATE (UNII: 1VPU26JZZ4)                            |          |
| TETH-20 (UNII: 1835H2IHHX)                                    |          |
| UMINUM HYDRO XIDE (UNII: 5QB0T2IUN0)                          |          |
| LLULOSE, MICRO CRYSTALLINE (UNII: OP1R32D61U)                 |          |
| ACK OLIVE (UNII: 2M6 QWV9 4OC)                                |          |
| HEAT GERM (UNII: YR3G369F5A)                                  |          |
| NFLOWER OIL (UNII: 3W1JG795YI)                                |          |
| ECTRANTHUS BARBATUS ROOT (UNII: V5741391RG)                   |          |
| LYGONUM CUSPIDATUM LEAF (UNII: 2540B7G25G)                    |          |
| NTHAN GUM (UNII: TTV12P4NEE)                                  |          |
| CA (UNII: V8A1AW0880)   |          |
| EARETH-20 (UNII: L0Q8IK9E08)                                  |          |
| EARIC ACID (UNII: 4ELV7Z65AP)                                 |          |
| LPHATO CO PHERO L ACETATE (UNII: 9E8 X80 D2L0)                |          |
| DIUM CHLORIDE (UNII: 451W47IQ8X)                              |          |
| RBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)                |          |
| <b>3-14 ISOPARAFFIN</b> (UNII: E4F12ROE70)                    |          |
| DIUM HYDRO XIDE (UNII: 55X04QC32I)                            |          |
| <b>URETH-7</b> (UNII: Z95S6G8201)                             |          |
| CIUM BARBARUM FRUIT (UNII: 930626 MWDL)                       |          |
| DIUM BENZO ATE (UNII: OJ245FE5EU)                             |          |
| TANIUM DIO XIDE (UNII: 15FIX9 V2JP)                           |          |
| RRIC O XIDE RED (UNII: 1K09F3G675)                            |          |

# Packaging

| Package Description | Marketing Start Date | Marketing End Date |
|---------------------|----------------------|--------------------|
| 1 in 1 CARTON       |                      |                    |
| 50 mL in 1 BOTTLE   |                      |                    |
|                     |                      |                    |
|                     | 1 in 1 CARTON        | 1 in 1 CARTON      |

| Marketing Information   |  |                      |                    |  |  |  |
|-------------------------|--|----------------------|--------------------|--|--|--|
| Marketing Category      | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |  |  |  |
| OTC monograph not final | part352                                  | 03/21/2014           |                    |  |  |  |
|                         |  |                      |                    |  |  |  |

# Labeler - Laura Geller Beauty, LLC (199474524)

Revised: 3/2014 Laura Geller Beauty, LLC