

**LA MER THE SOFT MOISTURE FOUNDATION BROAD SPECTRUM SPF 30-
octinoxate and titanium dioxide powder
MAX HUBER RESEARCH LAB INC**

LA MER THE SOFT MOISTURE FOUNDATION BROAD SPECTRUM SPF 30

Drug Facts

Active ingredients

Octinoxate 5.1%
Titanium Dioxide 6.0%

Purpose

Sunscreen

Use

helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - time in the sun, especially from 10 a.m. – 2 p.m.
 - long-sleeve shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor

Inactive ingredients

TALC • SYNTHETIC FLUORPHLOGOPITE • METHYL METHACRYLATE CROSSPOLYMER • BORON NITRIDE • WATER\AQUA\EAU • VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER • DIMETHICONE • ALUMINUM HYDROXIDE • DIISOSTEARYL MALATE • ALGAE (SEAWEED) E XTRACT • SESAMUM INDICUM (SESAME) SEED OIL • MEDICAGO SATIVA (ALFALFA) SEED POWDER • HELIANTHUS ANNUUS (SUNFLOWER) SEEDCAKE • PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) SE ED ME A L • EUCA LY PT US G LOBULUS (EUCA LY PT US) L E A F O I L • SODIUM GLUCONAT E • COPPER GLUCONAT E • CALCIUM GLUCONAT E • MAGNESIUM GLUCONATE • ZINC GLUCONATE • TOCOPHERYL SUCCINATE • NIACIN • SESAMUM INDICUM (SESAME) SEED POWDER • CITRUS AURANTIFOLIA (LIME) PEEL EXTRACT • CODIUM TOMENTOSUM EXTRACT • HYDROLYZED CORALLINA OFFICINALIS • WHEY PROTEIN\LACTIS PROTEIN\PROTEINE DU PETIT-LAIT • ACETYL GLUCOSAMINE • ERYNGIUM MARITIMUM EXTRACT • LAMINARIA DIGITATA EXTRACT • GLYCERIN • ACETYL HEXAPEPTIDE-8 • BUT YLENE GLYCOL • HYDROLYZED RICE PROTEIN • SIGESBECKIA ORIENTALIS (ST. PAUL'S WORT) EXTRACT • YEAST EXTRACT\FAEX\EXTRAIT DE LEVURE • BARIUM SULFATE • ISOCETYL MYRISTATE • METHICONE • TETRAHEXYLDECYL ASCORBATE • SQUALANE • PHYTOSTERYL/ISOSTEARYL/CETYL/STEARYL/BEHENYL DIMER DILINOLEATE • POLYSORBATE 80 • CAPRYLYL GLYCOL • SILICA • HYDRATED SILICA • ALUMINUM DISTEARATE • HYDROGEN DIMETHICONE • TOCOPHEROL • FRAGRANCE (PARFUM) • BHT • ALCOHOL DENAT. • POTASSIUM SORBATE • SODIUM DEHYDROACETATE • PHENOXYETHANOL • [+/- MICA • TITANIUM DIOXIDE (CI 77891) • IRON OXIDES (CI 77491) • IRON OXIDES (CI 77492) • IRON OXIDES (CI 77499)] <ILN46686>

Other information

protect the product in this container from excessive heat and direct sun

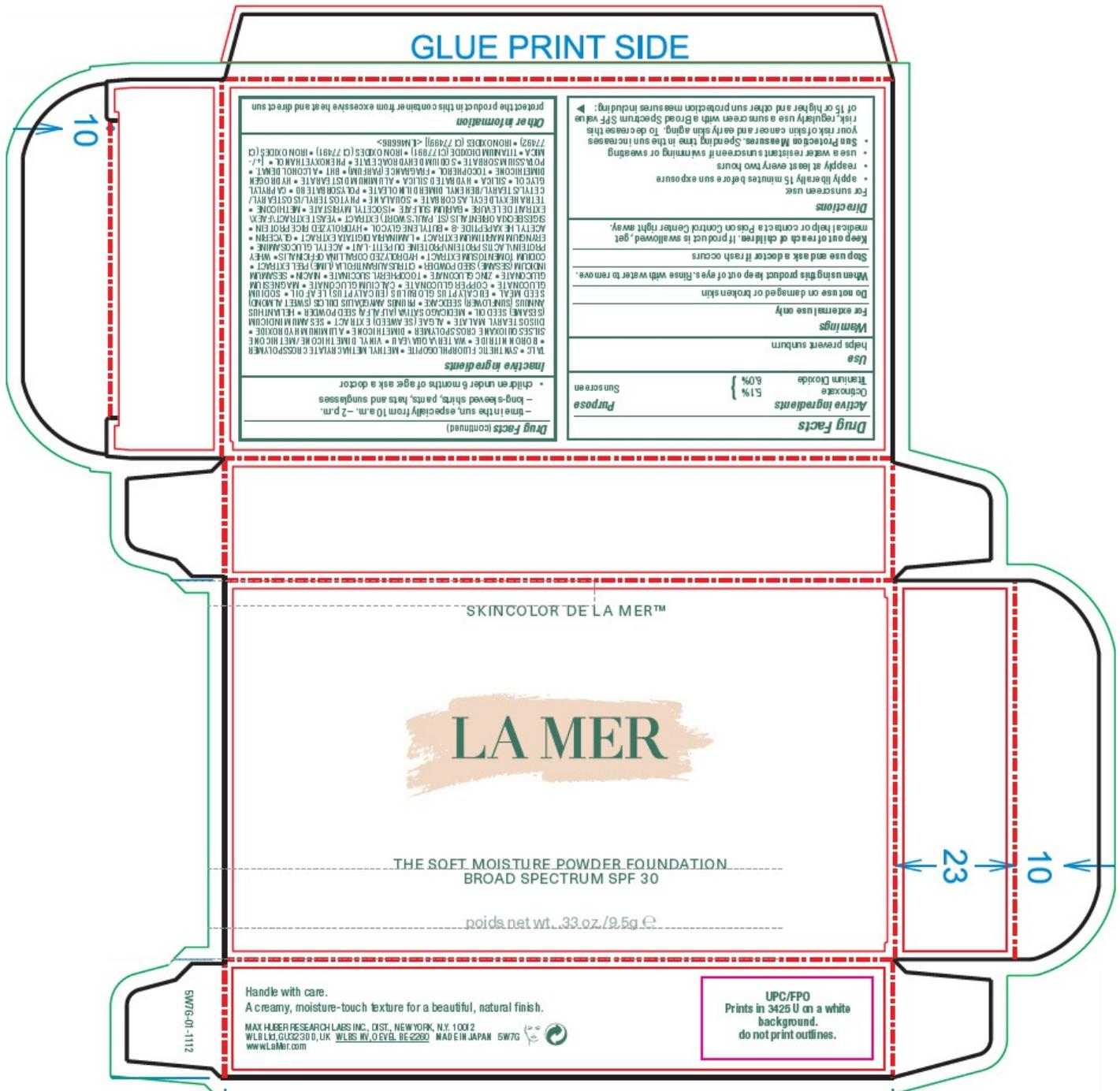
PRINCIPAL DISPLAY PANEL - 9.5 g Jar Carton

SKINCOLOR DE LA MER™

LA MER

THE SOFT MOISTURE POWDER FOUNDATION
BROAD SPECTRUM SPF 30

net wt. 33 oz./9.5g e



LA MER THE SOFT MOISTURE FOUNDATION BROAD SPECTRUM SPF 30

octinoxate and titanium dioxide powder

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65966-020
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name

Basis of Strength

Strength

OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	5.1 g in 100 g
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	6 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
TALC (UNII: 7SEV7J4R1U)	
METHYL METHACRYLATE/GLYCOL DIMETHACRYLATE CROSSPOLYMER (UNII: 657L0NC5MT)	
BORON NITRIDE (UNII: 2U4T60A6YD)	
WATER (UNII: 059QF0KO0R)	
VINYL DIMETHICONE/METHICONE SILSESQUIOXANE CROSSPOLYMER (UNII: 9NH1UDD2RR)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)	
DIISOSTEARYL MALATE (UNII: QBS8A3XZGQ)	
NORI (UNII: 477TV3P5UX)	
SESAME OIL (UNII: QX10HYY4QV)	
ALFALFA SEED (UNII: 67PHZ58858)	
HELIANTHUS ANNUUS SEEDCAKE (UNII: 482WYF7XLC)	
EUCALYPTUS GUM (UNII: 72T9EZC2VX)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
COPPER GLUCONATE (UNII: RV823G6G67)	
CALCIUM GLUCONATE (UNII: SQE6VB453K)	
MAGNESIUM GLUCONATE (UNII: T42NAD2KHC)	
ZINC GLUCONATE (UNII: U6WSN5SQ1Z)	
.ALPHA.-TOCOPHEROL SUCCINATE, D- (UNII: LU4B53JYVE)	
NIACIN (UNII: 2679MF687A)	
SESAME SEED (UNII: 7Y1255HVXR)	
LIME PEEL (UNII: 544EQK5Q0W)	
CODIUM TOMENTOSUM (UNII: B8B45BRU87)	
WHEY (UNII: 8617Z5FMF6)	
N-ACETYLGLUCOSAMINE (UNII: V956696549)	
LAMINARIA DIGITATA (UNII: 15E7C67EE8)	
GLYCERIN (UNII: PDC6A3C0OX)	
ACETYL HEXAPEPTIDE-8 (UNII: L4EL31FWL)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
YEAST, UNSPECIFIED (UNII: 3NY3SM6B8U)	
BARIUM SULFATE (UNII: 25BB7EKE2E)	
ISOCETYL MYRISTATE (UNII: 69AX3BRR5N)	
METHICONE (20 CST) (UNII: 6777U11MKT)	
SQUALANE (UNII: GW89575KF9)	
PHYTOSTERYL/ISOSTEARYL/CETYL/STEARYL/BEHENYL DIMER DILINOLEATE (UNII: 8N725H4EFN)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
ALUMINUM DISTEARATE (UNII: 7P1HP1B9UI)	
TOCOPHEROL (UNII: R0ZB2556P8)	
HYDROGEN DIMETHICONE (13 CST) (UNII: 4QGR4P2YOI)	
ALCOHOL (UNII: 3K9958V90M)	
SODIUM DEHYDROACETATE (UNII: 8W46YN971G)	
MICA (UNII: V8A1AW0880)	

FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)
FRAGRANCE LAVENDER & CHIA F-153480 (UNII: SXS9CO2TZK)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
CAPRYLYL GLYCOL (UNII: 00YIU5438U)
TETRAHEXYLDECYL ASCORBATE (UNII: 9LBV3F07AZ)
SIGESBECKIA ORIENTALIS FLOWERING TOP (UNII: 6UL878YAR7)
DISINTEGRIN AND METALLOPROTEINASE DOMAIN-CONTAINING PROTEIN 11 (UNII: K5Z8ZN42OC)
ERYNGIUM MARITIMUM ROOT (UNII: OSE7C1M67D)
CORALLINA OFFICINALIS (UNII: 4004498D06)
ALMOND (UNII: 3Z252A2K9G)
FLUORBENSIDE (UNII: Q449322QX1)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65966-020-01	1 in 1 CARTON	06/17/2019	03/31/2026
1		9.5 g in 1 JAR; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	06/17/2019	03/31/2026

Labeler - MAX HUBER RESEARCH LAB INC (926708694)

Registrant - Estee Lauder Companies Inc. (790802086)

Establishment

Name	Address	ID/FEI	Business Operations
ASANUMA CORPORATION		715464942	manufacture(65966-020)

Revised: 12/2025

MAX HUBER RESEARCH LAB INC