

BRUSH BUDDIES CRAYOLA SWIRL ANTICAVITY FLUORIDE WATERMELON FLAVOR- sodium fluoride paste, dentifrice
Ashtel Studios, Inc.

Brush Buddies® Crayola Swirl ANTICAVITY FLUORIDE TOOTHPASTE - WATERMELON FLAVOR

Drug Facts

Active ingredient

Sodium Fluoride 0.221% w/w
(Fluoride ion content 1000 ppm)

Purpose

Anticavity

Uses

helps protect against cavities.

Warnings

Keep out of reach of children under 6 years of age. If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Directions

- **Adults and children 2 years and older:** brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist.
- **Do not swallow.**
- **Children 2 to 6 years:** to minimize swallowing use a pea-sized amount and supervise children's brushing and rinsing until good habits are established.
- **Children under 2 years of age:** Consult a dentist or doctor.

Inactive ingredients

Sorbitol, Aqua, Hydrated Silica, Sodium Lauryl Sulfate, Cellulose Gum, Flavor, Sodium Saccharin, Blue 1, Yellow 5, Red 30, Blue 15, Mica, Titanium Dioxide

Questions or comments?

Call toll free **1-877-274-8358**

HELPS PREVENT CAVITIES

COLOR CHANGING GREEN TO PURPLE

make brushing fun![®]

CAUTION:

AVOID EXCESSIVE INGESTION.

NOT FOR PETS. **NOT TESTED ON ANIMALS.**

EC No. GUJ/COS/GC-679

OFFICIAL LICENSED PRODUCT

DESIGNED IN U.S.A. • MADE IN INDIA

QUALITY GUARANTEE

Ashtel Studios Inc. guarantees the quality of this Crayola product. If this product does not perform properly, please contact us at 1-877-274-8358, Monday - Friday 8AM - 5PM. PST

ABOUT US

Crayola A Hallmark Company

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- 1. Toothpaste changes color from GREEN. to PURPLE, indicating effective brushing.**
- 2. Encourages children to brush for 2 minutes.**
- 3. Helps maintain a bright smile and a healthy mouth.**

Packaging

ANTICAVITY FLUORIDE
TOOTHPASTE

Swin



Swin



ANTICAVITY FLUORIDE
TOOTHPASTE

NET WT 3.5 OZ (99g)

BrushBuddies®

COLOR CHANGING
GREEN TO
PURPLE

HELPS
PREVENT
CAVITIES

WATERMELON
FLAVOR

Swin



NET WT 3.5 OZ (99g)

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BrushBuddies®



Swin

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BRUSH BUDDIES CRAYOLA SWIRL ANTICAVITY FLUORIDE WATERMELON FLAVOR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70108-108
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.221 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	
D&C RED NO. 30 (UNII: 2S42T2808B)	
PHTHALOCYANINE BLUE (UNII: 3VEX9T7UT5)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	WATERMELON	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70108-108-01	1 in 1 BOX	12/31/2024	
1		99 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/31/2024	

Labeler - Ashtel Studios, Inc. (148689180)

Revised: 12/2024

Ashtel Studios, Inc.