

PROACTIVPLUS SKIN SMOOTHING EXFOLIATOR- benzoyl peroxide lotion
Alchemee, LLC

Proactiv+ Skin Smoothing Exfoliator

Drug Facts

Active ingredient

Benzoyl peroxide 2.5%

Purpose

Acne treatment

Use

for the management of acne

Warnings

For external use only

When using this product

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid unnecessary sun exposure and use a sunscreen
- avoid contact with eyes, lips and mouth
- avoid contact with hair and dyed fabrics, which may be bleached by this product
- skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

Do not use if you

- have very sensitive skin
- are sensitive to benzoyl peroxide.

Stop use and ask a doctor if

- irritation becomes severe.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- *Sensitivity Test for a New User.* Apply product sparingly to one or two small affected

areas during the first 3 days. If no discomfort occurs, follow the directions stated below.

- cover the entire affected area with a thin layer and rinse thoroughly one to three times daily
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day
- if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

Inactive ingredients

water, sodium cocoyl isethionate, glycerin, paraffin, lauryl/myristyl benzoate, coconut acid, butylene glycol, acrylates/C10-30 alkyl acrylate crosspolymer, phenoxyethanol, sodium isethionate, sodium hydroxide, fragrance, dimethicone, linoleic acid, ethylhexylglycerin, glycolic acid, linolenic acid

Questions or comments?

1-800-950-4695

Distributed by Alchemee LLC, Santa Monica, CA 90401
Made in the USA of Foreign and Domestic Components
Questions? 1-800-950-4695 • proactiv.com • Proactiv is a registered trademark of Taro Pharmaceuticals U.S.A., Inc.

PRINCIPAL DISPLAY PANEL - 60 mL Carton

proactiv⁺

**Skin
Smoothing
Exfoliator**

2 FL. OZ. (60 mL)

benzoyl peroxide
acne treatment

Drug Facts

Active ingredient **Purpose**
Benzoyl peroxide 2.5% Acne treatment

Use for the management of acne

Warnings
For external use only

When using this product ■ skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid unnecessary sun exposure and use a sunscreen ■ avoid contact with the eyes, lips, and mouth ■ avoid contact with hair and dyed fabrics, which may be bleached by this product ■ skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

Do not use if you ■ have very sensitive skin ■ are sensitive to benzoyl peroxide.

Stop use and ask a doctor if ■ irritation becomes severe.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. ▶

Drug Facts (continued)

Directions
Sensitivity Test for a New User. Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ cover the entire affected area with a thin layer and rinse thoroughly one to three times daily ■ because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor ■ if bothersome dryness or peeling occurs, reduce application to once a day or every other day ■ if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

Inactive ingredients
water, sodium cocoyl isethionate, glycerin, paraffin, lauryl/myristyl benzoate, coconut acid, butylene glycol, acrylates/C10-30 alkyl acrylate crosspolymer, phenoxyethanol, sodium isethionate, sodium hydroxide, fragrance, dimethicone, linoleic acid, ethylhexylglycerin, glycolic acid, linolenic acid

Questions or comments?
1-800-950-4695

proactiv.+

Skin Smoothing Exfoliator

2 FL. OZ. (60 mL)
benzoyl peroxide
acne treatment

This creamy, cushiony cleanser is formulated with prescription-strength micronized benzoyl peroxide to clear up acne blemishes and help prevent new ones from forming. It also contains tiny exfoliating beads and glycolic acid, which help to gently resurface the skin to reveal a smoother, softer-looking complexion. For best results, Step 1 in the Proactiv+ 3-part system. Use twice daily, morning and night. Treat your whole face. Apply a small amount to dampened skin and gently massage with fingertips for 1 to 2 minutes. Rinse thoroughly with warm water. Pat dry and follow with Step 2, Pore Targeting Treatment and Step 3, Complexion Perfecting Hydrator. If going outside, use a sunscreen.

Distributed by Alchemie LLC, Santa Monica, CA 90401
Made in the USA of Foreign and Domestic Components
Questions? 1-800-950-4695 • proactiv.com • Proactiv is a registered trademark of Taro Pharmaceuticals U.S.A., Inc.

PROACTIVPLUS SKIN SMOOTHING EXFOLIATOR

benzoyl peroxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11410-011
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOYL PEROXIDE (UNII: W9WZ N9A0GM) (BENZOYL PEROXIDE - UNII:W9WZ N9A0GM)	BENZOYL PEROXIDE	2.5 mg in 100 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SODIUM COCOYL ISETHIONATE (UNII: 518XTE8493)	
GLYCERIN (UNII: PDC6A3C0OX)	
LAURYL/MYRISTYL BENZOATE (UNII: N5RS934G6D)	
COCONUT ACID (UNII: 40U37V505D)	
LINOLEIC ACID (UNII: 9KJL21T0QJ)	
LINOLENIC ACID (UNII: 0RBV727H71)	

BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
DIMETHICONE (UNII: 92RU3N3Y1O)
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)
CARBOMER COPOLYMER TYPE A (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 71DD5V995L)
GLYCOLIC ACID (UNII: 0WT12SX38S)
SODIUM ISETHIONATE (UNII: 3R36J71C17)
SODIUM HYDROXIDE (UNII: 55X04QC32I)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
PARAFFIN (UNII: I9O0E3H2ZE)

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-011-68	1 in 1 BOX	01/25/2013	
1		177.4 mL in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:11410-011-82	1 in 1 BOX	01/25/2013	
2		60 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	01/25/2013	

Labeler - Alchemee, LLC (080216357)

Establishment

Name	Address	ID/FEI	Business Operations
Vee Pak, LLC dba Voyant Beauty		874763303	manufacture(11410-011)

Establishment

Name	Address	ID/FEI	Business Operations
Apex International Mfg LLC		079110793	manufacture(11410-011)

Revised: 11/2023

Alchemee, LLC