

**MAXIMUM STRENGTH HEMORRHOIDAL RELIEF- lidocaine cream  
CVS PHARMACY, INC**

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**MAXIMUM STRENGTH HEMORRHOIDAL RELIEF CREAM**

***Drug Facts***

***Active ingredients***

Glycerin 14.4%

Lidocaine 5%

Phenylephrine HCl 0.25%

White petrolatum 15%

***Purpose***

Local anesthetic

***Use***

helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

***Warnings***

**For external use only.**

**When using this product**

- avoid contact with the eyes
- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

**Stop use and ask a doctor if**

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

**If pregnant or breastfeeding**

ask a health professional before use.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- children under 12 years of age: consult a doctor
- To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area.

***Other information***

store at room temperature 68° - 77° F (20° - 25° C)

***Inactive ingredients***

aloe oil, benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, trolamine, vitamin E

***Questions?***

1-800-639-3803 Weekdays 9 AM to 4 PM EST

**Package Labeling:**

CVS Health.

MAXIMUM STRENGTH

# Hemorrhoidal Relief Cream

LIDOCAINE 5% - Local anesthetic

CVS Health.

Compare to the active ingredient in Recticare® Lidocaine 5% Anorectal Cream\*

CVS Health.

MAXIMUM STRENGTH

# Hemorrhoidal Relief Cream

LIDOCAINE 5% Local anesthetic

MAXIMUM STRENGTH

# Hemorrhoidal Relief Cream

LIDOCAINE 5% - Local anesthetic

For numbing relief

- Relieves pain, burning, itching & reduces swelling
- Shrinks hemorrhoidal tissue
- Contains soothing vitamin E

**DO NOT USE IF TUBE SEAL IS BROKEN OR MISSING**

\*This product is not manufactured or distributed by Ferndale IP, Inc., owner of the registered trademark Recticare®.

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V-34636

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\*Not recycled in all communities

**Drug Facts**

Active ingredient	Purpose
Lidocaine 5% w/w	Local anesthetic

**Uses**  
helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

**Warnings**  
For external use only.

**When using this product**

- avoid contact with the eyes
- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

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- allergic reaction occurs to ingredients in this product
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- symptoms clear up and return within a few days

If pregnant or breastfeeding ask a health professional before use.

Keep out of reach of children.  
If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
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- To use finger cot: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area.

**Other information**  
store at room temperature 68° - 77° F (20° - 25° C)

**Inactive ingredients**  
aloe oil, benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, triethylamine, vitamin E

**Questions?** 1-800-634-3803 Weekdays 9AM to 4 PM EST

CVS Health.

Compare to the active ingredient in Recticare® Lidocaine 5% Anorectal Cream\*

MAXIMUM STRENGTH

# Hemorrhoidal Relief Cream

LIDOCAINE 5% - Local anesthetic

For numbing relief

- Relieves pain, burning, itching & reduces swelling
- Shrinks hemorrhoidal tissue
- Contains soothing vitamin E

NET WT 1.06 OZ (30 g)

#998565



6pt 6pt

NO PRINT AREA



MAXIMUM STRENGTH

# Hemorrhoidal Relief Cream

LIDOCAINE 5% - Local anesthetic

For numbing relief

- Relieves pain, burning, itching & reduces swelling
- Shrinks hemorrhoidal tissue
- Contains soothing vitamin E

NET WT 1.06 OZ (30 g)



**TAMPER-EVIDENT: Do not use if foil seal is broken or missing**

**Drug Facts** **Active ingredient** Lidocaine 5% w/w **Purpose** Local anesthetic **Uses** Helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders. **Warnings** For external use only. When using this product ■ avoid contact with eyes ■ do not exceed the recommended daily dosage unless directed by a doctor ■ do not put into the rectum by using fingers or any mechanical device or applicator **Stop use and ask a doctor if** ■ rectal bleeding occurs ■ condition worsens or does not improve within 7 days ■ allergic reaction occurs to ingredients in this product ■ symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase ■ symptoms clear up and return within a few days **If pregnant or breastfeeding**, ask a health professional before use. **Keep out of reach of children** If swallowed, get medical help or contact a Poison Control Center right away. **Directions:** ■ when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying. ■ adults and children 12 years and older: apply externally to the affected area up to 6 times a day. ■ children under 12 years of age: consult a doctor. To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area. **Other information** store at room temperature 68° - 77°F (20° - 25°C) **Inactive ingredients** aloe-oil, benzyl-alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, trolamine, vitamin E **Questions?** 1-800-639-3803 Weekdays 9 AM to 4 PM EST

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NO PRINT AREA

NO PRINT OR BACKGROUND COLOR

NO PRINT OR BACKGROUND COLOR

## MAXIMUM STRENGTH HEMORRHOIDAL RELIEF

lidocaine cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51316-226
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER TYPE C (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 4Q93RCW27E)	

<b>CHOLESTEROL</b> (UNII: 97C5T2UQ7J)	
<b>ISOPROPYL MYRISTATE</b> (UNII: 0RE8K4LNJS)	
<b>MINERAL OIL</b> (UNII: T5L8T28FGP)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>.ALPHA.-TOCOPHEROL</b> (UNII: H4N855PNZ1)	

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**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51316-226-00	1 in 1 BOX	06/01/2022	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

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**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	06/01/2022	

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**Labeler - CVS PHARMACY, INC (062312574)**

Revised: 10/2023

CVS PHARMACY, INC