

**HEAD AND SHOULDERS 2IN1 CLINICAL STRENGTH DANDRUFF DEFENSE  
INTENSIVE ITCH RELIEF- selenium sulfide lotion/shampoo  
The Procter & Gamble Manufacturing Company**

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**Head and Shoulders** ®

**2in1 Clinical Strength Dandruff Defense Intensive Itch Relief**

***Drug Facts***

**Active ingredient**

Selenium Sulfide 1%

**Purpose**

Anti-dandruff, anti-seborrheic dermatitis

**Uses**

helps prevent recurrence of flaking, itching, irritation, scaling and redness associated with dandruff and seborrheic dermatitis.

**Warnings**

**For external use only.**

Ask a doctor before use if you have a condition that covers a large area of the body. avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

**Stop use and ask a doctor if**

condition worsens or does not improve after regular use of this product as directed

Keep this and all drugs out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- for best results use at least twice a week or as directed by a doctor.
- for maximum dandruff control, use every time you shampoo.
- shake before use.
- wet hair, massage onto scalp, rinse, repeat if desired.
- caution: if used on bleached, tinted, grey, or permed hair, rinse for 5 minutes.

**Inactive ingredients**

Water, sodium lauryl sulfate, glycol distearate, sodium chloride, cocamidopropyl betaine,

sodium citrate, dimethicone, sodium xylenesulfonate, menthol, fragrance, citric acid, sodium benzoate, tetrasodium EDTA, hydroxypropyl methylcellulose, mentha piperita (peppermint) oil, mentha arvensis leaf oil, red 4.

**Questions (or comments)?**

**1-800-723-9569**

Dist. by PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**PRINCIPAL DISPLAY PANEL - 400 mL BOTTLE LABEL**

head &

shoulders ®

selenium sulfide dandruff &

seborrheic dermatitis shampoo

2in1

Clinical Strength

Dandruff Defense

Intensive

Itch Relief

Extra strength formula

with Intense Cooling Menthol

13.5 FL OZ (400 mL)



SELENIUM SULFIDE DANDRUFF & SEBORRHEIC DERMATITIS SHAMPOO + CONDITIONER

— 2 IN 1 —  
CLINICAL STRENGTH  
DANDRUFF DEFENSE

INTENSIVE ITCH RELIEF  
EXTRA STRENGTH FORMULA WITH INTENSE COOLING MENTHOL



13.5 FL OZ (400 mL)

head & shoulders

CLINICAL STRENGTH  
SELENIUM SULFIDE DANDRUFF & SEBORRHEIC DERMATITIS SHAMPOO + CONDITIONER

DANDRUFF DEFENSE  
INTENSIVE ITCH RELIEF

- Extra strength formula relieves itch associated with dandruff
- Clinically proven. Up to 100% dandruff protection\*

#1 DERMATOLOGIST RECOMMENDED

Drug Facts

Active Ingredient	Purpose
Selenium sulfide 1% . . . . .	Anti-dandruff, Anti-seborrheic dermatitis

Uses helps prevent recurrence of flaking, itching, irritation, scaling and redness associated with dandruff and seborrheic dermatitis.

Warnings

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- Ask a doctor before use if you have a condition that covers a large area of the body.
- When using this product
  - avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.
- Stop use and ask a doctor if
  - condition worsens or does not improve after regular use of this product as directed.
- Keep this and all drugs out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

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Questions (or comments)? 1-800-723-9569



MADE IN U.S.A. of U.S. and/or Imported Ingredients  
 Dist. by PROCTER & GAMBLE, CINCINNATI, OH 45202  
[www.headandshoulders.com](http://www.headandshoulders.com)  
 \*Satisfaction Guarantee: If you are not satisfied return this product with a proof of purchase for a refund via prepaid card. Call 1-800-843-3543 for further details.  
 \*visible flakes; with regular use  
 Patents: [www.pg.com/patents](http://www.pg.com/patents)



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HEAD AND SHOULDERS 2IN1 CLINICAL STRENGTH DANDRUFF DEFENSE INTENSIVE ITCH RELIEF

selenium sulfide lotion/shampoo

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-527
Route of Administration	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SELENIUM SULFIDE</b> (UNII: Z 69D9E381Q) (SELENIUM SULFIDE - UNII:Z 69D9E381Q)	SELENIUM SULFIDE	1 g in 100 mL

**Inactive Ingredients**

Ingredient Name	Strength
<b>MENTHA ARVENSIS LEAF OIL</b> (UNII: 1AEY1M553N)	
<b>PEPPERMINT OIL</b> (UNII: AV092KU4JH)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>MENTHOL, UNSPECIFIED FORM</b> (UNII: L7T10EIP3A)	
<b>HYPROMELLOSE, UNSPECIFIED</b> (UNII: 3NXW29V3WO)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>GLYCOL DISTEARATE</b> (UNII: 13W7MDN21W)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>SODIUM XYLENESULFONATE</b> (UNII: G4LZF950UR)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>FD&amp;C RED NO. 4</b> (UNII: X3W0AM1JLX)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3011KX)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-527-40	400 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	11/17/2020	12/01/2026

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M032	11/17/2020	12/01/2026

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 12/2025

The Procter &amp; Gamble Manufacturing Company