

COLGATE MAXFRESH KNOCKOUT- sodium fluoride paste, dentifrice

Colgate-Palmolive

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® MaxFresh® Knockout®

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, PEG-12, Flavor, Sodium Lauryl Sulfate, Cellulose Gum, Sodium Saccharin, Tetrasodium Pyrophosphate, Cocamidopropyl Betaine, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE CO.

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

MaxFresh®

with WHITENING

KnockOut®

WITH ODOR NEUTRALIZING TECHNOLOGY

HELPS DESTROY NASTY ODORS AND
FIGHT LINGERING FOOD AFTERTASTES*

MINT Fusion®

NET WT 6.0 OZ (170 g)

Colgate®
Anticavity Fluoride Toothpaste

NET WT 6.0 OZ (170 g)

MINT Fusion



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with WHITENING

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Colgate® MaxFresh®
with WHITENING
KnockOut®

Helps Destroy Nasty Odors and Fight Linging Food Aftertastes*!



Its unique formula, with odor neutralizing technology, helps destroy even the nastiest odors and keeps your breath fresh for hours!

- ✓ Fights Cavities
- ✓ Whitens Teeth
- ✓ Freshens Breath

*Based on in-vitro odor reduction results and descriptive sensory panel analysis following brushing teeth and tongue

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Drug Facts (continued)

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Questions? 1-800-468-6502



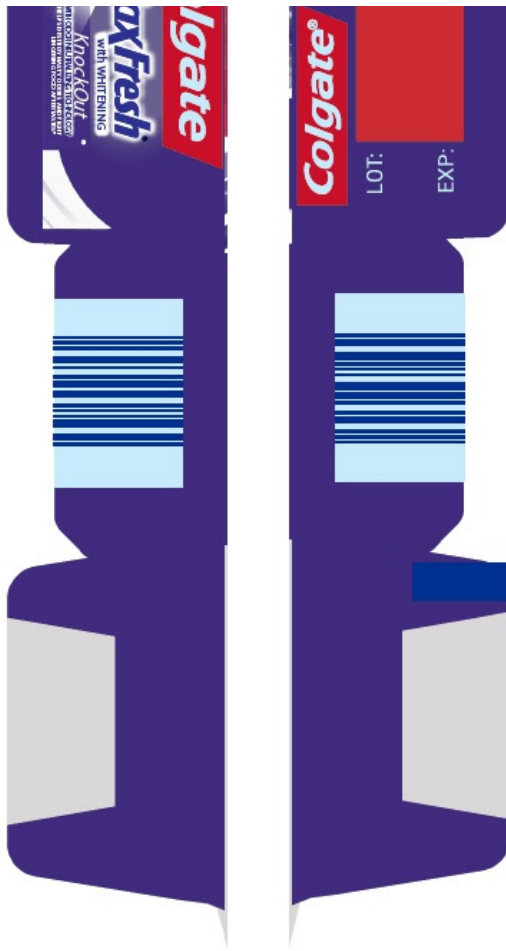
SAVE WATER

www.colgate.com/maxfresh
Dkt. for COLGATE-PALMOLIVE CO.
New York, NY 10022 U.S.A.

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

GLUTEN FREE





COLGATE MAXFRESH KNOCKOUT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-127
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-127-60	1 in 1 CARTON	10/24/2019	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	10/24/2019	

Labeler - Colgate-Palmolive (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-127)

Revised: 12/2019

Colgate-Palmolive