

**VERTRA EHUKAI BEIGE FACE STICK SPF 38- titanium dioxide stick  
Toshiki Pigment Co., Ltd.**

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**Vertra Ehukai Beige Face Stick SPF 38**

***Active Ingredients Purpose***

TITANIUM DIOXIDE 23% Sunscreen

***Uses***

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see directions), **decreases the risk of skin cancer and early skin aging caused by the sun**
- Higher SPF gives more sunburn protection.
- Retains SPF after 80 minutes activity in the water, sweating, or perspiring
- Provides high protection against sunburn

**Keep out of reach of children:**

- If product is swallowed, get medical help or contact a Poison Control Center right away.

**Stop use and ask a doctor if:**

- Rash or irritation develops and lasts

Warnings

Do not use:

- On damaged or broken skin

**When using this product:**

- Keep out of eyes. Rinse with water to remove.

**For external use only**

***Directions***

- Apply liberally and generously 15 minutes before sun exposure and at least every 2 hours and at least every 2 hours.

***Sun Protection Measures*** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad-Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit your time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: ask a doctor

Reapply:

- After 80 minutes of swimming or sweating
- Immediately after towel drying
- At least every 2 hours

***Inactive Ingredients***

Hexyldecyl Isostearate, Aluminum Hydroxide, Mica, Iron Oxides, Stearic Acid, Paraffin, Ozokerite, Synthetic Wax, Ethylene/Propylene Copolymer, Polyglyceryl-2 Oleate, Tocopherol, Stearyl Glycyrrhetinate

Vertra

38

Ehukai Beige Face Stick

Mineral Based Foundation

Broad Spectrum SPF 38

Water Resistant (80 minutes)

11g NET WT. 0.39 OZ

EHUKAI BEIGE  
Medium Beige With Neutral Undertones



vertra

Tested on  
**Athletes**  
Not on  
**Animals**

FULL COVERAGE FOR  
SERIOUS SUN PROTECTION  
Created by athletes, this  
sunscreen was designed to  
perform; its lasting water  
resistance and effective  
broad spectrum protection  
keeps you covered in the sun.

- Hawaii Act 104 Compliant
- Free of Oxybenzone,  
Octinoxate, Parabens, & PABA



Vertra is the official sun care  
provider for the Hawaiian  
Lifeguard Association

The Future Is Covered

38

EHUKAI BEIGE SUNSCREEN  
FACE STICK

Mineral Based Foundation  
Broad Spectrum SPF 38  
Water Resistant (80 Minutes)  
11g NET WT .39 OZ

0.827"  
21mm



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LOT#:

EXPIRES:

1003291.R02

**Drug Facts**

Active Ingredients	Purpose
Titanium Dioxide 23%	Sunscreen

**Uses:** • Helps prevent sunburn • If used as directed with other sun protection measures (see *directions*), decreases the risk of skin cancer and early skin aging caused by the sun • Higher SPF gives more sunburn protection • Retains SPF after 80 minutes activity in the water, sweating or perspiring • Provides high protection against sunburn

**Warnings: For external use only**

**Do not use on** • broken or damaged skin

**When using this product** • keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor** • if rash occurs

**Keep out of reach of children.** • If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions:** • Apply liberally 15 minutes before sun exposure and at least every 2 hours. **Reapply:** • After 80 minutes of swimming or sweating • Immediately after towel drying • **Sun Protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with Broad Spectrum SPF of 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10 a.m. to 2 p.m. • Wear long-sleeve shirts, pants, hats and sunglasses • Children under 6 months: Ask a doctor

**Other Information:** • Protect this product in this container from excessive heat and direct sun

**Inactive Ingredients:** Hexyldecyl Isostearate, Iron Oxides, Mica, Paraffin, Ozokerite, Synthetic Wax, Polyglyceryl-2 Octoate, Aluminum Hydroxide, Ethylene/Propylene Copolymer, Stearic Acid, Tocopherol, Stearyl Glycerylphosphite

**Questions or Comments:**

Call 1-877-464-5301 or visit [www.vertra.com](http://www.vertra.com)



Dist. by: Vertra, EAI-JR286, Torrance, CA 90502. Made in Japan

**VERTRA EHUKAI BEIGE FACE STICK SPF 38**

titanium dioxide stick

**Product Information**

**Product Type**

HUMAN OTC DRUG

**Item Code (Source)**

NDC:66990-1020

**Route of Administration**

TOPICAL

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	23 g in 100 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)	
<b>FERROSFERRIC OXIDE</b> (UNII: XM0M87F357)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>PARAFFIN</b> (UNII: I9O0E3H2ZE)	
<b>STEARYL GLYCYRRHETINATE</b> (UNII: 3YYE6VJS0P)	
<b>HEXYLDECYL ISOSTEARATE</b> (UNII: 3V20TC06U5)	
<b>ALUMINUM HYDROXIDE</b> (UNII: 5QB0T2IUN0)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>FERRIC OXIDE YELLOW</b> (UNII: EX438O2MRT)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>SYNTHETIC WAX (1200 MW)</b> (UNII: Q3Z4BCH099)	
<b>POLYGLYCERYL-2 OLEATE</b> (UNII: 5759J47SAM)	
<b>CERESIN</b> (UNII: Q1LS2UJO3A)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:66990-1020-1	11 g in 1 BOTTLE; Type 0: Not a Combination Product	12/18/2020	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	12/18/2020	

**Labeler** - Toshiki Pigment Co., Ltd. (716140285)

Revised: 11/2025

Toshiki Pigment Co., Ltd.