

NATURES WILLOW BUG BITE BALM- menthol cream
WB Ventures LLC

Nature's Willow Bug Bite Balm

SPL Unclassified Section

Drug Facts

Active ingredient

Menthol 1%

Purpose

External Analgesic

Uses

For the temporary relief of pain and itching associated with:

- insect bites
- minor skin irritations

Warnings

For external use only.

When using this product avoid contact with eyes.

Stop use and ask a doctor if

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children over 2 years of age: apply to affected area not more than 3 to 4 times daily

Children under 2 years of age: consult a physician

Inactive ingredients

Almond Oil, Camphor, Caprylyl Glycol, Cetareth-20, Cetearyl Alcohol, Cetyl Alcohol, Eucalyptus Oil, Geranium Oil, Glyceryl Stearate SE, Helichrysum Gymnocephalum Oil, Isopropyl Palmitate, Jojoba Seed Extract, Lavender Oil, Lemongrass Oil, Palmitic Acid, Phenoxyethanol, Propanediol, Sorbic Acid, Stearic Acid, Stearyl Alcohol, Sunflower Oil, Triethanolamine, Water, White Willow Bark Extract

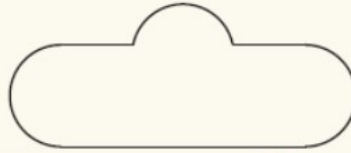
SPL Unclassified Section

Distributed by WB Ventures LLC, Cincinnati, OH 45212

For more information or to report a serious adverse event contact 1-888-609-4556

Packaging Label

DISTRIBUTED BY WB VENTURES LLC
CINCINNATI, OH 45212
FOR MORE INFORMATION OR TO
REPORT A SERIOUS ADVERSE
EVENT CONTACT 1-800-609-4556
MADE IN CANADA



NATURE'S WILLOW

EST.



2009

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I started making Willow Balm in my kitchen in 2009. I was searching for a pain relief cream that had no artificial fragrance or dyes, used essential oil based analgesics, and actually worked on my mom's pain.

After that I decided to do something about the pain and itch of bug bites with the same product principles in mind.

Michelle Mills

Founder

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NaturesWillow.com



NATURE'S
WILLOW

EST. 2009



Bug Bite
Balm

menthol 1%

ITCH
RELIEF
CREAM

for bug bite
pain & itching

TOPICAL ANALGESIC
NET WT 0.5 OZ (14g)

Active Ingredient Menthol 1%

Purpose External Analgesic

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RETAIN OUTER PACKAGING FOR FULL DRUG FACTS

**DISTRIBUTED BY WB VENTURES LLC, CINCINNATI, OH 45212
1-888-609-4556 MADE IN CANADA**

NaturesWillow.com

NATURES WILLOW BUG BITE BALM

menthol cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:73498-022
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
STEARIC ACID (UNII: 4ELV7Z65AP)	
PELARGONIUM GRAVEOLENS FLOWER OIL (UNII: 3K0J1S7QGC)	
GLYCERYL STEARATE SE (UNII: FCZ5MH785I)	
PROPANEDIOL (UNII: 5965N8W85T)	
POLYOXYL 20 CETOSTEARYL ETHER (UNII: YRC528SWUY)	
WEST INDIAN LEMONGRASS OIL (UNII: 5BIA40E9ED)	
SIMMONDSIA CHINENSIS SEED (UNII: D24K2Q1F6H)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
HELICHRYSUM GYMNOCEPHALUM WHOLE (UNII: 0369G6I64W)	
EUCALYPTUS OIL (UNII: 2R04ONI662)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CAMPHOR (SYNTHETIC) (UNII: 5TJD82A1ET)	
SORBIC ACID (UNII: X045WJ989B)	
SALIX ALBA BARK (UNII: 205MXS71H7)	
SUNFLOWER OIL (UNII: 3W1JG795YI)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
PALMITIC ACID (UNII: 2V16EO95H1)	
LAVENDER OIL (UNII: ZBP1YXW0H8)	
WATER (UNII: 059QF0KO0R)	
TROLAMINE (UNII: 9O3K93S3TK)	
ALMOND OIL (UNII: 66YXD4DKO9)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73498-022-01	1 in 1 CARTON	01/28/2021	
1		14 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	01/28/2021	

Labeler - WB Ventures LLC (067482664)