

AVEENO ECZEMA THERAPY ITCH RELIEF BALM- oatmeal cream
Kenvue Brands LLC

Aveeno® Eczema Therapy itch relief balm

Drug Facts

Active Ingredient

- Colloidal Oatmeal 1 %

Purpose

Skin Protectant

Uses

- Temporarily protects and helps relieve minor skin irritation and itching due to:
 - eczema
 - rashes

Warnings

- For external use only
- When using this product
 - do not get into eyes.
- Stop use and ask a doctor if:
 - condition worsens
 - symptoms last more than 7 days or clear up and occur again within a few days.
- Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Apply as needed

Other Information

- Do not use if quality seal is broken or missing
- Protect from excessive heat (40°C/104°F)

Inactive ingredients

Glycerin, Water, Cetearyl Alcohol, Isocetyl Alcohol, Dimethicone, Cetyl Alcohol, Benzyl Alcohol, Ethylhexylglycerin, Sodium Cetearyl Sulfate, Benzoic Acid, Stearic Acid, Dipotassium Phosphate, Potassium Phosphate, p-Anisic Acid, Caprylic/Capric

Triglyceride, Sodium Hydroxide, Avena Sativa (Oat) Kernel Oil, Ceramide NP, Citric Acid,
Avena Sativa (Oat) Kernel Extract

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

**JOHNSON & JOHNSON
CONSUMER INC.**

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 312 g Jar Label

**NEW LOOK
SAME GREAT FORMULA**

**Aveeno®
Eczema
Therapy**

itch relief balm
colloidal oatmeal • skin protectant cream

Soothes Itchy Skin

Immediate itch relief that
lasts on eczema- prone skin
Steroid-free • fragrance-free

ACCEPTED

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**NATIONAL
ECZEMA
ASSOCIATION**

with

**COLLOIDAL
OATMEAL
& CERAMIDE**

net wt. 11 oz (312 g)

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AVEENO® Eczema Therapy Itch Relief Balm leaves your skin feeling moisturized all day while providing both immediate and long-lasting itch relief to soothe your eczema-prone skin. Use as a spot treatment or all over. Provides comfort when your skin needs it most.

This formula is steroid-free, paraben-free, allergy-tested, and non-greasy making it suitable for use every day.

- with colloidal oatmeal
- with ceramide

AVEENO® uses the goodness of nature and the power of science to keep your skin looking healthy and feeling balanced.
Go to AVEENO.com to learn more



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AVEENO ECZEMA THERAPY ITCH RELIEF BALM

oatmeal cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0419
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
ISOCETYL ALCOHOL (UNII: 1800H64066)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
SODIUM CETOSTEARYL SULFATE (UNII: 7ZBS06BH4B)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
DIBASIC POTASSIUM PHOSPHATE (UNII: CI71S98N1Z)	
POTASSIUM PHOSPHATE, UNSPECIFIED FORM (UNII: B7862WZ632)	
P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
OAT KERNEL OIL (UNII: 3UVP41R77R)	
CERAMIDE NP (UNII: 4370DF050B)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
OAT (UNII: Z6J799EAJK)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0419-2	28 g in 1 JAR; Type 0: Not a Combination Product	09/01/2016	
2	NDC:69968-0419-1	312 g in 1 JAR; Type 0: Not a Combination Product	09/01/2016	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	09/01/2016	

Labeler - Kenvue Brands LLC (118772437)