

**AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN  
BROAD SPECTRUM SPF50- zinc oxide lotion  
Kenvue Brands LLC**

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**Aveeno Baby ® CONTINUOUS PROTECTION ® sensitive skin sunscreen**

**BROAD SPECTRUM SPF 50**

***Drug Facts***

**Active Ingredient**

Zinc Oxide 21.6%

**Purpose**

Sunscreen

**Uses**

- Helps prevent sunburn
- If used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

- **Do not use** on damaged or broken skin
- **When using this product** keep out of eyes. Rinse with water to remove
- **Stop use and ask a doctor if** rash occurs
- **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum value of SPF 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 a.m.-2 p.m.
- Wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

### **Other Information**

- Protect this product from excessive heat and direct sun
- May stain some fabrics

### **Inactive Ingredients**

Water, C 12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

### **Questions**

**866-428-3366**; Outside US , dial collect **215-273-8755** [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**Kenvue Brands LLC**

Summit, NJ 07901

### **PRINCIPAL DISPLAY PANEL - 207 mL Tube Label**

PEDIATRICIAN

RECOMMENDED BRAND

**Aveeno**

Baby ®

**CONTINUOUS**

**PROTECTION** ®

**sensitive skin**

**zinc oxide**

**sunscreen**

**BROAD SPECTRUM SPF 50**

**naturally-sourced 100%**

**mineral active ingredient**

sweat + water resistant

(80 min)

SPF

50

3.0 fl oz (88 mL)

PEDIATRICIAN  
RECOMMENDED BRAND

# Aveeno Baby<sup>®</sup>

**CONTINUOUS  
PROTECTION.**  
sensitive skin

zinc oxide  
sunscreen

BROAD SPECTRUM SPF 50

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mineral active ingredient

sweat + water resistant  
(80 min)

SPF  
**50**

3.0 fl oz (88 mL)



Sun protection for your little one so you can enjoy the sun together every day. Designed for baby's delicate skin, Aveeno<sup>®</sup> Baby Continuous Protection<sup>®</sup> Sensitive Skin Lotion provides broad spectrum protection and is formulated with skin-soothing oat. As mild as water to skin, it applies easily to lock in moisture without stinging.

tear-free • paraben-free • phthalate-free • fragrance-free • hypoallergenic • non-greasy

Drug Facts	Purpose
<b>Active Ingredient</b> Zinc Oxide (21.6%)	Sunscreen
<b>Uses</b> • Helps prevent sunburn • If used as directed with other sun protection measures (see <b>Directions</b> ), decreases the risk of skin cancer and early skin aging caused by the sun	
<b>Warnings</b> <b>For external use only</b> • Do not use on damaged or broken skin • <b>When using this product</b> keep out of eyes. Rinse with water to remove • <b>Stop use and ask a doctor</b> if rash occurs • <b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • apply liberally 15 minutes before sun exposure • reapply: • after 80 minutes of swimming or sweating • immediately after towel drying • at least every 2 hours • <b>Sun Protection Measures.</b> Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum value of SPF 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10 a.m. – 2 p.m. • Wear long-sleeved shirts, pants, hats, and sunglasses • Children under 6 months of age: Ask a doctor	
<b>Other Information</b> • Protect this product from excessive heat and direct sun • May stain some fabrics	
<b>Inactive Ingredients:</b> Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Polyhydroxystearic Acid, Glycerin, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylylsilane, Phenoxyethanol, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice	
<b>Questions?</b> 866-428-3366; Outside US, dial collect 215-273-8755 www.aveeno.com	



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## AVEENO BABY CONTINUOUS PROTECTION SENSITIVE SKIN SUNSCREEN BROAD SPECTRUM SPF50

zinc oxide lotion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69968-0304
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>ALKYL (C12-15) BENZOATE</b> (UNII: A9EJ3J61HQ)	
<b>PHENYL TRIMETHICONE</b> (UNII: DR0K5NOJ4R)	
<b>CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5)</b> (UNII: 035JKJ76MT)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>POLYHYDROXYSTEARIC ACID (2300 MW)</b> (UNII: YXH47AOU0F)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>ETHYL METHICONE (8 MPA.S)</b> (UNII: 3YWG8XYT8H)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>CETYL DIMETHICONE 25</b> (UNII: U4AS1BW4ZB)	
<b>TRIETHOXYCAPRYLYLSILANE</b> (UNII: LDC331P08E)	
<b>PHENYLETHYL ALCOHOL</b> (UNII: ML9LGA7468)	
<b>OATMEAL</b> (UNII: 8PI54V663Y)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>GLYCERYL DIBEHENATE</b> (UNII: R8WTH25YS2)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>CHLORPHENESIN</b> (UNII: I670DAL4SZ)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>FEVERFEW</b> (UNII: Z64FK7P217)	
<b>BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER</b> (UNII: V5RS026Q0H)	
<b>OCTYLDODECYL CITRATE CROSSPOLYMER</b> (UNII: X323T6QO4M)	
<b>CETYL DIMETHICONE/BIS-VINYLDIMETHICONE CROSSPOLYMER</b> (UNII: AE7QA6TW0Q)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0304-1	14 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2016	02/28/2024
2	NDC:69968-0304-3	88 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2016	
3	NDC:69968-0304-6	2 in 1 TRAY	11/20/2019	01/23/2025
3	NDC:69968-0304-3	88 mL in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69968-0304-7	207 mL in 1 TUBE; Type 0: Not a Combination Product	12/01/2018	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	10/01/2016	

**Labeler** - Kenvue Brands LLC (118772437)

Revised: 3/2025

Kenvue Brands LLC