

HELLO MAGICAL MERMAID- sodium fluoride gel, dentifrice
Colgate-Palmolive Company

Hello® Magical Mermaid

Drug Facts

Active Ingredient

Sodium fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, sorbitol, water, hydrated silica, erythritol, xylitol, xanthan gum, sodium bicarbonate, lauryl glucoside, potassium citrate, tetrasodium pyrophosphate, rebaudioside a, flavor.

Questions?

855-HI-HELLO (1-855-444-3556)

Dist. by Colgate-Palmolive Co.
New York, NY 10022

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

choose

friendly®

hello®

magical mermaid

fluoride toothpaste

kids ages 2+

orange dreamsicle

natural flavor

prevents cavities

polishes + brightens

strengthens enamel

tastes magical

not tested

on mermaids

no artificial sweeteners. no dyes.

no SLS. no brainer.

NET WT 4.2 OZ (119 g)



HELLO MAGICAL MERMAID

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-680
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
ERYTHRITOL (UNII: RA96B954X6)	
XYLITOL (UNII: VCQ006KQ1E)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
REBAUDIOSIDE A (UNII: B3FUD0528F)	

Product Characteristics			
Color		Score	
Shape		Size	
Flavor	ORANGE	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-680-10	119 g in 1 TUBE; Type 0: Not a Combination Product	07/01/2023	

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	

Labeler - Colgate-Palmolive Company (001344381)