

HERPECIN PAIN RELIEF- allantoin, benzethonium chloride, lidocaine hcl gel
Focus Consumer Healthcare, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Herpecin Pain Relief

DRUG FACTS

Allantoin 2%
Benzethonium chloride 0.2%
Lidocaine HCl 4%
Skin Protectant
Antiseptic
Topical Anesthetic

USES

- temporarily relieves pain and itching due to cold sores or fever blisters
- temporarily relieves dryness; softens crusts (scabs) due to cold sores or fever blisters
- first aid to help prevent infection in minor cuts, scrapes or burns due to cold sores or fever blisters

For external use only

For external use only

DO NOT USE

Do not use over large areas of the body or on deep or puncture wounds, animal bites or serious burns

WHEN USING THIS PRODUCT

- keep out of eyes. Rinse with water to remove.
- apply only to the affected area. Avoid applying directly inside the mouth.

Stop use and ask a doctor if rash occurs, or if condition worsens or symptoms persist more than 7 days or clear up and occur again in a few days

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

DIRECTIONS

adults and children 12 years of age or older:

- clean the affected area
- apply externally to the lips 1 to 3 times daily

children under 12 years of age: Ask a doctor

OTHER INFORMATION

- protect this product from excessive heat and direct sun
- keep this carton as it contains important information

aloe barbadensis leaf juice, bisabolol, disodium EDTA, ethylhexylglycerin, glycerin, hydrolyzed jojoba esters, hydroxyethylcellulose, lysine HCl, melissa officinalis extract, mentha piperita (peppermint) oil, mentha viridis (spearmint) leaf oil, potassium hydroxide, sclerotium gum, water, zingiber officinale (ginger) root extract

Principal Display Panel

Maximum Strength - NEW

Herpecin L

Pain Relief

Triple Action with Lidocain

Tageted Spot Treatment

for Cold Sores & Fever Blisters

Protects Against Infection

Numbs Cold Sore Pain & Itch at the Source

Helps Preven Cracking

Cold Sore Pain Reliever/Antiseptic/Lop Protectant Gel NET WT 0.15oz (4g)



WITH
LIDOCAINE

TARGETED SPOT TREATMENT
for Cold Sores & Fever Blisters



Protects Against Infection



Numbs Cold Sore Pain & Itch at the Source



Helps Prevent Cracking



Cold Sore Pain Reliever / Antiseptic / Lip Protectant Gel NET WT 0.15oz (4g)

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0044733-01

Drug Facts (continued)

Other information

- protect this product from excessive heat and direct sun

Inactive ingredients
aloe barbadensis leaf juice, bisabolol, disodium EDTA, ethylhexylglycerin, glycerin, hydrolyzed jojoba esters, hydroxyethylcellulose, lysine HCl, melissa officinalis extract, mentha piperita (peppermint) oil, mentha viridis (spearmint) leaf oil, potassium hydroxide, sclerotium gum, water, zingiber officinale (ginger) root extract

Drug Facts (continued)

Directions
adults and children 12 years of age or older:

- clean the affected area
- apply a small amount of this product to the cold sore or fever blister 1 to 3 times daily

 children under 12 years of age: Ask a doctor

Drug Facts

Active ingredients
 Allantoin 2% Skin protectant
 Benzethonium chloride 0.2% Antiseptic
 Lidocaine HCl 4% Topical Anesthetic

Purposes

Uses

- temporarily relieves pain and itching due to cold sores or fever blisters
- temporarily relieves dryness; softens crusts (scabs) due to cold sores or fever blisters
- first aid to help prevent infection

Warnings
 For external use only
 Do not use over large areas of the body or on deep or puncture wounds, animal bites or serious burns
 When using this product

- keep out of eyes. Rinse with water to remove.
- apply only to the affected area. Avoid applying directly inside the mouth.

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Keep carton. It contains important information.

HERPECIN PAIN RELIEF

allantoin, benzethonium chloride, lidocaine hcl gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71687-4000
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE ANHYDROUS (UNII: EC2CNF7XFP) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	4 g in 100 g
ALLANTOIN (UNII: 344S277G0Z) (ALLANTOIN - UNII:344S277G0Z)	ALLANTOIN	2 g in 100 g
BENZETHONIUM CHLORIDE (UNII: PH41D05744) (BENZETHONIUM - UNII:1VU15B70BP)	BENZETHONIUM CHLORIDE	0.2 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
HYDROXYETHYL CELLULOSE, UNSPECIFIED (UNII: T4V6TWG28D)	
LYSINE HYDROCHLORIDE, DL- (UNII: 81478P92RJ)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
LEVOMENOL (UNII: 24WE03BX2T)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
GINGER (UNII: C5529G5JPQ)	
HYDROLYZED JOJOBA ESTERS (ACID FORM) (UNII: UDR641JW8W)	
SPEARMINT OIL (UNII: C3M81465G5)	
MELISSA OFFICINALIS (UNII: YF70189L0N)	
MENTHA PIPERITA (UNII: 79M2M2UDA9)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
BETASIZOFIRAN (UNII: 2X51AD1X3T)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:71687-	1 in 1 CARTON	06/11/2021	

1	4000-1	1 III 1 CARTON	06/11/2021	
1		4 g in 1 TUBE; Type 0: Not a Combination Product		

MAXIMUM STRENGTH

NEW

Herpecin L[®]

PAIN RELIEF



TRIPLE ACTION WITH LIDOCAINE

TARGETED SPOT TREATMENT
for Cold Sores & Fever Blisters



Protects Against Infection



Numbs Cold Sore Pain
& Itch at the Source



Helps Prevent Cracking

Cold Sore Pain Reliever / Antiseptic / Lip Protectant Gel NET WT 0.15oz (4g)

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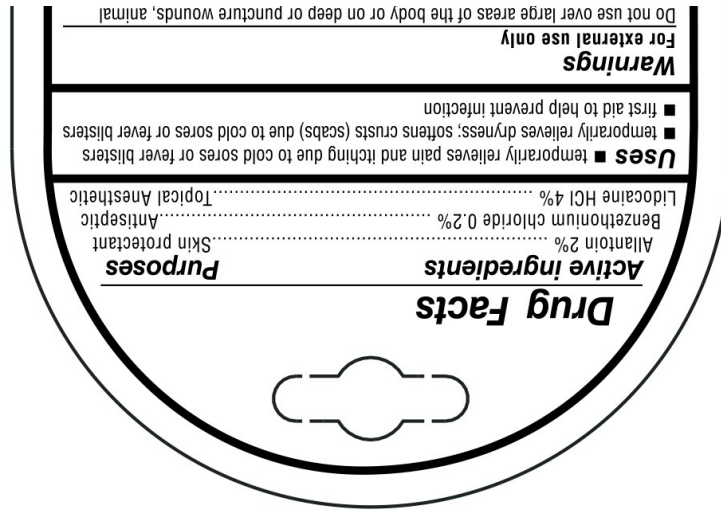


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Drug Facts (continued)
Other information
■ protect this product from excessive heat and direct sun
Inactive ingredients aloe barbadensis leaf juice, bisabolol, disodium EDTA, ethylhexylglycerin, glycerin, hydrolyzed jojoba esters, hydroxyethylcellulose, lysine HCl, melissa officinalis extract, mentha piperita (peppermint) oil, mentha viridis (spearmint) leaf oil, potassium hydroxide, sclerotium gum, water, zingiber officinale (ginger) root extract

Drug Facts (continued)
Directions
adults and children 12 years of age or older:
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children under 12 years of age: Ask a doctor
Keep carton. It contains important information.

bites or serious burns
When using this product
■ keep out of eyes. Rinse with water to remove.
■ apply only to the affected area. Avoid applying directly inside the mouth.
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Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	06/11/2021	

Labeler - Focus Consumer Healthcare, LLC (080743737)

Revised: 4/2021

Focus Consumer Healthcare, LLC