

SENSITIVE WHITENING TOOTH-PASTE- potassium nitrate, sodium fluoride paste, dentifrice
Meijer, Inc.

meijer® sensitive toothpaste EXTRA WHITENING

Drug Facts

Active ingredients

Potassium Nitrate (5%)

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact • aids in the prevention of dental cavities

Warnings

Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist • pain/sensitivity still persists after 4 weeks of use

• **Keep out of reach children under 12 years of age.**

If more than amount used for brushing is accidentally swallowed, seek medical help or contact a Poison Control Center immediately.

Directions

• **Adults and children 12 years & older:** apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. • minimize swallowing. Spit out after brushing. • **Children under 12 years of age:** Consult a dentist or doctor.

Other information

Store at room temperature 68-77°F (20-25°C)

Inactive ingredients

sorbitol, hydrated silica, treated water, PEG-1500, sodium lauryl sulfate, flavor, glycerin, cellulose gum, tetrasodium pyrophosphate, titanium dioxide, sodium benzoate, trisodium phosphate, sodium saccharin, sodium hydroxide, methylparaben, propylparaben

Compare to Sensodyne®

Extra Whitening active ingredients*

Maximum Strength with Fluoride

For Sensitive Teeth and Cavity Protection | Relieves Painful Sensitivity

Brushing twice a day helps build a protective coating against painful sensitivity.

- Reduces painful sensitivity
- cavity protection formula
- Freshens breath
- Helps remove stains for a whiter smile

DIST. BY MEIJER DISTRIBUTION, INC.

GRAND RAPIDS, MI 49544

www.meijer.com • 909-434-0911

OUR QUALITY GUARANTEE

WWW.MEIJER.COM/SATISFACTION

MADE IN INDIA

PAPER BOX

PLASTIC TUBE

how2recycle.info

*This product is not manufactured or distributed by Block Drug Company, Inc. owner of the registered trademark Sensodyne®.

Packaging



sensitive toothpaste

Maximum Strength with Fluoride

For Sensitive Teeth and Cavity Protection | Relieves Painful Sensitivity

NET WT 4 OZ (113 g)

EXTRA WHITENING

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C. No. DNH/COS/DNH/52 • 1223049071



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Drug Facts (continued)
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Sodium Fluoride 0.24% (0.15% w/v fluoride ion), Anticavity
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NDC 79481-0008-1
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Extra Whitening
active ingredients*

sensitive toothpaste

Maximum Strength with Fluoride

For Sensitive Teeth and Cavity Protection | Relieves Painful Sensitivity

EXTRA WHITENING

NET WT 4 OZ (113 g)

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GRAND RAPIDS, MI 49544
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327396 MADE IN INDIA • C. No. DNH/COS/DNH/52 • 1222102811
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Drug Facts

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SENSITIVE WHITENING TOOTH-PASTE

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:79481-0008
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	2.43 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
GLYCERIN (UNII: PDC6A3C0OX)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:79481-0008-1	1 in 1 BOX	12/24/2020	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/24/2020	

Labeler - Meijer, Inc. (006959555)

