

**ADVANCE TOPICAL ANESTHETIC GEL- benzocaine gel**  
**The Atlanta Dental Supply Company DBA Advanced Dental Products**

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**Active Ingredients**

Benzocaine 200mg (in each g)

**Purpose**

Oral Anesthetic

**Use**

For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.

**Warnings**

**Methemoglobinemia warning:** Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in the blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray or blue colored skin (cyanosis)
- headache
- rapid heart rate
- shortness of breath
- dizziness or lightheadedness
- fatigue or lack of energy

**Allergy Alert:** Do not use on patients with a history of allergies to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.

**Do not use**

- for more than 7 days unless directed by a physician. If sore mouth symptoms do not improve in 7 days; irritation, pain or redness persists or worsens; or if swelling, rash or fever develops, see your physician promptly.
- for teething
- in children under 2 years of age

**When using this product** Avoid contact with eyes. If contact occurs, flush with water.

**Do not exceed recommended dosage.** If more than used for pain is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**If pregnant or breast feeding,** ask a physician before use.

**Keep Out of Reach of Children.**

## Directions

- Apply only amount needed to the oral mucosa to prevent or relieve pain.
- children under 2 years of age: do not use

## Other Information

Store at 59° -86°F (15 - 30°C). Protect from freezing.

## Inactive ingredients

flavoring, PEG 3350, PEG 400, sodium saccharin, water. May contain blue #1, green #3, green #5, red #3, red #28, red #40, yellow #5, (tartrazine), yellow #6, as a color additive.

## Questions or comments?

Call: 877-896-7341

Manufactured for:  
Advanced Dental Products  
Atlanta, GA 30359

**Advance**  
Topical  
**Anesthetic Gel**

GLUTEN FREE!  
20% Benzocaine  
1 fl. oz. (30 ml)

Advancing the Quality of  
Dental Care Products

OPEN  
HERE  
↑

Made in USA

<p>directed by a physician. If sore mouth symptoms do not improve in 7 days; irritation, pain, or redness persists or worsens; or if swelling, rash or fever develops, see your physician promptly.</p> <ul style="list-style-type: none"><li>• for teething</li><li>• in children under 2 years of age</li></ul>	<p><b>When using this product</b> Avoid contact with eyes. If contact occurs, flush with water.</p> <p><b>Do not exceed recommended dosage.</b> If more than used for pain is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p> <p><b>If pregnant or breast feeding, ask a physician before use.</b> <b>Keep out of reach of children.</b></p>	<p><b>Directions</b></p> <ul style="list-style-type: none"><li>• Apply only amount needed to the oral mucosa to prevent or relieve pain.</li><li>• children under 2 years of age: do not use</li></ul>	<p><b>Other information</b> Store at 59° -86° F (15 - 30° C). Protect from freezing.</p>	<p><b>Inactive ingredients</b> flavoring, PEG 3350, PEG 400, sodium saccharin, water. May contain blue #1, green #3, green #5, red #3, red #28, red #40, yellow #5, (tartrazine), yellow #6, as a color additive.</p>	<p><b>Questions or comments?</b> Call: 877-896-7341</p>
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4916467 Rev.06/2018

<p><b>Drug Facts</b></p>	<p><b>Active ingredients</b> Benzocaine 200 mg (in each g)</p>	<p><b>Purpose</b> Oral Anesthetic</p>	<p><b>Use</b> For oral mucosal use only, as directed by dentist. For the temporary relief of pain due to minor dental procedures.</p>	<p><b>Warnings</b> <b>Methemoglobinemia warning:</b> Use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in the blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:</p> <ul style="list-style-type: none"><li>• pale, gray or blue colored skin (cyanosis)</li><li>• headache</li><li>• rapid heart rate</li><li>• shortness of breath</li><li>• dizziness or lightheadedness</li><li>• fatigue or lack of energy</li></ul>	<p><b>Allergy Alert:</b> Do not use on patients with a history of allergies to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.</p>	<p><b>Do not use</b></p> <ul style="list-style-type: none"><li>• for more than 7 days unless</li></ul>
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# ADVANCE TOPICAL ANESTHETIC GEL

benzocaine gel

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:71347-102
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>BENZOCAINE</b> (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	200 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>POLYETHYLENE GLYCOL 3350</b> (UNII: G2M7P15E5P)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>D&amp;C GREEN NO. 5</b> (UNII: 8J6RDU8L9X)	
<b>FD&amp;C RED NO. 3</b> (UNII: PN2ZH5LOQY)	
<b>D&amp;C RED NO. 28</b> (UNII: 767IP0Y5NH)	
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)	
<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)	
<b>FD&amp;C GREEN NO. 3</b> (UNII: 3P3ONR6O1S)	
<b>FD&amp;C YELLOW NO. 6</b> (UNII: H77VEI93A8)	

## Product Characteristics

<b>Color</b>	green	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:71347-102-30	30 g in 1 JAR; Type 0: Not a Combination Product	06/01/2018	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	03/01/2017	

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**Labeler** - The Atlanta Dental Supply Company DBA Advanced Dental Products (033505389)

Revised: 1/2025

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