

**CREST COMPLETE PLUS ACTIVE FRESH PLUS WHITENING SCOPE- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

-----  
**Crest Complete plus Active Fresh + Whitening Scope**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243%  
(0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, disodium pyrophosphate, flavor, sodium lauryl sulfate, sodium hydroxide, alcohol (0.7%), sodium saccharin, xanthan gum, glycerin, poloxamer 407, carbomer, polysorbate 80, sodium benzoate, cetylpyridinium chloride, benzoic acid, titanium dioxide, blue 1, yellow 5

**Questions?**

**1-800-492-7378**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## PRINCIPAL DISPLAY PANEL - 155 g Tube Carton

**Crest**

complete plus

ACTIVE FRESH

NET WT 5.5 OZ (155 g)

ANTICAVITY FLUORIDE TOOTHPASTE

+ WHITENING

scope<sup>®</sup>

KILLS MILLIONS OF BAD BREATH GERMS\*



<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active Ingredients</b> Sodium fluoride 0.24% (0.15% w/v fluoride ion)	<b>Purpose</b> Anticavity toothpaste	<ul style="list-style-type: none"> <li>• Separate children's brushing until good habits are established</li> <li>• Children under 2 yrs. ask a dentist</li> </ul>	
<b>Use</b> helps protect against cavities		<b>Inactive Ingredients</b> sorbitol, water, hydrated silica, disodium pyrophosphate, zinc, sodium lauryl sulfate, sodium hydroxide, alcohol (0.1%), sodium saccharin, carbonyl gum, glycerin, polyethylene glycol, polyethylene oxide, sodium benzoate, polypropylene glycol, sodium chloride, blue 1, yellow 5	
<b>Warnings</b> Keep well off reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact Poison Control Center right away.		<b>Questions?</b> 1-800-462-7378	
<b>Directions</b> • adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist • in rest home • to minimize small cavity risk in a pre-sixed amount in children under 6		<a href="http://www.pg.com">www.pg.com</a> <a href="http://www.crest.com">www.crest.com</a> <b>P&amp;G</b> DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 © 2021 P&G	

## CREST COMPLETE PLUS ACTIVE FRESH PLUS WHITENING SCOPE

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-932
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>POLOXAMER 407</b> (UNII: TUF21VW3M2)	
<b>CARBOXPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>FD&amp;C YELLOW NO. 5</b> (UNII: I753WB2F1M)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>CETYLPYRIDINIUM CHLORIDE</b> (UNII: D9OM4SK49P)	
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-932-55	1 in 1 CARTON	01/05/2021	
1		155 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-932-45	4 in 1 CELLO PACK	01/05/2021	12/31/2024
2		1 in 1 CARTON		
2		156 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing	Application Number or Monograph	Marketing Start	Marketing End
-----------	---------------------------------	-----------------	---------------

Category	Citation	Date	Date
OTC Monograph Drug	M021	01/05/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company